

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

Simpson's Offers to Men Unexcelled Choice of Selection in Heavy Underclothing for the Approaching Winter Season

Anticipating your needs in winter underclothing we venture to mention a few of the most popular garments we have in stock, which will yield the maximum of comfort in the cold blustery days of winter which will be upon us ere long. It's not too early to give consideration to this matter and men are advised of the importance and necessity of supplying their requirements now when the stocks are complete. The garments are all Simpson quality and you are assured of the best value for your money obtainable anywhere.



Penman's Fleece-Lined Underwear \$1.15
Shirts and drawers, heavy cotton shell, with silky fleece lining. Natural shades. Sizes 34 to 44. Today, garment, \$1.15.

Men's Winter Weight Underwear \$2.00.
Shirts and drawers, Scotch wool—shirts have double-breast front—soft and warm. Sizes 34 to 44. Today, garment, \$2.00.

Men's Fall and Winter Underwear \$2.00.
Elastic ribbed, with brushed lined. Natural shade, form-fitting. Sizes 34 to 44. Today, garment, \$2.00.

Men's Underwear, Shirts and Drawers \$3.00.

"St. George" brand. Fine elastic ribbed knit—made from cashmere yarn—natural shade, form-fitting, reinforced seat, suspender loops. The right weight for fall and winter. Sizes 34 to 44. Today, garment, \$3.00.

Combinations

Men's Combination Underwear \$3.00.
Natural wool. Medium weight, for fall and winter wear. Sizes 34 to 44. Suit, today, \$3.00.

Men's Ribbed Fleece Combinations \$3.00.
Natural shade. Sizes 34 to 44. Today, suit, \$3.00.

Men's Underwear Combinations \$5.50

Union style suits. Made from extra quality cashmere yarn. Natural shade. Tiger brand. Elastic ribbed knit, form-fitting. Soft, smooth, even thread. Sizes 34 to 42. Suit, today, \$5.50.

Simpson's—Main Floor

Men's Soft Hats \$1.39

For Fashion and Service

Regularly \$2.00, \$2.50 and \$3.50



This is a clearing lot in a special sale today. Fedoras shapes with flat and slightly curled brims. Shades of grey, green, navy, black, fawn and brown. Also a few dozen tweed fedoras. No phone or C.O.D. orders accepted on these. Regularly \$2.00 to \$3.00. Today, \$1.39.

Simpson's—Main Floor.

Authentic Models in Full Dress Suits

For Men and Young Men

The reviving social season with its innumerable parties, dances and formal affairs of all descriptions, makes a full dress suit indispensable to every man's wardrobe.

Handsomely finished in every detail, the models we are showing today will pass the close scrutiny of the most critical. By purchasing here you are assured that the style, quality and workmanship is the best obtainable.

Black chevrot dress suiting is the material—finished with distinctive style touches, including natural shoulders, close-fitting collar, small hips and snug-fitting waist effect, small turnover cuffs or sleeves, collar and cuffs bound with silk braid. Silk body and sleeve lining. Perfect fitting trousers. Sizes 35 to 44. \$80.00.

Full Dress Vests

White in the very newest watered silk effect, \$7.50. Black in the newest novelty invisible pattern effect, \$7.00.

Tuxedo Coats and Vests

Made up from same material as above. Natural shoulders, close-fitting waist, deep centre vent, small cuff on sleeves, slanting flap pockets, collar and cuffs bound with silk braid. Silk body and sleeve lining. Perfect fitting vest. Sizes 35 to 42. \$60.00.

Simpson's—Main Floor

See Yonge Street Window

Jewelry Specials

Gold Jewelry \$1.39.

10-k Gold Birthstone Rings, claw set. Regularly \$2.00, \$1.39.

10-k Gold Brooches, assorted stones. Regularly \$2.75 to \$3.50. \$1.39.

10-k Bar Pins. Regularly \$3.50. \$1.39.

10-k Fancy Stone Rings. Regularly \$3.50. \$1.39.

10-k Pendants. Regularly \$3.75. \$1.39.

10-k Gold Neck Chains. Regularly \$2.00. \$1.39.

Simpson's—Main Floor.

Novelty Jewelry \$1.39.

Pearl Strings. Regularly \$2.00. \$1.39.

Sterling Pocket Manicure Sets. Regularly \$2.50. \$1.39.

Long Jet Guards. Regularly \$2.50. \$1.39.

Sterling Bar Pins—brilliant set. Regularly \$2.00 and \$2.50. \$1.39.

Cameo, Mirrorback Pendants, black, white, coral and red. Regularly \$2.00. \$1.39.

Iridescent Pearl Earrings. \$1.39.

Gold-filled Pendants and Chains. Regularly \$2.00. \$1.39.

Sterling Brilliant Set Rings. Regularly \$2.00. \$1.39.

You're Sure of Sound Value in Simpson Boots for Men

They must conform to the high standard established by this store, and in style must be absolutely correct. The footwear offered today are durable, sensible and well cut shoes that have real quality and style and yet are moderate in price.

Men's Boots of Victor Select Stock at \$12.00.

Comfortable, dressy boots, ideal for business wear—durably constructed from high-grade velour calf. Soles are oak tanned, Goodyear welted and double through to shank. Finished in a straight lace last. All sizes—5 1-2 to 11. Today, \$12.00.

Also at \$12.00 the same style on medium swing last, blucher cut.

Mahogany Calf Boot, \$13.00

One of the very newest styles, built on the popular "torpedo" last. Victor select stock—perforated toecap—oak tanned sole and inner sole. Heavy twill lining. All sizes, \$13.00.

Men's Vici Kid Boots \$10.00.

Dressy and comfortable blucher style, on extra wide, neat-fitting last. Broad toe, double weight oak tanned leather soles, and medium heels. E widths only. Sizes 6 to 11, \$10.00.

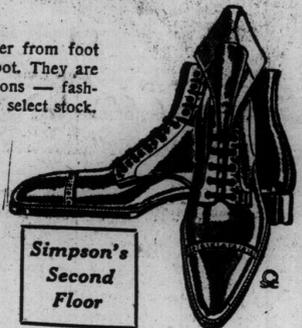
Simpson's—Second Floor.

A Union Shoe at \$13.00.

Specially constructed for men who suffer from foot ailments or who have an extremely wide foot. They are designed to yield comfort on all occasions—fashioned from soft dongola kid leather of Victor select stock. They have Goodyear welted soles and low heels. A boon to the man who has difficulty in securing comfort from his boots. Sizes 5 1-2 to 11. Today, \$13.00.

"Tony Tan" Calf Boot, \$14.00

A Victor gold medal boot, in the construction of which only the highest grade leather obtainable is used—blucher cut; low, flat heel; heavy, single Goodyear welted sole. Oak tan. Sizes 5 1/2 to 11. This boot is a particularly good buy at \$14.00.



Simpson's Second Floor

Men's Kid Boots, \$10.00.

Men's black kid boots, made on a wide toe, comfortable fitting last, blucher style, with double weight, Goodyear welted English oak sole. Sizes 6 to 11. Pair, \$10.00.

Worth-While Values in Boys' Suits

At Important Reductions

\$5.35

55 only in the lot, of durable wool and cotton mixed tweeds and worsted finish materials in stripes and diagonal weaves in gray and black effects. Designed in the much wanted "belter" model, with vertical pockets. Full fashioned bloomers with belt loops and governor fasteners. Sizes 7 to 12 years. Today, special, \$5.35.

Boys' Tweed Overcoats \$11.85.

Warm, sturdy, English and domestic tweed overcoats. Ulster model, with convertible collar and 2-piece belt at back. Lined throughout with warm durable twill linings. Sizes 26 to 30, 8 to 12 years. Special, today, \$14.85.

Boys' Blue Worsted Bloomers at \$2.50 and \$2.75.

Dressy, serviceable blue cotton worsted bloomers for school wear. Full fashioned—belt loops and governor fasteners. Sizes 26 to 30, \$2.50; 31 to 34, \$2.75.

Simpson's—Main Floor.



The Robert SIMPSON Company Limited

China Specials Today \$1.39

3-Piece Tea Sets \$1.39

Japanese China. Various shapes and decorations. Teapot, Sugar and Cream. Values up to \$2.49. Your choice, set, \$1.39.

Royal Nippon Trinket Sets \$1.39

Hand-painted china. Pretty new floral and conventional decorations. Regularly \$1.69. Today, \$1.39.

Regular \$2.25 Muffin Dishes \$1.39

Hand-painted china. Pretty new decoration.

7-Piece Water Sets \$1.39

Pressed glass. Clear white and well finished. One large jug and six tumblers. Set, \$1.39.

Simpson's—Basement.