

SIMPSON'S

NEWS FOR TODAY



In the Men's Store Today

Our Special

\$15 Suits for Men

In spite of the high cost of materials we are again showing those excellent business suits at \$15.00. For everyday wear you can hardly do better than to get one of these splendid worsted suits. The prevailing three-button, single-breasted coat; medium grey shade. Sizes 36 to 44.

Another Splendid Suit at \$20

The material is a fine quality English worsted cloth in medium shade of grey, showing a small check pattern. Beautifully tailored in a stylish single-breasted, three-button saque style. Correctly tailored and handsome in every line. Sizes 36 to 44.

Four Special Values

- Men's Lightweight Cashmere Shirts and Drawers, natural shade, guaranteed pure wool yarns; sizes 34 to 44. Today 1.00
- Men's Canadian Drill Work Shirts, black and white stripe, extra large bodies, collar attached style; sizes 14 to 18. Today75
- Boys' Spring Weight Cotton Jerseys, pullover style, in white and sky, white and navy, navy and cardinal, white and various other combinations; long sleeves; sizes 18 to 32. At29
- Boys' Balbriggan Underwear, natural shade, shirts and drawers; sizes 20 to 32. Today35

Men's Blucher Boots \$2.79

300 pairs new stitch Men's Box Kip Blucher Boots, with neat round toe, heavy standard screw soles, military heels. Sizes 6 to 11. Per pair 2.79

Men's Strong Boots for Bad Weather

Men's black caribou blucher, guaranteed for wear, the soles are extra heavy and are nailed and sewn; the counters and box toes are solid, and all seams are sewn with heavy wax thread. Sizes 6 to 11. Per pair 3.95

For Women

Today's One Hour Rush Special of Slippers

400 Pairs of Women's Satin Slippers, in pink, blue, cerise, red and yellow. Sizes 2 1/2 to 7. No phone orders for these slippers, and no refunds or exchanges. \$2.50 to \$4.00 slippers to be cleared today at 1.09

This Boot in Patent Colt, Dongola or Gunmetal for \$3.00

There is a feeling of intense satisfaction about selling these Boots to our customers, for we know that they are positively the biggest boot value in Canada. The picture shows you what they look like—come in and see the quality. Sizes 2 1/2 to 7. Cloth tops. Special price, a pair 3.00

Remnants of Flannel - 7c Yard

We Cannot Accept Phone Orders for Flannel. Thousands of yards of White Flannel, mill ends, bought at a greatly reduced price. They come in lengths of 3 to 9 yards. For early business Wednesday they are offered at a 7 Bath Robe Lengths, with cords to match, assorted colors; size 72 x 88 inches. Regular \$5.50. Clearing Wednesday at 2.50

Women's Gloves

Women's French Wash Chamollette Gloves, white, natural and grey. Extra fine weave. Have two dome fasteners and neatly sewn seams. Sizes 5 1/2 to 8. A pair 1.25

Women's Fine Silk Gloves, black and white, close fine weave, two dome fasteners, .65 double-tipped fingers. Pair65

Hose That We Recommend

Women's Black and White Thread Silk Hose, extra fine quality, good heavy weight, full silk to the top and full fashioned. Spliced heel, toe and sole. Regular \$1.50. Wed. 1.29

Women's Fine Fibre Silk Ankle Hose, 17-inch silk leg, close fine weave, seamless finish, lisle thread top; black, white and colors. Wed.75

Women's Mercerized Lisle Thread Hose, silk-like appearance; black and white; extra close, fine weave. 3 pairs for \$1.10; per pair, 36c.

\$6.00, \$7.00 and \$8.00 Corsets Today \$4.50

180 only, pairs of Women's High-class Corsets—an accumulation of oddments and discontinued lines of such well-known makes as "Redfern's," "B. & J.," "Bon Ton," Corset Royale, Superba, La Diva, and C.B. Made of beautiful fine coutil, batiste and silk brocade. Styles for slender, average and full figures. Sizes 19 to 30. Wednesday 4.50

\$2.25 Combinations \$1.69

Women's New Spring Combinations, made of very fine ribbed cotton; low neck and no sleeves; top of good quality flesh-colored glove silk, nicely finished with dainty tube edge; the drawers are knee length, tight knee; sizes 34 to 38. Regular \$2.25. Wednesday 1.69

Other Specials

Women's New Spring Vests and Drawers. 60 of Combed Cotton, sizes 34 to 40, at 23c

Three Apron Specials—Bungalow style at 49c; an all-over style at 39c; and band style at 23c.

Today's Silk Specials

1,000 yards of Natural Silk Shantung and Jap Pongee Silk, free from dressing. Regular \$1.25. Wednesday, yard95

300 yards of "New Navy" Satin Messaline, 36 inches wide. Regular \$1.33 a yard. Wednesday 1.19

Fine quality black Chiffon Taffetas, splendid wearing Satin Paillettes, and rich black Suing Satins. Regular \$1.79 a yard. Wednesday 1.55

Today's Wash Goods Specials

Fine Mercerized Suitings, Bradford dye and finish; rose, pink, sky, Copenhagen, black, tan, khaki and white; 36 in. wide. Regular 39c. 25

45-inch White English Voiles, suitable for waists and dresses. Regularly 28c. Wednesday 25

Women's and Misses' Coats for Every Occasion

Sports Coats, short and swagger, tinged with bright colors suitable for their calling, and made in wool Jersey (a Jersey cloth), burella, velour and tweeds. Prices \$13.50 to \$18.50.

Perhaps a Traveling Coat is what you are building your hopes on, and they will be more than realized when you see our models of English serge, gabardine, Poiret will, loopline, moires, taffeta and tricotine. Made with ample folds, huge pockets and fancy belts, they are graceful and useful garments. Prices \$16.50 to \$35.00.

Before You Dig Up the Back Yard

Here is a list of books that will tell you how to do it. Now is the time to study up. Phone your order Main 7841.

This is the time of the year when you are thinking of your gardening requirements. These volumes will add to your knowledge no doubt, and the benefits to be derived from their pages are well worth the purchase.

Little Gardens and How to Make Most of Them, illustrated, by H. H. Thomas 25

First Steps in Gardening, illustrated, by Walter P. Wright and Edward J. Castle 25

Rose Growing for Amateurs, illustrated, by H. H. Thomas 25

Vegetable Growing for Amateurs, illustrated, by H. H. Thomas 25

Garden Planning and Planting, by H. H. Thomas, illustrated 25

Practical Potato Growing, by Wright and Castle, illustrated 25

Sweet Peas, by H. H. Thomas, illustrated 25

A.B.C. of Gardening, by Rexford 50

The Suburban Garden Guide, 50

Flowers 50

A Little Land and a Little Living, by H. H. Thomas, illustrated 1.25

How to Grow Vegetables, by French 50

The Beginner's Garden Book, by French 1.00

Harper's Book for Young Gardeners, 1.00

All About Gardening, by Roberts 1.00

My Growing Garden, by McFarland 2.00

A Woman's Hardy Garden, by H. H. Thomas, illustrated 1.75

Another Hardy Garden Book, by H. H. Thomas, illustrated 1.75

Garden Making, by L. H. Bailey 1.75

Manual of Gardening, by L. H. Bailey 2.00

Farm and Garden Rule Book, by L. H. Bailey 2.00

Garden Flowers 1.25

H. H. Thomas, photographed in color 1.50

The Rose Book, by H. H. Thomas, illustrated 1.50

The American Flower Garden, by Blaisdell, with 22 full-page photographs 1.50

Beautiful Gardens: How to Make and Maintain Them, by W. P. Wright 1.50

Guide to the Mushroom, by Emma 1.50

Land and Crosby 2.00

Our Early Wild Flowers, Harriet Keller 1.00

Key to Trees, by Collins and Preston 1.25

Principles of Floriculture, by Edward A. White 1.75

Principles of Vegetable Gardening, by L. H. Bailey 1.75

Principles of Fruit Growing, by L. H. Bailey 1.75

The Fruiting Book, by L. H. Bailey 1.50

Plant Breeding, by Bailey & Gihl 1.50

The Soil, by F. B. King 1.50

Bush Fruits, by F. W. Card 1.50

Spraying of Plants, by E. G. Roden Wheeler 1.50

Fertilizers, by Edward Vothhouse 1.25

Manures and Fertilizers, by Homer Wheeler 1.50

Irrigation and Drainage, by F. H. King 1.50

The Fertility of the Land, by Isaac Phillips Roberts 1.00

A Manual of Weeds, by E. G. Roden Wheeler 1.00

A Manual of Fruit Insects, by Blaisdell 1.00



Clothes for Boys

Blue Serge Reefers

These are the ideal Spring Overcoats for boys from 2 1/2 to 10 years of age. Medium weight imported chevrot serges in double-breasted, box back styles, with black velvet collars, peak-shaped lapels, and loose-back with side vents. Price 6.50

A better quality, same style 7.50

Pinch-Back Suits

In the popular pinch-back models we are showing a very dressy suit, tailored from a medium weight grey tweed, showing a fine hairline stripe. Coat is single-breasted, with smart lapels, slanting set-in pockets and 3-piece all-around belt, sewn at back only. Bloomers are full-fitting, lined throughout. For boys 7 to 16 years. Sizes 25 to 30, \$11.00; sizes 31 to 34, \$12.00.

Another line is tailored from a soft finished grey check diagonal suiting. A single-breasted, 3-button model, with snappy lapels and form-retaining shoulders. Side and breast patch pockets with flap, 2-piece belt that buttons back and front, and twill serge body linings. For boys 7 to 16 years of age. Sizes 25 to 30, \$11.50; sizes 31 to 34, \$12.50.

80 SPECIAL BABY CARRIAGES \$18.98

Reed bodies and hoods in grey, brown and natural finish, sleeper backs and foot wells, rep upholstering, comfortable gears, and half-inch rubber tire wheels. Special today

Over 200 Styles and Finishes of Baby Carriages

From such an extensive assortment you can surely make a satisfactory selection. But as in all other lines of goods it is safest to buy early to make sure of a satisfactory assortment to select from.

Go-Carts, as illustrated, hardwood frames, varnished, 3.95 spring gears, steel axles, rubber tires. Special today

New Style Reed Chair—(Note the large and small wheels enable crossing curbs easily). Loose corduroy cushions, spring gears, foot wells and reclining backs; old ivory, white enamel, brown and grey enamel finishes. At \$31.50, \$36.00 and \$45.00.

Exclusive Hats Made in Our Own Workroom \$10.00

Those who benefited by our special \$10.00 hats last week will understand the advantage of purchasing a spring hat today. There will be an extensive range of hats in lisse, georgette crepe, and in many combinations of straw and grosgrain ribbon. Trimmings of French ornaments, in flowers, quilts, beaded buckles and quilts are used in many original ways. A range of all the new colors, chartreuse and shadow lawn green, vieux rose, French blue, Havana brown, navy and black 10.00

Trimmed Hats at \$7.50

We have turned out some very stylish Hats of first-class materials for today's selling at this price. Shapes of Milan, hemp and other braids are used with satin facings, and trimmed with the latest novelties. In a range of new Spring colors. This is an excellent assortment to choose from, for, in addition to the desirability of the models, the values, too, are thoroughly good. Today 7.50

Delightful Lingerie Blouse \$1.95

The Values are \$2.95

Fresh chic styles, just from the maker's hands, some 200 altogether, part of the lot are individual samples, others have 10 or 12 of the same design in various sizes. The materials are all sheer voile and organdie muslin, beautifully trimmed and embroidered and all up to the "Simpson" standard of high quality and make.

\$2.95 Qualities on Sale Today at \$1.95

The **SIMPSON** Company
Robert Simpson Limited

Silverware

3-piece 5-o'clock Tea Sets, including tea pot, sugar bowl and cream jug, in fancy scroll and floral decoration, sterling silver deposit ware. Regular \$8.00 and \$10.00 set. Wednesday at 3.98

Large Berry Spoon or Fruit Servers, Rogers' silver-plated ware. Regular \$1.50. Wed.65

Set of 12 Bread and Butter Spreads to match, Rogers' sectional silver-plated ware. Regular \$8.00 per dozen. Wednesday 2.98

Silver-plated Food Pushers, for the baby; straight handle, pretty patterns. Regularly 50c each. 25 Wednesday

The Drug Store

Freezeme Corn Cuts. Regular 37c. Special 23

Nuxated Iron Tablets. Regular 54c. Special 57

Mentholatum, 25c and 50c sizes. 16 and 32

Castor Oil (finest). Regular 40c. Special 29

Camphorated Oil. Regular 30c. Special 23

Cocconut Oil. Regular 15c. Special 13

Bay Rum (sprinkler top). Regular 25c. Special 19

Syrup Hypophosphites. Regular 52c. Special 43

Quinine and Iron Wine. Regular 52c. Special 43

Dolly Tints. Regular 10c. Special, 2 for 15

Emulsion Cod Liver Oil. Regular 68c. Special, 57

Tasteless Cod Liver Oil. Regular 78c. Special, 67

Kidney Compound. Regular \$1.04. Special 79

Douche Syringes. Regular \$2.75. Special 2.07

Hair Tonic Combs. Regular 60c. Special 31

Bath Spray. Regular \$1.25. Special 99

War Tax Included.

L. SIMPSON DRUGS