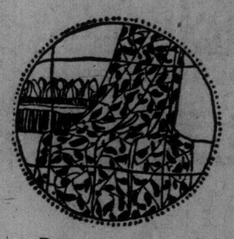
Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

Simpson's---Children's Summer Hats Half Price at 25c to 85c---Today

Save on Fine Silks!



A big purchase of suiting weight IVORY SHANTUNG SILKS. 36 and 37 inches wide. Launders perfectly.
Regularly $2.50. Today, yard $2.24.
Regularly $3.50. Today, yard $2.95.

$2.24 and $2.50 Georgettes at $1.95 Yard.

PLAIN AND FANCY CREPE GEORGETTES AND SILK VOILES, in sixty lovely shades, with plenty of ivory, black and the popular navy. Extra special value, today, yard, $1.95.

SOFT BLACK CHIFFON TAFFETA, from one of the best Swiss makers. Deep skein-dyed blacks. Regularly $2.33. Today, yard, $2.00.

"Dollar Shantungs" at 79c Yard.

A rarely fortunate purchase—thousands of yards of clean, bright, natural shantungs. In the face of rapidly rising Japanese markets, this oportunity should not be missed. Today, yard, 79c.

Dress Goods Lowered

1,000 Yards Shepherd Checks, 49c Yard.

Sold at less than half today's market value. Ideal for summer wash dresses, skirts, misses' suits and coats. English worsted finish, will launder beautifully. Width 50 inches. Rush selling today, yard 49c.

Popular Silk Warp Poplins, $1.10 Yard.

For summer dresses, skirts and suits. Colors taupe, sand, navy, nigger, Russian, reseda, old rose, copen, nickel, battleship, amethyst, white and black. Regularly $1.38 to $1.89. Today, yard $1.10.

50c to $1.25 Delaines at 39c Yard.

A general favorite for cool summer dresses and waists. Will launder excellently. Light, medium and dark grounds with dainty ribbon stripe, floral spray and spot effects. Today, special, yard 39c.

$1.00 Brilliantine Lustre at 79c Yard.

An ideal bathing suit fabric in fast navys and blacks, 40 to 44 inches wide. Regular $1.00. Today, extra special, yard 79c.

Simpson's—Second Floor.

Women's White Canvas Pumps at 99c

No Phone, Mail or C.O.D. Orders on Sale Footwear.

Only 350 pairs of British made white canvas pumps and colonials. McKay sewn soles, medium toe, Cuban heels. Sizes 2½ to 5½. Today, 99c.

Women's Grey Kid Oxfords $4.75

240 pairs grey kid lace oxfords, long vamp, narrow toe and imitation straight tip, light weight McKay sewn sole, Spanish leather heel. Sizes 2 1-2 to 7. Today, $4.75.

Children's Barefoot Sandals, 99c

250 pairs brown and white canvas sandals and ankle strap slippers. Full fitting last, spring and low heels. Sizes 11 to 2. Today, 99c.

Girls' White Canvas Lace Boots, Today, $1.39.

200 pairs white canvas lace boots in blucher style, wide natural toe shape, elk leather sole and spring heel, smooth leather insole. Sizes 5 to 7, 8 to 10½, and 11 to 2. Today, $1.39.

Men's White Canvas Oxfords 3.50

They're smart and dressy for street wear, Goodyear welt rubber sole, straight lace style, light kid lining, semi-recede toe and catspaw solid rubber heels. Sizes 6 to 10. Regularly $5.00. Today, special . . .

Men's Gunmetal Boots, $2.89.

800 pairs, blucher style, neat semi-round toe and medium weight McKay sewn sole and military heel. Sizes 6 to 11. Today, $2.89.

Simpson's—Second Floor.

Regular 50c to $1.75 Styles

Small lots and oddments cleared from a well-known manufacturer at our own offer—hence today's low sale prices.

LINGERIE HATS, of fine lawns and organdies, beautifully trimmed with laces and embroidery.

DAINTY PIQUE HATS and boyish hats, both white and colored.

Sizes 1 to 5 in the lot. No phone or mail orders. Values 50c to $1.75. Today, half price, 25c to 85c.

Kiddie Combinations $1.19.

Of beautiful quality white cambric. Wide knee drawers, with drop seat—button-back waist, with straps buttoning on shoulders. Sizes 3 to 10 years. Regularly $1.85. Today, $1.19.

Infants' Short Coats $3.75.

Regularly $5.50 and $6.00.

Cream Cashmere and Cream Corded Velvet Coats, of fine quality. Cashmere coat silk embroidered on dainty collar and cuffs.

CORDED VELVET COAT, empire waisted, with sailor collar and cuffs braid trimmed.

Sizes 6 months to 2 years.

Children's Princess Slips and Underskirts, 95c

Made of fine white nainsook. Underskirts have rows of pintucks, insertion and deep flounce of fine embroidery. Princess slips have embroidered edges on round neck and armholes, and deep embroidery flounce. Sizes 6 to 16 years in underskirts. Sizes 6 to 10 years in princess slips. Regularly $1.50 and $1.65. Today's low price, 95c.

Simpson's—Third Floor.

Have You Seen the

NEW SWEATER COATS AND PULLOVERS

Utterly impossible to describe the many very new and charming modes now showing, but when you see the wide variety of styles, the glorious colorings, splendid qualities and moderate prices, you surely will agree that they were made to tempt discriminating shoppers.

Wool Pullovers, with and without sleeves. Priced from $1.75 to $9.00.

Wool Sweater Coats, priced $6.00 to $14.50.

Hand-Embroidered Kimonos $2.95.

Bewitching Japanese styles in cotton crepe—so attractive for summer wear. Excellent assortment of bright colorings with scores of floral and butterfly hand embroideries in contrasting tones. Kimono sleeves and sashes. Values $3.95 and $4.95. Rush price, today, $2.95.

Simpson's—Third Floor.

Wee Boys' Wash Suits $1.29

Distinctive garments in serviceable materials that will emerge fresh and bright from the tubbing.

Blue and white and grey and white striped gingham, in Tommy Tucker model, with white collar and belt, and white linenette, in junior novelty and semi-middy style, with patch pockets. Sizes 2 1-2 to 8 years. Today, special, $1.29.

Boys' Overalls at $1.00

Blue and White Striped Denim Overalls. Ankle length. Made with bib, two pockets and suspenders. Sizes 4 to 12 years, $1.00.

Boys' Khaki Overalls at $1.25

Made with two pockets, bib and suspenders. Ankle length. Sizes 4 to 12 years. $1.25.

Boys' Khaki Outfit at $3.50

Khaki Percale Coat Shirt, with turn-down collar, two breast pockets. Bloomers made with belt loops. Strap, with button and buttonnole at knee. Sizes 8 to 16 years. $3.50.

Simpson's—Main Floor.

For the Bride

What a delight to be able to record all the happiness in connection with that wonderful event, your wedding day.

"Our Wedding Book" contains spaces for the wedding certificate, guests, gifts, etc., printed on finest paper in grey and red, and bound in vellum, with decorated cover. Price 50c.

Same book, bound in velvet calf, $1.00.

Ivory Desk, containing blotting, Hander blotter, inkstand and paper and envelope rack. Set, $6.00.

Hurd's Finest Lawn Note Paper, in small note size, for acknowledging receipt of wedding presents.

Per box of 120 sheets, $1.25.

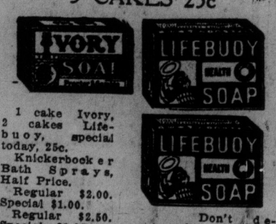
Per box of 125 envelopes, $1.25.

Per single quire, paper, 30c.

Per single package, envelopes, 30c.

Simpson's—Main Floor.

3 CAKES 25c



1 cake Ivory, 2 cakes Lifebuoy, special today, 25c.

Knickerbocker Bath Sprays, Half Price.
Regular $2.00. Special $1.00.
Regular $2.50. Special, $1.25.
Regular $3.00. Special $1.50.

Don't delay. Your furs need protection. Cedar and White Tar Bags. 50c to $2.00.

5000 Rolls Crepe Toilet Paper, special today, 6 for 25c.

Lashbrow—Specially prepared for natural and dark growths. Today, for 59c.

M-E-N

$3.50 and $4.00 Pyjamas at $2.69.

300 pairs Summer Pyjamas in plain or fancy stripes of black, blue or helio. Military and French collar—pocket and silk frogs on coat. Draw strings at waist. Sizes 34 to 46. Regularly $3.50 and $4.00. Today, $2.69.

Men's Shirts $1.50.

Plain and fancy hairline and cluster stripes of black, blue, helio, tan. Double French cuff style. Pearl buttons Sizes 14 to 17. Today, $1.50.

Men's Summer Sports Shirts $1.50.

Collar attached — plain white or white corded materials. Coat style—large roomy bodies. Sizes 14 to 17. Today, $1.50.

Simpson's—Main Floor.

Millinery

Toyo Panamas, Special at $1.19.

Another small lot of these wonderful hats for today, and offered at the same popular price. Extra fine and clean. Wide variety of droops, wide rolls, pokes, and close-fitting mannish hats. Today, 8.30 a.m., $1.19.

Colored Sports Bands for Panamas,

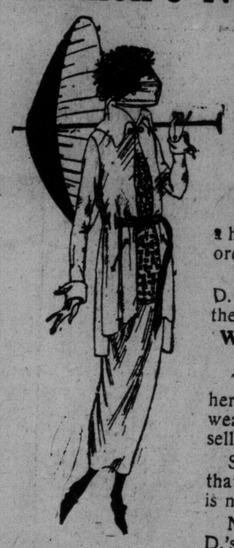
Elastic Silk Bands, in fancy colors, 25c.

Georgette Scarfs and Fancy Silk Bands and Scarfs, 50c to $1.50.

Clearing Untrimmed Shapes at $1.49.

Straw shapes of every description, in lisere, hemp and fancy Jap rough braids. Splendid variety of colors, including plenty of black. Today, $1.49.

Women's New Silk Suits in a Sale at $32.50



Samples and overmakes of $50.00 styles—just arrived and offering in the very height of the silk suit season, a wonderful money-saving opportunity.

Irresistibly Attractive for Summer.

Made of excellent quality taffeta in a host of loosely girdled or novelty tailored styles.

No exchanges, no refunds, no C.O.D.'s. You must see them to appreciate their value at $32.50.

Women's Coats and Capes $15.00. Regularly $25.00 to $40.00.

The woman who has delayed buying her slip-on coat or cape for vacation wear should not miss this extraordinary selling.

So many styles, materials and colors that description is impossible—but each is new, popular and extremely smart.

No exchanges, no refunds, no C.O.D.'s. Today, 8.30 a.m., $15.00.

Women's $1.00 Silk Gloves 69c

"Kayser" brand. Made of closely woven treco silk, finished with double-tipped fingers. Colors black and white. Sizes 5 1-2 to 6. Limited quantity. Regularly $1.00. Today, 69c.

Women's $1.25 Silk Gloves 95c.

Black only, in sizes 5 1-2 and 6. Long silk gloves cut down and perfectly finished, with dome fasteners and double-tipped fingers. Heavy milanese weave. Unusual value, today, 95c.

Women's Cotton Stockings 29c

Mill seconds of 39c quality, with very slight defect. Colors black and white. Sizes 8 1-2 to 10. Regularly 39c. Today, special, 29c.

Boys' 75c Stockings 59c.

"Hercules" brand in heavy black cotton. Ribbed leg, and plain seamless foot. Fast dye. Sizes 6 to 10. Extra good value, today, 59c.

Simpson's—Main Floor.

Men's 50c Lisle Socks 40c.

Black, tan and grey. Knitted fancy drop-stitch fronts, with close-fitting ribbed cuff. Perfectly finished. Sizes 10 to 11. Extra special value, Today, pair 40c, 3 pairs $1.15.

Laces, Embroideries, Blouses, Whitewear and Underwear in the June White Sale

Women's $2.25 to $4.50 Corsets $1.69.

Broken lines and counter soiled styles, and a few samples of the most popular makes, including "C. B. a la Spirite," "Warner's," "Royales," "D. and A." Mostly of coutil, with low or medium bust—some with elastic inserts at back. Models for slender, medium and fleshy figures. Sizes 19 to 36 in the lot, but not in any one line. June White Sale, today, 8.30 a.m., $1.69.

Pink Bandeaux 49c.

Perfect fitting models, made of ventilated net. Front or back fastening with elastic insert and neat shoulder straps. Sizes 34 to 40. June White Sale, today, 49c.

Women's Light Summer Vests 39c.

Fine ribbed cotton, with low neck, no sleeves or short sleeves. Finished with lace yokes, beading or tubular edging. Sizes 34 to 44. June White Sale, today, splendid value, 39c.

White Georgette Blouses $5.95

Soft and lustrous georgette, made up into five practical and becoming designs. Showing round or square collar, roll effects, and delicate ruffles. All daintily pintucked and hemstitched. Sizes 34 to 44. Regularly $6.95 to $8.95. June White Sale, today, $5.95.

Simpson's—Third Floor.

$7.50 and $8.50

Wool Bathing Suits at $5.95

Women's Two-piece Bathing Suits, in a wide range of striking color, jaunty sailor collar and sashes.

Colors navy and white, mauve and green, brown and cardinal, canary and green. Today, special, $5.95.

White Cotton Drawers 59c

Wide umbrella style with full frill of lace or Swiss embroidery. June White Sale, today, 59c.

All-over Aproms at 69c

Made of durable striped print or checked ginghams, extra deep armhole and neatly bound edges. Some with wide bib extending over the shoulders. June White Sale, today, special, 69c.

Women's $1.50 White Cotton Nightgowns 98c

Four extremely pretty styles, mostly slip-overs with a few button fronts, trimmed with lace and Swiss embroidery. June White Sale, today, 98c.

Simpson's—Third Floor.

Dainty Laces

For Every Need

"VALENCIENNES LACES," beautifully fine, in the widths and kinds so popular at present. Insertions to match, also beadings and bandings, ⅝ to 4 inches wide. Today, 5c, 7c, 8c, 10c, 12½c to 25c yard.

CAMISOLE LACES in filet and cluny effects, insertions, 2 to 4 inches wide. Laces to match, 1½ to 6 inches wide. Stock complete for June White Sale, today, 12½c to 35c yard.

Insertion at 2c Yard.

Odd line of insertions in valenciennes, torchon and cluny, ⅝ to 1 inch wide. To clear, today, at 2c yard.

CHINESE HAND-MADE LACES, EDGINGS AND INSERTIONS in Maltese and cluny effects, widths ½ to 3 inches. Special value at 25c, 35c, 48c, 68c and 75c yard.

$4.00 Camisole Yokes at $1.95.

HAND-MADE CLUNY CAMISOLE YOKES in effective openwork designs. All ready to attach to material. Regularly $4.00. June White Sale, today, $1.95.

Embroideries

Specially Priced.

ORGANDY AND VOILE FLOUNCINGS, 27 inches wide. Pretty floral designs. Today, yard, $1.25.

44-INCH FLOUNCINGS, in fine quality voile and crepe. Conventional and floral designs. Charming for summer frocks. $2.00 value. Today, yard, $1.49.

CAMBRIC AND LONGCLOTH EDGINGS and INSERTIONS, 1 to 2½ inches wide. Neat openwork designs, today, yard, 10c.

INFANTS' FEEDERS, of good quality crash with borders, in pink and blue. Special value, 3 for 50c.

Simpson's—Main Floor.

Misses' Coats Just $19.50

Broken lines from stock regularly priced to $35.00— featuring straight line or swing-back styles of exceeding attractiveness—to which novel collars, pockets and buttons add chic. Many half silk lined. Leading shades.

No exchanges, no refunds, no C.O.D.'s on these coats. Today, only $19.50.

Sale! Tub Suits for Misses $10.95

Cool, smart, easily-tubbed styles with loose-fitting belted coats. Tuxedo or convertible collars, pearl buttons and often contrasting trimmings.

Colored French blue, pink, white and oyster. No exchanges, no refunds, no C. O. D.'s on these suits. Extra value. Today, $10.95.

Simpson's—Third Floor.

$6.95 for Misses' Voile Frocks

An Extraordinary Purchase of Styles That Would Regularly Sell as High as $10.50.

The prettiest frocks we have seen this season at anything near the low sale price—and we believe you will think so, too.

Rambling floral designs, foulard patterns, dainty gingham checks are seen in a host of summer colorings or sheer voile. Made lovelier by organdy collars and vestees, ruffles, tucks and bell sleeves. No exchanges, no refunds, no C. O. D.'s. Today, 8.30 a.m., $6.95.

Misses' New Wash Skirts $4.95.

75 only—of excellent quality white cotton gabardine — with novelty pockets and beautiful pearl buttons. Some slightly soiled.

No exchanges, no refunds, no C.O.D.'s on these skirts. Regularly $5.75 and $6.75. Today, $4.95.

White Outing Skirts at $1.49.

Of fine white repp, with separate belt, patch pockets, and pearl button trimming.

No exchanges, no refunds, no C. O. D.'s on these skirts.

Excellent value. Today at $1.49.

The Essence of Supreme Elegance Are These

New High Class Dresses for Women

To the fastidious woman who wishes to obtain the acme of beauty and smartness in her gowns, these frocks will make an irresistible appeal.

One exquisite model in baronet satin has ivory skirt and French blue mandarin over-blouse. Rich white silk embroidery on bell sleeves and bodice, and a novel collar, uniquely pointed at the back, add charm. Price, $100.00.

Extremely lovely is another, in navy georgette. Elaborate beading in white crystal daisies, with golden centres, enhances the richness of bodice and long tunic, while the long sash ends in crystal tassels. Price, $150.00.

You will be enraptured with an enchanting frock of navy satin. Attractive is the softly draped bolero and overskirt, cherry pipings and a large choker collar, from which two cherries hang temptingly. Price, $49.75.

Simpson's—Third Floor.

Notion Prices Lowered!

Coats' Mercer Crochet Cotton, in white and ecru, all sizes. Today, 3 balls for 26c.

Turban or Silk Hair Nets, with elastic, almost invisible. All shades of brown and black. Today, 6 for 23c.

Coat and Suit Buttons, newest styles, in black, brown, blue, grey, green and purple; 6 to 24 buttons to card. Regularly 15c to 25c card. Today, card, 5c.

Leader Safety Pins, 12 assorted pins to card. Today, 2 cards for 7c.

Wooden Shoe Trees, just the thing for keeping the shoes in shape. Today, pair, 10c.

Invincible Pin Sheets, 400 plated pins to sheets. Today, 3 sheets for 11c.

Erect Hose Supports, for children. Today, 25c.

Silk Skirt Belting, black only, 2-inch. Today, yard, 14c.

Women's Sateen Pad Hose Supports. Today, 25c.

The Robert SIMPSON Company Limited