FLOWER OF KAISER'S ARMY BEING RUSHED TO SOMME TO CHECK BRITISH DRIVE

PORTS FROM HOLLAND SAY OLDER RESERV-ISTS LEFT TO GUARD BELGIAN TOWNS REPORTS FROM HOLLAND SAY OLDER RESERV-WHILE GERMAN LEADERS RUSH TROOPS TO THE FIFHTING LINE ON THE SOMME -THE FIFHTING LINE ON THE SOMME — CROWN PRINCE RESUMES OFFENSIVE AT

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CROWN PRINCE RESUMES OFFERSINE AT 18 THE PRINCE OFFERSINE AT 18 THE PR

The Standard IULY 10, 1916.

Clip three of these coupons bearing consecutive dates and present them together with our advertised price of \$1.48 at our Main Office and receive your Copy of the BIG PRINT REL LETTER BIRLE.

BE FILLED

TO STUDY HALIBUT FISHERIES ON THE PACIFIC COAST

Dominion and British Columbian Departments to Cooperate in Inquiry as to Best Method of Conserving This Fishery.

IN REFUTATION OF AN INCORRECT STATEMENT Please read the following:

I T has been brought to our attention that a report is being circulated to the effect that we have very much curtailed the manufacture of our products at our Halifax factory,—in fact, we are told, it is being said that we are only maintaining warehouses at Halifax and St. John, at the present time, and that the manufacture of our goods for the supply of the provinces is being entirely handled by our Montreal works.

Being satisfied that this canvass (for we feel it to be such) is not calculated to assist the development of our very extensive trade in the provinces, we wish to emphatically state that the situation is exactly the reverse of the one described. WE HAVE NOT CURTAILED AT HALIFAX,—as a matter of fact the output at our Halifax plant has shown an increase every month this year as compared with the same months in any previous year. We are not only selling more of our numerous products in the Maritime Provinces this year than ever before, but we are also making larger quantities in our well equipped Halifax plant. If any of our maritime friends have any doubt about this, we trust the present statement will set their fears at rest.

With regard to business in other sections of Canada, would say that our sales to date show very large in-ases over any previous year.

BRANDRAM-HENDERSON

INTERESTING CONTESTS

Every Kiddie Between Six and Fifteen May Enter

Prizes: WATCH, FLASH LAMP, JEWEL BOX, MECCANO SET and BOOKS

This week I am letting you have one of your favorite contests.

Below are a number of words, all jumbled together. If they are re-arranged correctly they will form a sentence which will please you all.

Kiddles buy competition going offer Uncle every standard another for is regularly who the Dick to Saturday among all camera.

Write your answer out carefully, attach the usual coupon filled in, and send not later than July 19th to

UNCLE DICK,
THE STANDARD,
ST. JOHN, N. B.

A Drawing Contest

To the boy or girl who makes the best drawing of a man's face and head, in twelve straight lines I shall award a Splendid Sliver Watch, and the next in order of merit will receive a beautiful Store Book.

Book.

All entries must be in this office by Wednesday, July 12th, with the usual coupon attached and addressed to

UNCLE DICK,
THE STANDARD,
ST. JOHN, N. S.

whose decision is final.

COUPON STANDARD COMPETITION

IN YOUR COUNTRY HOME



These bright summer days will be made even more enjoyable if in your cellar is included a package of Red Ball Ale or Porter. Nothing can be more refreshing or invigorating, nothing more nutritious than these forms of natural food.

By express, prepaid, to any address.



SIMEON JONES, Ltd. BREWERS St. John, N. B.

THE HOME THE WORLD

Here are Related Facts Activities of Indiv Home, Fashions

Bigness.

Fortunately those days when the parlor suite was the end and aism of every housekeeper, are gone. The charm of different pieces of furniture which are harmonious and comfortiable has been discovered. Chintz—for many years relegated to bedrooms, has now come down stairs again, and magain proves its worth.

Chintz has been the chief upholicitery fabric in England for many years, and no self-respecting English country house would dream of a decorative scheme that didn't include it or the findia printed cotton.

One of the delightful things about the more elaborate house. A whole room may be done in it with good effect, or just one piece.

When to use chintz and when not to use it, is a matter that is determined by the background. If the walls of a room is to provide a suit-with paper, the decoration of which stands out strikingly, the idea of using chintz must be abandoned. In such a case the housekeeper must avoid a conglomerate effect by the irtroduction of self-color rugs and plain desporters.

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Exact Copy of Wrapper

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Alwa Bears Signati

35 Doses -35 CEN

Bringing Up



Ointment



ECZEMA