

H. H. FUDGER, President
J. WOOD, Manager.

SIMPSON COMPANY, LIMITED

PROBABILITIES—
Strong north to northwest winds;
partly fair; local showers.

THE SIMPSON COMPANY, LIMITED

A Challenge at \$16.75

One of the Leading Simpson Suits for This Fall, Fearless of Comparison.



WE ILLUSTRATE the main lines of this Suit. But we can give little or no idea of its quality here in the paper. This Suit at \$16.75 is a wonder. At any rate, our saleswomen wonder why we don't mark it at its true worth.

But our whole pleasure in business—and all good work is pleasurable—is in achieving just such victories over circumstances as this—producing a Suit to sell at our usual fair profit at a price which makes it stand out pre-eminent for value in its grade.

This suit embodies the Simpson ideal of simple tailoring. That's the charm of its style. But when you examine it you find its quality and its finish is superior to the ordinary. It is well sewn with silkline thread—that's one point. And there are many others you will recognize when you come.

The material is a wide wale, diagonal serge; the coat is lined with brocaded satin and trimmed with curved tucks, finished with jet buttons. Skirt flare gored, trimmed with tucks and buttons; black, taupe, navy, wisteria and brown. **16.75**

- LADIES' "GOOD" SEPARATE SKIRTS, \$8.50.**
Ladies' Skirts, of the quality all-wool crisp voile, in black only, made in 13-gore full flare style, trimmed on side gores with rows of taffeta folds, finished with fancy buttons, \$8.50.
- SILK AND NET WAISTS, "SPECIAL" \$7.50, \$8.00, \$10.00, \$15.00 AND \$18.50, THURSDAY \$4.95.**
About 100 lovely Waists, suitable for evening or dinner wear; they are made up of silk embroidered nets, fine all-over laces, real hand-made Battenbergs; mostly exclusive imported motifs, dainty trimmings of baby, Irish and gulfure lace motifs; white, cerise and black; a few of these waists are counter-soiled. Thursday \$4.95. (No phone or mail orders.)
- WARM WINTER COATS AT \$15.95.**
Fashionable Winter Coats of fine kersey cloth, in black or navy, long double-breasted style, semi-fitting back, deep military collar, front cuffs and pocket flaps trimmed with military braid and fancy buttons, \$15.95.
- FANCY MOIREtte UNDERSKIRTS, \$2.95.**
200 Underskirts of fine moirette, in fancy stripes and plain colors; made in a variety of new styles, pleatings, frills and stitched strappings; these skirts are a clearing line of samples from an English manufacturer, should sell at \$4.50 and \$5.00. Thursday to clear \$2.95.

C. B. a la Spirite Corsets



For the Woman of Fashion

A FEW WORDS about C. B. a la Spirite Corsets, the most popular of all brands of fine corsage in America. Rather a sweeping statement, but abundantly borne out by facts that prove that more women are wearing C. B. a la Spirite Corsets, to-day than any other make.

This store is selling agent for C. B. a la Spirite Corsets, a full range of which can always be found here in stock.

C. B. Corsets are the short cut to the fashionable figure of the moment. Many of the newer designs are modelled upon extreme lines in accord with latest modes, while there are many others of more conservative design.

Most women have come to realize the absolute importance of careful corsetting if they would attain the ideal figure and the correct foundation for the modish, snug-fitting gowns. Many women have found that the C. B. a la Spirite Corset meets every requirement. Thousands of fashionable women owe the graceful contour and poise of their figures to the C. B. model specially intended for their particular wear.

We have the range of the latest C. B. models which we cordially invite you to come and see. Expert corsetiers will explain the many superior features of C. B. a la Spirite Corsets.

Twenty-seven models of C. B. a la Spirite Corsets, for medium, slender and stout figures, here for your inspection. Ranging in price from \$1.25 to \$9.00 a pair.

The Little Folks' Wardrobe

IN our Infants' Wear Section in the southwest corner of the 3rd floor you will find one of the best appointed anywhere. We have everything for babies. Come and see.

Little Girls' Dresses, fine white lawn, deep berthe, Val lace insertions and frills, embroidery medallions and beading; for ages 2, 3, 4, 5 years. Thursday, each, \$1.75.

Coats, heavy white bearcloth, lined with Canton flannel, pearl buttons, large collar; lengths 22, 24, 26 inches. Thursday \$2.00.

Coats, fine all-wool cream cashmere, silk braid and wide embroidery frills, wide silk ties, Canton flannel lined, pearl buttons; lengths 22, 24 inches. Thursday \$2.25.

Infants' Slips, fine nainsook, solid tucked yoke, frills of narrow Val lace; length 34 in. Thursday 75c.

Infants' Robes, fine nainsook, yoke of hand embroidery, lace frills and small tucks; lengths 34 and 40 in. Thursday \$1.25.

Little Girls' Skirts, nainsook, cluster of tucks, insertion and wide frill of lace; sizes 6 months to 5 years. Thursday 60c.

Infants' Caps, white crocheted, Shetland floss, run with satin ribbon, silk edges. Thursday 50c.

Infants' Jackets, fine hand crocheted, zephyr wool; silk edges, silk ribbon. Thursday 60c.

A large assortment of Knitted Playthings and Novelties for infants. Rattles, Bells, Dogs, and a host of others. Prices from 75c to \$5.00.

The Orchestra Will Render:

On Thursday at Luncheon.

- March—"High Life"..... Pryor
 - Selection—"Carmen"..... Elzet
 - Musical Sketch..... Hyde
 - Waltz—"Blonde et Brunet"..... Westly
 - Melody in F..... Rubinstein
 - Japanese Patriotic..... Leon Verre
 - Selection—"Freischütz"..... Weber
 - March—"Gladiaitor"..... Flinke
- Programme Thursday Afternoon.
(Clock Dept., Third Floor.)
Intermezzo—"The Secret"..... Gaultier
Selection from the opera "La Gravi"..... Mendelssohn
Waltz—"Wedding Day"..... Tobiasch
Overture—"On the Riviera"..... Grunwald
"Dance of the Grasshopper"..... Bucaloi
Waltz—"To Thee"..... Waldteufel
Serenata..... Moszkowski

Simpson's Woools are Unequaled

(Needlework Dept., Grand Floor.)

Ladies who use our woools know what a pleasure it is to work with pure soft yarns, free from any suspicion of grease or harshness.

Berlin Wool, in single or double, every desirable shade in stock. Per skein 7c.

Zephyr or Fine Shetland, to match, to skein.

Ladyship Shetland Floss, a soft, fleecy thread, with silk intermixed, in white, pale blue, pale pink, grey, mauve and black and white, suitable for all kinds of fancy knitting. Per ounce 12c.

Canadian or Farmer's Yarn, suitable for men's wear, in light, mid and dark grey, black, white, red and navy. Per lb. 50c.

Shetland Floss, in every leading color, suitable for shawls, head wraps, infants' coats, etc., for each skein, weighing one ounce, 7c.

Simpson's Scotch Flannel, a round, soft, even thread; the best value in the market; admirable for children's wear. All styles shades. Per lb. 30c.

Also Angora, Saxony, Andalusian, Beehive and Crown German, all in stock.

Groceries for To-morrow

2,000 lbs. Fresh Dairy Butter, in prints, per lb. 23c.

Choice Sugar Cured Ham, half or whole, per lb. 25c.

Fresh Flaked Wheat, per stone 60c. Finest Jersey Sweet Potatoes, 6 lbs. 25c.

Choice Red Salmon, 1-2 lb. flats, 3 étés 25c.

Maggi's Soups, 6 packages 25c. Edwardburg or Beehive Syrup, 5-lb. pail 25c.

Choice Pot Barley, 5 lbs. 25c. Pure White Wine Vinegar, XXX, per gallon 25c.

Mustard, in bulk, per lb. 20c. Pure Pickling Spice, per lb. 15c. Salt, in 5-lb. bags, 3 bags 14c. Telephone direct to department, Main 7841.

35c ASSAM TEA, 28c. 300 lbs. of fine, rich, full bodied Assam Tea, of great strength and delicious flavor; a 25c tea anywhere. Thursday, per lb. 28c.

Simpson's Brussels Rug at \$11.95

WE have a particularly good line of Room Rugs this year, and one lot in particular deserve special mention. It is a Brussels Rug at a very moderate price, but a thoroughly nice, comfortable-looking, useful Rug for the average room.

We selected a certain superior design, and submitted it to the manufacturers, specifying an extra standard of quality, and agreed to place orders for large quantities providing the price enabled us to offer our customers a really good rug at an unheard of price. How well we succeeded may be judged when you see these rugs at \$11.95.

Four-frame Brussels, will wear for years. Size 3 x 3 1-2 yards, each, 11.95.



Casement Windows and the Curtains

ALL over America the newly built houses are being equipped with casement windows opening out or in as the case may be.

To meet the demand for artistic curtaining for casement windows it is no exaggeration to say we have ransacked themarkets of the world.

We have found our ideal—quaint old-fashioned fabrics, yet, after all, modern in their artistic spirit and thoroughly up-to-date in their weaving and coloring, in a series of cloths manufactured in the United States and called

Colonial Casement Fabrics

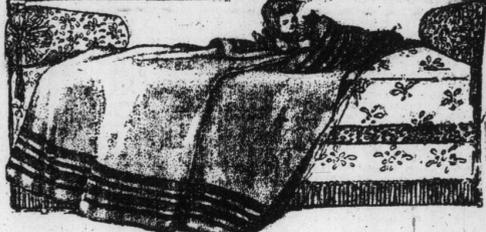
We chose a very big range of the designs turned out under this name, and have the exclusive right of their sale in Toronto. We invite all admirers of casement windows to come and see them. Considering their artistic merit, colonial casement fabrics are wonderfully cheap, 45 inches wide, 25c per running yard.

Some Furniture Suggestions and Economies

- 2 only Solid Oak Cheffoniens, golden finish, shaped British bevel mirror, 4 large and 2 small drawers, trimmings solid brass. Regular \$16.00. Selling \$13.00.
- 6 Dressers and Stands, quartered oak, golden polished, full swell front, solid brass trimmings, shaped British bevel mirror, 24 x 30, extra large size washstand. Regular \$30.00. Selling \$25.50.
- 6 Dressers and Stands, golden oak finish, oval British bevel mirror, Good value at \$13.50. Selling \$12.00.
- 10 Dressers and Washstands, early finish, shaped British bevel mirror, 4 English or golden oak finish, square or oval British bevel mirror, two small and two large drawers, trimmed with wooden pulls, good design. Exceptional value at \$15.25.
- Dressers and Stands, in white enamel finish, design same as above, for \$17.00.
- Chiffoniens to match above dressers, golden or early English finish, \$10.75; white enamel finish, \$11.75.

Last Day of the Blanket Sale

\$6.50 and \$7.50 Blankets for \$4.83



YOU'LL need Blankets for the next six months or more. To-morrow is September 30.—the last day of sale prices. Don't let the occasion slip.

(Second Floor, Yonge Street.)

48 pairs only White All-Wool Blankets, odd lines from Canada's best productions, thoroughly cleaned, perfectly napped; see them, they'll tell their own story; 10 lbs.; 72 x 92 inches. Regular values \$6.00, \$6.50 and \$7.50 pair, Thursday..... **4.83**

(No mail or phone orders.)

Clearing lot of Fringed Honeycomb Quilts, full bleached, best English makes, good designs, 20-4 or three-quarter bed size. Regular..... **73**

75 pairs Very Fine White Unshrinkable Wool Blankets, made for particular people who want a little cotton mixed in, and yet not enough to take away from their warmth, pink or blue borders, 68 x 88 in. Per pair, Thursday..... **3.29**

Satin Damask Table Napkins, every thread pure fine linen, full grass bleached, made from best long fibre flax, very pretty, new designs with border all around; nothing more satisfactory to be had, 22 x 22 in. Per dozen Thursday..... **2.43**

WE HAVE ARRANGED FOR A SPECIAL DISPLAY OF OUR ONE DOLLAR VALUES ON THURSDAY.

Special counter reserved for this showing. A perfect light to aid you in making a selection.

Display of Dress Fabrics, Suitings AT \$1.00 PER YARD ENGLAND, Scotland, France, Germany and Austria are represented in our big Dress Goods Department. Here you will find gathered together the most complete collection of to-day's Suitings and Dress Fabrics in Canada. These goods are the product of manufacturers in Europe of world-wide reputation.

The choice of beautiful shades and color combinations is almost without limit. Every new, fashionable shade is shown. If you have not yet seen this exhibit of Autumn Dress Fabrics and Suitings, take the very first opportunity. The sooner your choice of a suit is made now the better, because dressmakers grow busier every day.

AGRICULTURAL SOCIETY opened to-night with a large list of exhibits, and a record entry of horses.

C.P.R. Earnings. MONTREAL, Sept. 28.—(Special)—C. P. R. earnings show: August, 1909, gross earnings \$7,416,985; working expenses \$4,462,927; net profits \$2,954,058. In August, 1908, net profits were \$2,575,895, and for two months ended August 31, 1909, figures are as follows: Gross earnings \$14,567,015; working expenses

Sweater Coats and Cardigans

PLENTY of woolen warmth in these thick, soft, sweater coats. You should have one for fall negligence. They give you a very real idea of what comfort is in days like these.

Men's Cardigans, heavy weight pockets, bound edges, plain black, 36 to 42, \$11.00.

Men's English Cardigans, best trimmings, plain black or grey, 38 to 42, \$2.00.

Men's Extra Fine English All-wool Cardigans, in black or brown, 36 to 42, \$3.00.

Men's Hand-made Sweater Coats, with or without collars, all colors, \$23.00 to \$35.00.

350 Sweater Coats and Sweaters for men, a clearing line of exceptionally good values; some are samples. Sweater coats in honeycomb effect or plain ribbed, greys, browns or navys. Sweaters with roll collars or button neck style, in different colors and combinations. They're all-wool and well made. Special to clear Thursday, \$1.00.

EXTRA SPECIALS FOR THURSDAY'S SELLING.

100 Pyjama Suits; that's all we've got left after a splendid summer's business; they're American made of fancy sweaters and Madras cloths, with a few suits of silk striped cashmerettes; shades of blue, tan, mauve or grey; mostly trimmed with frogs, some with fancy braids; a few are slightly counter soiled. The regular prices are \$2.00, \$2.50 and \$3.00. Thursday \$1.29.

Three Prices—\$4.00, \$4.50, \$5.00 VICTOR SHOES FOR MEN

THE fall styles in the famous Victor series are ready. As you know, the Victor comes now in three grades, \$4.00, \$4.50 and \$5.00.

The reason is that we found it necessary to include exclusive styles for those who wanted them, styles which cost us more because of their distinctive character of last, and because they are made specially, with details different to the ordinary.

Those little extras cost money, but we have produced some remarkably attractive Victors on the strength of them. When you are passing the store to-morrow drop in and have a look.

Men's Victor Boots, made from selected quality patent cow, vici kid and box calf leathers; Goodyear welted soles; all sizes 6 to 11, \$4.50.

A few exclusive styles in high-grade Men's "Victor" Boots, copied from New York models, in the very finest leathers, and made on new lasts; all sizes, \$5.00.

Men's "Victor" Boots, in all popular fall and winter styles, Blucher and lace, patent cow, vici kid, velours calf, box calf, and tan Russia calf leathers, medium and heavy solid oak bark tanned Goodyear welted soles; all popular widths and sizes, \$4.00.

Warmer Hosiery

There is no double about it—the time has come to put away gauziness and don something really warm. These hints as to the unlimited scope of our Cashmere Hosiery stock may be of interest.

Women's Fine Plain and Rib Cashmere Hose, seamless, fall weight, soft elastic yarn, double heel and toe, extra value. Thursday 29c.

Women's Sample Cashmere Hose, plain and ribbed, medium weight, strong, durable yarn, splendid value, warm and comfortable. Thursday 29c.

Girls' and Boys' School Stockings, strong, serviceable, everyday hose, close elastic leg, 2-1 ribbed cashmere, double heel and toe, Sizes 5-12 to 1-12. Thursday, per pair, 13c.

Men's Wolsey Pure Wool 1-2 Hose, unshrinkable brand, plain cashmere, winter weight, comfort and warmth, splendid wearing, spliced heel, ankle and toe. Thursday 35c pair, 3 pairs \$1.00.

Corded Silks at Simpson's

IF a silk is fashionable you may be sure this store has it. Corded silks are here now in profusion, all chosen for some special excellence of shade or weaving.

Black Ottoman Cord, a rich, lustrous cord, deep jet black, very stylish for suits, coats, etc.; 36 inch, \$1.50 yard.

Black Silk Cotelet, a heavy, firm cord, beautiful shade of black, makes handsome coats, trimmings, etc. 32 inches, \$1.25 and \$1.50 yard.

New Black Bengallines, Fabelle and Gros Grain Silks, fashionable weaves, in rich, lustrous finishes, very much in demand for coats, suits, etc., \$1.00, \$1.25 and \$1.50 yard.

36-inch Black Taffeta Dress Silk, all pure silk, permanent dye, loom finish; a silk recommended to you, very strong and durable; one of our special lines; selling much below the regular selling price. Very special at \$1.00 yard.

Heard on the Elevators: "Have you ever been in Marshall Field's store in Chicago?"

CANADA IMPORTING GOLD

\$800,000 Received in Montreal Yesterday by Two Banks.

MONTREAL, Sept. 28.—(Special)—Gold to the amount of \$800,000 was received in Montreal to-day, of which \$500,000 was for the Bank of Montreal and \$300,000 for the Bank of Nova Scotia.

The gold was withdrawn from the New York market, where the banks have large available reserves for monetary contingencies, and will be available for domestic requirements.

The return of this gold to this country is coincident with an increasing demand for funds throughout Canada.

Apart from the general stimulation in practically all channels of trade and commerce throughout the Dominion, which would naturally call for a greater volume of money than a year ago, it is

DO CHURCH CONCERTS REQUIRE SHOW LICENSE?

STRATFORD, Sept. 28.—(Special)—The case of the City v. A. Brandenberger, charged with conducting a moving picture show without a license, was concluded this morning. He will take out a license. A peculiar argument presented was that churches conducting illustrated picture lectures should pay license fees also.

The annual fall fair of the Stratford Agricultural Society opened to-night with a large list of exhibits, and a record entry of horses.

C.P.R. Earnings. MONTREAL, Sept. 28.—(Special)—C. P. R. earnings show: August, 1909, gross earnings \$7,416,985; working expenses \$4,462,927; net profits \$2,954,058. In August, 1908, net profits were \$2,575,895, and for two months ended August 31, 1909, figures are as follows: Gross earnings \$14,567,015; working expenses

customary at this time of year to prepare for a rush of exports. This rush usually sets in a month and a half or two months before the closing of navigation. It is evident the banks are preparing for the situation.

The jewels of Abdul Hasiz, the former Sultan of Morocco, which were pledged in a government pawn shop in Paris in 1907, have not been redeemed. They probably will be sold at public auction in a fortnight.

CARRIED EXCESS PASSENGERS COMPANY IS FINED \$100

PETERBORO, Sept. 28.—(Special)—The Ontario Navigation Company was fined \$100 for carrying more passengers on the steamer Ontario than provided for in the boat's certificate. The offense was committed on August 3rd. The company pleaded guilty.

Hon. Frank R. Cochrane and Hon. J. S. Hendrie have gone to Algonquin Park for a few days.

War
Front, new
three sides
victor
H. H. V.
24 Vic
PROBS:
WITN
H
James C
Testim
His
\$40
F
BUT MA
ON LE
PETERB
A most u
this aftern
protest tria
an aftermat
election in
lice MacM
dred Jame
discreditab
Gates had
Veruet, K
shortly bef
horate a
Robert H.
it is alleg
fully on s
last, in th
Liberal can
ferred to l
Asept and
as a conse
when asked
while other
en, he mad
am put in
them somet
And well
After recti
this with
rooms to g
Mr. DuVer
H. Watson
Stratford, r
admitted c
to R.
Sept. last,
false affid
of the cou
who was v
in respons
declaration
loner, for
In answer
tion, "For
a false aff
"You hav
"You do
"You do
"Would
for \$50?"
"For \$100
"For \$200
After a r
MacMahon
"In view
made here,
is willing
white, and
for making
attach any
be said.
In any o
"Gates' bra
scattered
when it wa
the forbear
In additi
their lovel
scheon that
against Jas
nard and o
grover. Th
with these
"Robt. H.
Sept. 28,
eclipsed by
On resur
son wante
they went
portunity
while the
mind, othe
well got ho
This poor
recovered
money. Th
been seen
Liberal c
swore he
and said:
Sidney F
Leary had
been prom
declarat
Bryson ha
He would
offered for
Aaron, b
lary prom
jected as
Der
Harry B
a cardbo
think it w
had replie
were all
back all
voted. He
voted. He
around
"Thought
"adding
"what v
in regard
a wholesa
business
of them
immediate
made use
After r
policeman,
viewed th
on electio
proper.
Charles
to this roo
ter Butler
"Leary a
I said "Te
Co