

"Honest, Palatable Wholesome, Pure"

CEYLON TEA

The World's Preference.

THE ONTARIO LEGISLATURE.

Estimated Expenditure for 1898 Totals
\$3,397,367.

A Large Sum to be Expended on Colonization Roads and Mining Roads—The Hon. Mr. Macdonald.

The Hon. Mr. Macdonald, Minister of Agriculture, has announced that the Government will expend a large sum of money on the construction of roads for the purpose of opening up new lands for settlement.

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TORONTO CLUB BALL.

A Brilliant Affair Last Night—List of Those Who Were Honoured With an Invitation.

The ball given by the Toronto Club last night was a most brilliant and enjoyable affair. Lord and Lady Aberdeen were present during a portion of the evening. The list of invited guests was as follows:

The List of Invitations.

Mr. and Mrs. H. D. P. Armstrong, Miss Armstrong, Mr. and Mrs. W. A. Angus, Miss Angus, Mr. and Mrs. D. Armstrong, Miss Armstrong.

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OF INTEREST TO ALL—BUT OF SPECIAL INTEREST TO

THE SCHOOL CHILDREN OF CANADA.

CHRISTMAS OFFER

OF OVER \$1800 IN PRIZES

—BY THE—

COMPARATIVE SYNOPSIS CHART CO.

Limited Liability. Incorporated on the 15th January, 1895.

CAPITAL STOCK, - - - \$150,000

Bankers—Bank of Montreal.

HEAD OFFICE—Victoria, B.C. BRANCH OFFICES—Buffalo, N.Y., London, Eng., and rooms 17, 18, 19, 20, 21, 22, 23, 25, 26, 30 and 31 Comstock Buildings, No. 77 Victoria St., Toronto.

A WEEKLY COMPETITION

To last for nine weeks, commencing at noon on Saturday, 11th December, 1897, and closing at noon on Saturday, 15th February, 1898.

FOUR PRIZES TO BE AWARDED AND DISTRIBUTED EACH WEEK.

OUR OBJECT IS

To introduce directly and in practical form to the parents, teachers, students and school children of Canada the advantages of our historical charts, which treat the subject of history in the same manner as a geographical map treats the subject of geography. These charts are now selling in the United States at \$25 and \$10 each, according to size.

CONDITIONS OF THE COMPETITION.

You must purchase from the COMPARATIVE SYNOPSIS CHART CO., 77 Victoria Street, Toronto, for the sum of one dollar (\$1), to be remitted to them either by postoffice order, express or registered letter, one of the following Historical Charts, which will be sent you, postage paid, by return mail:

1. Canadian History from A.D. 1497 to 1896, lithographed in 7 colors, size 38 in. by 28 in.
2. English History from A.D. 1066 to 1895, lithographed in 5 colors, size 38 in. by 24 in.
3. First Century Christian Era, lithographed in 5 colors, size 36 in. by 24 in.

When forwarding the dollar you must give your full name and postal address, and state which Historical Chart you want.

With the chart a printed postcard will be sent you. On this printed postcard will be mentioned a certain figure between 1 and 9, and all you will have to do will be to count how many times this figure occurs on the face of the chart, to fill in the blank space left for the purpose on the postcard with the number, and mail it to the company. None of the Charts contain more than 2300 figures, so that you will not have many to count.

REMEMBER

The postcards containing correct answers will be registered in the order in which they are received at the office of the company up to noon on the Saturday in EACH WEEK during the NINE weeks of the competition.

The postcards received after noon on Saturday will be reckoned in the next week's competition.

HOW THE PRIZES WILL BE AWARDED

The total number of correct answers received during each of the NINE weeks up to noon on Saturday in EACH week will be divided into four series.

The sender of the FIRST correct answer in each of the FIRST THREE SERIES and the sender of the LAST CORRECT ANSWER received will get a prize in the form of either a BICYCLE or a WATCH each week.

Thus, for example: Suppose 57 correct answers were received in a week. This figure divided by four gives three series of fourteen each and one of fifteen.

A Bicycle, value \$75, will be awarded to the sender of the first correct answer, being the first of the first series.

A Watch, value \$25, will be awarded to the sender of the 15th correct answer, being the first of the second series.

A Watch, value \$25, will be awarded to the sender of the 29th correct answer, being the first of the third series.

A Bicycle, value \$75, will be awarded to the sender of the 57th correct answer, being the last sent in.

The Bicycles to be distributed as prizes will be 1897 Crescent wheels, guaranteed by the HYSLOP BROTHERS CYCLE COMPANY OF TORONTO, each to the value of \$75, and guaranteed for five years by the AMERICAN WALTHAM WATCH COMPANY.

Winners of either of the bicycle prizes may receive at their option a boy's or girl's \$50 Crescent Wheel, together with a \$25 gold-filled watch instead of the \$75 wheel.

NOTE THIS

The names and addresses of the prize winners will be ADVERTISED IN THE NEWSPAPERS each week during the nine weeks' competition.

FULL SET OF OUR WALL CHARTS OF ENGLISH, CANADIAN AND UNITED STATES HISTORY (THREE IN NUMBER), VALUE \$75, WILL BE SENT, EXPRESS PREPAID, TO THE SCHOOL THAT SENDS THE LARGEST NUMBER OF COMPETITORS DURING THE NINE WEEKS.

OPINIONS OF EDUCATIONISTS UPON OUR SYSTEM

IN THE UNITED STATES

The United States Commissioner of Education, Washington, D.C.; the Chief of the Bureau of Statistics, Washington, D.C.; and Superintendents of Education in the following States: Maine, New Hampshire, Vermont, Massachusetts, New York, New Jersey, Delaware, Illinois, Ohio, and many others in the United States.

IN GREAT BRITAIN

The Senior Chief Inspector of English Elementary Schools; Permanent Secretary of the Scotch Education Department; the Chairman and members of School Boards in Manchester, Birmingham, Glasgow, and other cities in England and Scotland.

This brief resume of our testimonials indicates that our charts have been received with uniform expressions of approval in independent educational quarters the English-speaking world over by those who are competent to form an opinion.

Copies of these testimonials, together with a more detailed description of our chart system, will be mailed free to any one who wishes further information.

NOTE—You will come out of this competition with a knowledge of history which you could not get for fifty times the value of the dollar.

You send us a dollar. We send you a Chart and a postcard.

You keep the Chart and mail us the postcard. You then become a competitor in the contest.

N.B.—Our Charts make valuable and instructive Christmas Gifts to children.

COMPARATIVE SYNOPSIS CHART CO.

(LIMITED LIABILITY)

77 VICTORIA STREET, TORONTO.

AVERAGE = LUCK?

"Luck is the opposite of average. Average your luck and you will find you have none. Insurance is an average of life, or what is the nearest we can come to it, an average of its value.

THE COMPOUND INVESTMENT POLICY

OF THE

NORTH AMERICAN LIFE ASSURANCE COMPANY.

is an effective and easily available medium of insuring the productive value of life by securing to your dependents, in the event of your death, the beneficial results of life insurance or of acquiring for yourself, should you survive the investment period selected, a highly satisfactory and remunerative investment.

The North American has the largest ratio of assets to liabilities and net surplus to liabilities of any of the Canadian Companies.

All policies issued by the Company are indisputable after one year from date of issue.

For pamphlets explanatory of the Compound Investment and other attractive plans of the Company apply to

W.M. McCABE, Managing Director.

HEAD OFFICE: 112 to 118 King Street West, Toronto.

Nothing Succeeds Like Success

Our business this year exceeds all past history. We have thousands of families using our Coupon Books daily, and THOUSANDS of DOLLARS have been paid out by us for filled coupon books during 1897. Do you want to take advantage of a cash system—one that has merit in it, one that influences people to pay cash? Then supply your customers with Cash Coupons. They all want them, and you save yourself the work and worry of the bookkeeping business. We have books for every family in Toronto, and if you don't want the money when the book is full, give it to some charitable institution. It will help them and won't harm you.

PHONE 2944 OR CALL AT ROOM B, YONGE ST. ARCADE, And get a Coupon Book, with list of merchants who give Cash Coupons.

Buyers and Merchants Benefit Assn.

We Quote

Customers' commendation at times, and we hear echoes—others quoting exact words. Quality—good service—always reliable.

The Rolston Laundry Co.

Phone 1381.

If YOUR DIGESTIVE POWERS ARE DEFICIENT

you need something now to create and maintain strength for the daily round of duties.