

# LONDON MERCHANTS SPECIAL 9 TO 12 A.M. FAIR WEEK SALES



## TWO BIG BARGAINS

For Monday Morning's Selling Between the Hours of 9 and 12 o'clock only.

LADIES' BLACK LISLE GLOVES, 75c VALUE, FOR 29c PAIR.

These are to be had in sizes 6 and 6½ only; some long gloves, others regular length, with two domes, perfect black, as they are old dyes. Regular price was 75c pair.

For these items we cannot take phone or mail orders, the quantity being limited. Your attention is called to Tuesday's and Wednesday's sale list in Monday's paper.

**GRAY'S, LIMITED**

## Many Visitors

To the Fair count on obtaining their New Fall Suit from the splendid assortments at this popular store. The smart new styles are beautiful. Our stocks offer a wide range for choice. Come in and see the

Special Suit Values at \$20.00, \$25.00 and \$30.00.

**The Raphael-Mack Co.**

"The Store of Popular Prices."

236 DUNDAS STREET.



## Special Bargains in High-Class Shoes

Ladies' Black Calfskin Lace Boots, pointed toe, low heel, sport last, heavy walking sole. Regular \$7.50. Special Fair price .....\$6.00

Tan Calf Lace Boots, pointed toe, low heel, sport last, heavy walking sole. Regular \$8.00. Special Fair price .....\$6.00

25 PER CENT DISCOUNT.

On any Suit Case, Club Bag, Trunk or Ladies' Hand Bag in our great stock during Tuesday and Wednesday of Fair week.

Ladies' Highest Grade, dark shade green kid lace, with white kid top. Regular \$9.00. Special Fair price .....\$7.00

Ladies' Brown Kid Lace Boots, with champagne kid top. Regular \$11.00. Special .....\$8.50

**COOK'S SELECT SHOE STORE**  
DUNDAS AND RICHMOND.

## Mara's Fair Week Specials

### Sealette Coats

First showing of Salts' Sealette Coats, made of best quality imported sealette. All made with large shawl collars, in two sizes, in flared coats with belts, and plain flared coats, in all sizes 32 to 48. Regular \$10.00 value. Fair Week special .....\$25.00

### Ready-To-Wear Hats

Just opened, New Fall Ready-to-Wear Hats in Velvet, Plush, Satins, Velour and Felt, in small and large shapes. Specially priced for Fair Week from .....\$2.00 to \$5.00 each

**MARA'S 134 Dundas Street**

## Oak Hall

Young Men's Suit Special .....\$12.00

Boys' Suit Special .....\$5.95

Men's Raincoats, Special .....\$10.00

## VISITORS TO THE WESTERN FAIR:

You will save money by buying your hardware from us. We have a complete line of Cutlery, Brassware, Tools, Builders' Hardware, Cut Glass, Paints, Varnishes, etc.

### TABLE CUTLERY.

Rogers' Knives and Forks .....\$3.00 to \$6.50 dozen  
Dessert Spoons .....\$2.00 to \$8.00 dozen  
Table Spoons .....\$3.00 to \$10.00 dozen  
Tea Spoons .....\$1.00 to \$5.00 dozen  
White-Handled Knives .....\$2.50 to \$10.00 dozen  
Carving Knife and Forks .....\$2.00 to \$3.50 per pair  
Carvers, in case .....\$3.50 to \$10.00  
Pearl Knives and Forks .....\$10.00 to \$25.00 per set  
Special Casserole Dishes .....\$10.00 each  
Special Cut Glass Bowl .....\$3.75 each

**J. G. STEELE & CO.** Hardware, Phone 750. 204 Dundas Street.

**39c**  
each for  
**Solid Oak**  
**Taborettes**  
10c extra delivered prepaid anywhere in Western Ontario.  
**\$11.75**  
For a \$15.00 SOLID OAK EXTENSION TABLE. Free delivery in Ontario.  
**Keene Pros.**  
LONDON'S BEST HOME FURNISHERS  
125-127 KING STREET.

## Three-Hour Sale

AT YOUR FAVORITE

**STANDARD DRUG STORE**

9 a.m. to 12 noon ON MONDAY

FOR THE MEN—Jap, Bachelor or Arabela Cigars .....4 for 25c

FOR THE LADIES—Mennen's, Duchess Rose and

Duchess Violet Talcums .....2 for 25c

**STANDARD DRUG LIMITED**

SAVE YOU MONEY.

4 Stores in London. All Orange Fronts.

## All-Wool Serges

**\$1.00 Yard**

Guaranteed fast colors, Pure Wool Old Dye Serges, in light and dark navy, brown, copenhagen, dark, red and black; splendid weight for suits, dresses, skirts, etc. On Monday .....\$1.00 yard

## Duchess Silks

**\$1.00 Yard**

Complete range of colors, almost every shade Fine Quality Satin Duchess Paillette Silks; a splendid wearing soft silk that will not cut or crush; very fashionable for dresses, etc. On Monday .....\$1.00 yard

See the new Millinery.

**Kingsmills**

## DISTRICT CASUALTIES LINE IS ADVANCED ON CANADIAN FRONT IN AVION VICINITY

### KILLED IN ACTION

LONDON.  
Pte. E. G. Patterson.  
CAMLACHIE.  
Lance-Corp. George Ritchie.  
Pte. Charles Robson Major.  
PAISLEY.  
Pte. Reuben Wiltman.  
GLAMIS.  
Pte. Ernest Cunningham.  
GREENOCK TP.  
Pte. John McAfee.  
WOODSTOCK.  
Pte. Harold Fraser.  
OWEN SOUND.  
Sergt. Fred Williams.  
SIMCOE.  
Pte. Victor Greenlund.  
NORWICH.  
Pte. B. B. Lewis.  
DELHI.  
Pte. Roscoe Devitt.

### PRESUMED DEAD

GUELPH.  
Pte. Jack Robinson.

### DIED OF WOUNDS

ST. WILLIAMS.  
Pte. Harry Masters.

### WOUNDED

LONDON.  
Pte. H. W. WOOSTER.  
Pte. J. A. HODGKINSON.  
PRESTON.  
Pte. C. Purkie.  
Pte. L. G. Nimmo.  
DELHI.  
Pte. C. Young.  
GODERICH.  
Pte. T. W. Fry.  
BRANTFORD.  
Pte. J. Stephenson.  
GORRIE.  
Pte. J. E. Vittle.  
STRATFORD.  
Pte. P. J. Morrison.  
WALKERTON.  
Pte. Samuel Leske.  
OWEN SOUND.  
Pte. T. O'Neil.  
LEVALE.  
Pte. J. Burgess.  
CHESTER.  
Pte. T. J. Dunn.  
PAISLEY.  
Pte. William Thomas Race.  
INGERSOLL.  
Pte. Frank Wilson.  
CHATHAM.  
Pte. David Labombard.  
OWEN SOUND.  
Flight Lieut. Howard.  
STRATFORD.  
Sergt. Donald McTavish.  
WALKERTON.  
Pte. Bruce Ferguson.  
LISTOWEL.  
Lieut. F. E. Gray (severely).  
SIMCOE.  
Lieut. Hope King.  
Pte. Francis Grolt.  
GALT.  
Pte. Percy Hill.  
STRATFORD.  
Pte. W. C. Patterson.

### GASSED

BRANTFORD.  
Pte. H. J. Mustard.  
ST. THOMAS.  
Pte. M. R. Blackburn.  
WOODSTOCK.  
Pte. Fred W. Endall.  
WALSHAM.  
Pte. Allan Pickersgill.

### INJURED

PAISLEY.  
Flight Lieut. Reg. F. Given.  
WOUNDED AND GASSED.

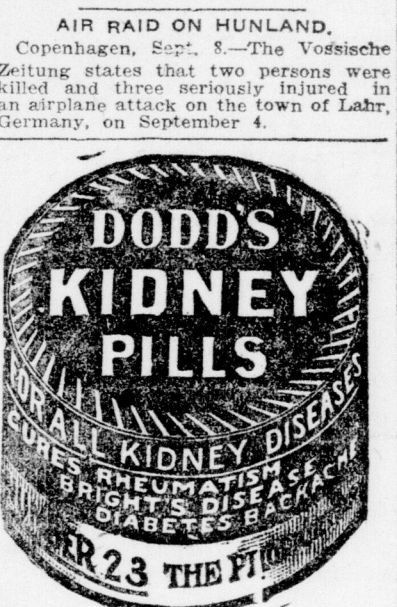
### SERIOUSLY ILL

PARIS.  
Sergt. C. H. Dugan.  
GOMPERTS IS PRESIDENT OF DEMOCRACY ALLIANCE

MINNEAPOLIS, Sept. 7.—Samuel Gomper, president of the American Federation of Labor, today was unanimously elected president of the American Alliance for Labor and Democracy recently organized to solidify labor behind the Government and stamp out the activities of disloyalists.

### A BEFORE-CONFEDERATION PIANO

The first Heintzman piano was made before Confederation. During this more than half a century the Heintzman & Co. piano has obtained not only Dominion-wide, but world-wide fame, as a high-class instrument. The exhibit of this firm is one of the outstanding features of the Fair. The city show-rooms at which all visitors are welcomed are at 242 Dundas street, S.E. 12.



## An Outstanding Piano Exhibit

Whatever is one's interest in a piano—whether that of the professional musician, or the home-lover who is charmed by good music—the large exhibit of

## Heintzman & Co. Art Pianos

Grand, Upright or Player

is sure to attract the attention of visitors to the fair. The range of Art Upright and Grand Pianos, finished in various styles, must be seen to be appreciated. Those who are interested in Player-Pianos will find an instrument entirely different from any other player-piano. A careful examination of its many special features would be time well spent.

CITY SHOWROOMS,

**Heintzman Hall**

242 DUNDAS STREET.

## It Is Now Possible for Every Home To Have a Phonograph

**\$5**

Will buy a STEWART Phonograph which plays 7, 10 and 12-inch records. Can be exchanged later on a Rayola Cabinet, if so desired. Full purchase price will be allowed.

**W. J. WRAY & CO.**

234 Dundas Street. London's Largest Jewelers.

## Fall Suits and Overcoats

Suits \$18 to \$40 Overcoats \$18 to \$30

To our out-of-town customers visiting the city during fair week we suggest that you select the cloth and style and be measured in the forenoon before going to the fair. This will give us time to prepare your try-on and give you a fitting before your train leaves. We will express your clothes (charges prepaid) right to your home as soon as you want them. Needless to say, we have everything that is new, nice and good in anything you want to wear.

**SELAKE, Merchant Tailor**

Dundas, Corner Clarence Street.

## Fair Week Specials

At Enticing Prices

No. 40 Potato Pots, three coat grey enamel, hold-fast covers and steamer .....65c  
25-quart Round Boilers, three-coat grey enamel, with cover .....\$1.00

**J. A. BROWNLEE**

385-387 TALBOT STREET.

## Heintzman & Co.

YE OLDE FIRME

**Pianos and Victrolas**

EXTRA SPECIAL VALUES ON THE FLOOR AT OUR PARLORS OR AT OUR EXHIBIT AT THE FAIR.

We invite the inspection of visitors to the city during the Fair.

Parlors, 242 Dundas St., London