LONDON MERCHANTS SPECIAL 9 TO 12 A.M. FAIR WEEK SALES



TWO BIG BARGAINS

For Monday Morning's Selling Between the Hours of 9 and 12 o'Clock only.

LADIES' BLACK LISLE | 36-INCH WHITE FLAN-GLOVES, 75c VALUE, FOR 29c PAIR.

These are to be had in sizes 6 and 6½ only; some long gloves, others regular length, with two domes, perfect

NELETTE, 121/2c YARD. Nice soft quality, free from dressing, that cannot be bought wholesale today at this price. Specially priced black, as they are old dyes. for Monday morning at, per For these items we cannot take phone or mail orders, the quantity Your attention is called to Tuesday's and Wednesday's

GRAY'S, LIMITED



Many Visitors

from the splendid assortments at this popular store. The smart new styles are beautiful. Our stocks offer a wide range for choice. Come in and see the

> Special Suit Values at \$20.00, \$25.00 and \$30.00.

The Raphael-Mack Co.

"The Store of Popular Prices." 236 DUNDAS STREET.

Special Bargains in High-Class Shoes

Ladies' Black Calfskin Lace Boots, pointed toe, low heel, sport last, heavy walking sole. Regular \$7.50. Special Fair walking sole. Regular \$8.00. Special Fair price ...\$6.00

25 PER CENT DISCOUNT. On any Suit Case, Club Bag, Trunk or Ladies' Hand Bag in our great stock during Tuesday and Wednesday of Fair week.

Ladies' Highest Grade, dark shade green kid lace, with white kid top. Regular \$9.00. Special Fair price\$7.00 Ladies' Brown Kid Lace Boots, with champagne kid top. Regular \$11.00. Special\$8.50

COOK'S SELECT SHOE STORE DUNDAS AND RICHMOND.

Mara's Fair Week Specials Sealette Coats

First showing of Salts' Sealetta Coats, made of best quality imported sealette. All made with large shawl collars, in two sizes, in flared coats

Ready-To-Wear Hats

MARA'S 134 Dundas Street

Oak Hall

Young Men's Suit \$12.00 Special \$5.95 Boys' Suit Special Men's Raincoats,

Three-Hour Sale

AT YOUR FAVORITE

STANDARD DRUG STORE

9 a.m. to 12 noon ON MONDAY

FOR THE MEN-Jap, Bachelor or Arabela Cigars.....

FOR THE LADIES-Mennen's, Duchess Rose and

STANDARD DRUG LIMITED

SAVE YOU MONEY.

•••••••• 4 for 25c

Special

VISITORS TO THE WESTERN FAIR:

You will save money by buying your hardware from us. We have a complete line of Cutlery, Brassware, Tools, Builders' Hardware, Cut Glass, Paints, Varnishes, etc. TABLE CUTLERY.

Rogers' Knives and Forks\$3.00 to \$6.50 dozen Dessert Spoons\$2.00 to \$8.00 dozen Table Spoons\$3.00 to \$10.00 dozen Tea Spoons\$1.00 to \$5.00 dozen White-Handled Knives\$2.50 to \$10.00 dozen Carving Knife and Forks\$2.00 to \$3.50 per pair Carvers, in case\$3.50 to \$10.00 Pearl Knives and Forks\$10.00 to \$25.00 per set Special Casserole Dishes 0 each Special Cut Glass Bowl\$3.75 each

J. G. STEELE & CO. Hardware. Phone 750.

All-Wool Serges | Duchess Silks

\$1.00 Yard

Complete range of colors,

almost every shade Fine

Quality Satin Duchess Pail-

lette Silks; a splendid wear-

ing soft silk that will not

cut or crush; very fashion-

able for dresses, etc. On

\$1.00 Yard

Guaranteed fast colors.

Pure Wool Old Dye Serges,

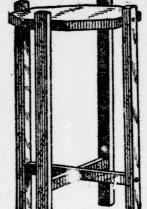
in light and dark navy,

brown, copenhagen, dark

red and black; splendid

weight for suits, dresses,

skirts, etc. On Monday ...



39c each for Solid Oak

Tabor ettes 10c extra delivered prepaid anywhere, in Western

For a \$15.00 SOLID OAK EXTENSION TABLE. Free delivery

ON CANADIAN FRONT

Bad Weather Again Retards

Airmen But They "Get"

Two Huns.

LONDON, Sept. 7 .- The official state-

ment from British headquarters in

France and Belgium issued tonight

"On the Lens front our line of ad vanced posts in Avion and east of

Fleu-Lauvette has been pushed for

ward slighttly. Except for the shelling

of some of our position's at La Basse

IN AVION VICINITY

LONDON'S BEST FOME FURNISHERS 125-127 KING STREET,

Ontario. Keene Pros.

DISTRICT CASUALTIES LINE IS ADVANCED

KILLED IN ACTION

Pte. E. G. Patterson. CAMLACHIE Lance-Corp. George Ritchie

SARNIA.
Pte. Charles Robson Major. PAISLEY, Pte. Reuben Wiltman.

GLAMMIS. Pte. Ernest Cunningham GREENOCK TP. Pte. John McAfee. WOODSTOCK.

Pte. Harold Fraser.
OWEN SOUND.
Sergt. Fred Williams. SIMCOE. Pte. Victor Greenlund. NORWICH.

> Pte. Roscoe Devitt. PRESUMED DEAD

Pte. Jack Robinson. DIED OF WOUNDS ST. WILLIAMS. Pte. Harry Masters.

WOUNDED LONDON.
Pte. H. W. WOOSTER
Pte. J. A. Hodgkinson

Pte. C. Purkis. PRESTON.

Pte. C. Young.
GODERICH. Pte. T. W. Fry.
BRANTFORD.
Pte. J. Stephenson.
GORRIE.
Pte. J. E. Vittie.
STRATFORD.

Pte. P. WALKERTON. Pte. Samuel Leake.
OWEN SOUND.

Burgess. HESTER. PAISLEY. Pte. William Thomas Race. Pte. Frank Wilson. CHATHAM.

EVALE.

Pte. David Labombarde OWEN SOUND. Flight Lieut. Howard STRATFORD.

Sergt. Donald McTavish.
WALKERTON.
Pte. Bruce Ferguson.
LISTOWEL.
Lieut. F. E. Gray (severely).
SIMCOE. Lieut. Hope King. Pte. Francis Groit. GALT.

Pte. Percy Hill. STRATFORD. Pte. W. C. Patterson GASSED

BRANTFORD. WOODSTOCK.
Pte. Fred W. Endall.
WALSINGHAM.
Pte. Allan Pickersgill.

INJURED PAISLEY. Flight Lieut. Reg. F. Given. WCUNDED AND GASSED.

GALT.
Pte. Irvine Puetock.
SEAFORTH.
Lance-Corp. W. McMillan. SERIOUSLY ILL Sergt. C. H. Dugan

GOMPERS IS PRESIDENT OF DEMOCRACY ALLIANCE

MINNEAPOLIS, Sept. 7.—Samuel Gompers, president of the American Federation of Labor, today was unanimously elected president of the American Alliance for Labor and Democracy recently organized to solidify labor behind the Government and stamp out the activities of disloyalists.

A BEFORE-CONFEDERATION PIANO.
The first Heintzman piano was made before Confederation. During this more than half a century the Heintzman & Co. piano has obtained not only Dominion-wide, but world-wide fame, as a high-class instrument. The exhibit of this firm is one of the outstanding features of the Fair. The city showroor at which all visitors are welcomed at 242 Dundas street, S.8,12

le artillery has shown less activity.
"On Thursday bad weather caused a iminution of the great aerial activity looks approximated the description of the great aerial activity looks approximated the description of the great aerial activity looks are less than the less activity looks are less activity.

London, Sept. 8.—Holland's total expenditure in connection with the war up to August 1 lost, approximated 79,-100,000 guelden. tile artillery has shown less activity. of the previous two days. A certain luring the day, over two hundred bombs being dropped on various targets. Two enemy machines and one German observation balloon were brought down. Two other hostile machines were driven down out of control. One of our mehines is missing."

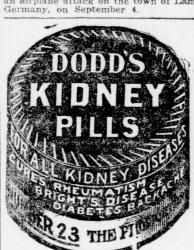
Today's early statement reads:
Loss Near Frezenberg.

"Hostile raids were successfully reoulsed in the vicinity of Armentieres
and near Lens. North of Freenberg the enemy delivered two strong
counter-attacks in the course of the
overling against positions we gained in ounter-attacks in the course of the vening against positions we gained in ton and Lucan Crossing on the going ocal attacks yesterday, and compelled ur detachments to withdraw to their win line.

"During the night a party of our roops rushed a hostile position west of Queant and captured a machine gunche hostile artillery was active in the light near Lens and in the neighborhood of the Ypres-Menin road."

Leave Chatham 7:40 a.m., Sept. 11 and 10:30 p.m., Sept. 11, for Chatham and Sept. 13 for Windsor, stopping at all intermediate stations in both directions, except P. M. crossing and Hyde Park Junction.

Leave Brantford 8 a.m., Sept. 11 and 13. for London; returning leave London; returning leav



HOLLAND'S EXPENDITURE

amount of pombing was carried out Grand Trunk Railway System

WESTERN FAIR, LONDON.

For the accommodation of visitors to the Western Fair, London, the Grand Trunk Railway System will, in addition to their regular train service, operate the following extra trains:
Leave Wingham 6:20 a.m., Sept. 11, 12 and 13, for London; returning leave London 10:50 p.m., same dates for Wingham, stopping at all intermediate stations in both directions, except Clinton and Lucan Crossing on the going journey.

Leave Brantford 8 a.m., Sept. 11 and 13, for London; returning leave London 6:35 p.m., Sept. 11, 12, 13 and 14, and 10:15 p.m., Sept. 11, 12, 13 and 14, and 10:15 p.m., Sept. 13 only, for Brantford, stopping at all intermediate stations in both directions.

Leave Brantford 8 a.m., Sept. 11 and 13, for London; returning leave London 6:35 p.m., Sept. 13, for London, via St. Marys Junction; returning leave London 10:30 p.m. same date, for Sarnia Tunnel, stopping at all intermediate stations in both directions.

tions.

Leave Sarnia Tunnel 8:40 a.m., Sept. 11 and 13, for London, via Kingscourt Junction; returning leave London 11 p.m., same dates, for Sarnia Tunnel, stopping at all intermediate stations, including Petrolea, Sept. 13, in both directions, except C. P. R. crossing and Hyde Park Junction.

Leave London ill p.m., Sept. 11, for Alvinston and all intermediate stations.

tions.

Leave Guelph 7:10 a.m., Sept. 11, for London; returning leave London 11:20 p.m. same night for Guelph, stopping at al intermediate stations in both directions, except Fairfield and Wyton on the return journey.

Leave Stratford 8:45 a.m., Sept. 11 and 13, for London; returning leave London 11:20 p.m., same dates, for Stratford, stopping at all intermediate stations in both directions, except Fairfield and Wyton on the return journey Full particulars from any Grand Trunk ticket agent. R. E. Ruse, C. P.

4 Stores in London.

Solid Oak Dressing Tables-36 to clear, four designs. Worth from \$12.50 to \$15.00, for\$9.95 Come early if you want one. If you cannot pay cash, join the Home Lovers' Club. Club terms: \$2.00 cash, \$1.00 weekly. Luxurious Turkish Rocker, in Wear-Ever Bradley leather \$12.95 Deep spring seat and solid comfort Rocker that will give you years of service. Club terms: \$2.00 cash;

All Orange Fronts.

BARNARD SPECIALS FOR MONDAY

See the new Millinery.

\$3.00 Clocks for \$1.00 \$2.00 Cream Jugs, \$1.00

JOHN S. BARNARD

194 Dundas Street. Opposite "The Advertiser."

The Ontario Furniture Co., Ltd. 226-28-30 DUNDAS STREET.

It Is Now Possible for Every

Home To Have a Phonograph

Will buy a STEWART Phonograph which plays 7, 10 and 12-inch records. Can be exchanged later on a Rayola Cabinet, if so desired. Full purchase price will be allowed.

W. J. WRAY & CO.

London's Largest Jewelers.

Fall Suits and Overcoats Suits \$18 to \$40 Overcoats \$18 to \$30

To our out-of-town customers visiting the city during fair week we suggest that you select the cloth and style and be measured in the forenoon before going to the fair. This will give us time to prepare your try-on and give you a fitting before your train leaves. We will express your clothes (charges prepaid) right to your home as soon as you want them. Needless to say, we have everything that is new, nice and good in anything you want to wear.

SELAK, Merchant Tailor

Dundas, Corner Clarence Street.

Heintzman & Co.

Pianos and Victrolas

EXTRA SPECIAL VALUES ON THE FLOOR AT OUR PARLORS OR AT OUR EXHIBIT AT THE

We invite the inspection of visitors to the city during the Fair.

Parlors, 242 Dundas St., London

Fair Week Specials At Enticing Prices

No. 40 Potato Pots, three coat grey enamel, hold-fast 25-quart Round Boilers, three-coat grey enamel, with cover\$1.00

J. A. BROWNLEE

385-387 TALBOT CORET.

