WORLD-WIDE GOODYEAR

MADE IN CANADA

THE Goodyear Tire & Rubber Co.—of Canada—of the United States—of Great Britain—of South Africa—of Australasia—of South America—of Mexico—have you ever realized the tremendous ramifications of these world-wide institutions that are supplying better tires for every nation? All of these corporations do not, as yet, manufacture but purchase from The Goodyear Tire & Rubber Co. of Canada and the Goodyear Tire & Rubber Co. of Akron, tires being shipped continuously from Bowmanville, Ont., and Akron, Ohio.

KINGSWAY—Aramburu—Escolta—Calle del Bruch—Clarence Street, Sydney—Flinders Street, Melbourne—Burg Street, Capetown—Mercer Street, Wellington—Clive Street, Calcutta—just a few of the over fifty streets in over fifty countries where there are Goodyear centres. Goodyear service, like Goodyear Tires, is universal. Ninety per cent. of the motorists of the world are within less than 12 hours reach of Goodyear service.

From Every Corner of the Earth Comes the Call for Goodyear Tires

ON the sun-baked veldts of South Africa—on the snow-clad Himalayas—in the sands of Egypt's deserts—on the wind-swept steppes of Russia—in quiet hamlets—in the roaring metropolises—in the jungles and forests—on the plains and prairies—yes, and on the muddied battlefields of Flanders—wherever man has built a road you will find the track of the All-Weather Tread.

Goodyear tires have conquered every climate—conquered every condition an automobile tire has to meet. ¶ Goodyears spin merrily along the smooth roads of western countries. ¶ Goodyears plow sturdily through the sands of desert and southern lands. ¶ Goodyears cling close to the icy roads of the bitter north. ¶ Goodyears carry their precious load of wounded safely through the pitch-black night in rain-soaked France. ¶ Wherever you go you find Goodyears supreme. ¶ For Goodyears have won—won over Nature's greatest obstacles—won over man's abuse. ¶ Goodyear—the international tire.

From East to West—From North to South—The Proof of Goodyear Prestige

Here at home—in far countries—wherever and whenever men want a better tire they say Goodyear.

In this universal demand lies the proof of Goodyear supremacy—in every quality that makes for satisfaction—in value.

Because men know these qualities we must maintain representation in over fifty foreign cities.

In every great metropolis of the world—London, New York, Copenhagen, The Hague, Christiania, Lisbon, Bucharest, Stockholm, Calcutta, Mexico City, Tokio, Rio de Janeiro, Buenos Aires—a long list.

Go to the Far East. The demand for Goodyears has made the sign of the winged foot familiar in Gochome Kobikicho Kyobashi St., Tokio—in Escolta St., Manila—in Calcutta, in Madeira, in Java, in Suva, in Singapore—in every city and town—wherever the motor car has made its mark.

Note Europe. In the capitals of the warring nations—in the cities of those in peace—in Kingsway, London, and in Schweizergasse, Zurich—in Champs Elysées, Paris, and Calle del Bruch, Barcelona—north, south, east and west, the cry is for Goodyears.

And it is the same all over the world—in the two Americas, in Africa, in Australasia, in the islands of the south and of the north. Goodyears are praised in every language.

Goodyear—the universal tire.

The Tire That Stood the Tests

In every country—somewhere—you will find bad roads.

And in every country you will find Goodyears to combat those bad roads.

Go north where snow attacks a tire—go south where water and mud are the bane of the motorist—go to the cities where oil creates havoc—

GOODYEAR
MADE IN CANADA

North, south—everywhere—Goodyears.

Note the costly cars—tired with Goodyears for aristocratic appearance.

Note the low-priced cars—universal, on the road by hundreds—tired with Goodyears for economy.

In Winter—a tire that combats skidding. In Summer—a tire that will plow through sand and mud. All the year round—Goodyears.

The verdict of thousands of motorists is—Goodyears, the faultless tire.

Every Man's Tire—YOUR Tire

Can you afford to disregard this overwhelming approval? Can you honestly set at nought the experienced judgment of these thousands of motorists?

Follow the trail of the All-Weather Tread. Equip your car with Goodyears "Made in Canada." You will get more service, more mileage, more satisfaction. You will belong to a great international army that covers the globe.

Goodyear World-Wide Centres

CANADA	Head Office: Factory: Bowmanville.	TORONTO
UNITED STATES	Head Office and Factory.	AKRON
ENGLAND	Head Office. Managing Director, P. D. Saylor, formerly Sales Manager for Canada.	LONDON
AUSTRALASIA	Head Office. Managing Director, H. J. Hunter, formerly Divisional Manager in Canada.	SYDNEY
SOUTH AFRICA	Head Office.	CAPETOWN
SOUTH AMERICA	Head Office.	BUENOS AIRES
MEXICO	Head Office.	MEXICO CITY
INDIA		CALCUTTA
NEWFOUNDLAND		ST. JOHNS
ANTIGUA		ST. JOHN
BRAZIL		SAO PAULO
DENMARK		COPENHAGEN
HOLLAND		THE HAGUE
ICELAND		REYKJAIRK
NORWAY		CHRISTIANIA
PORTUGAL		LISBON
ROUMANIA		BUCHAREST
SWEDEN		STOCKHOLM
SPAIN		BARCELONA
SWITZERLAND		ZURICH
CANARY ISLES & MADEIRA		MADEIRA
CEYLON		COLOMBO
DUTCH E. INDIES		SOERABAJA, JAVA
FIJI ISLANDS		SUVA
JAPAN		TOKIO
PHILIPPINE ISLANDS		MANILA
STRAITS SETTLEMENTS		SINGAPORE
BAHAMAS		NASSAU, N.P.
BARBADOS		BRIDGETOWN
COSTA RICA		SAN JOSE
CUBA		HAVANA
DUTCH W. INDIES		CURACAO
GUATEMALA		GUATEMALA CITY
JAMAICA		KINGSTON
PANAMA		PANAMA CITY
PORTO RICO		SAN JUAN
TRINIDAD		PORT OF SPAIN
BRAZIL		PERNAMBUCO
BRAZIL		RIO DE JANEIRO
BRITISH GUIANA		GEORGETOWN, DEMERARA
CHILE		
PERU		
URUGUAY		MONTEVIDEO
VENEZUELA		CARACAS
COLUMBIA		BARRANQUILLA