

Every Man or Woman Who Thinks About It, and Who is Able to Spare a Donation, Should Contribute Generously To The Salvation Army

WHAT PROMINENT PEOPLE SAY ABOUT THE SALVATION ARMY

King George

Have for many years watched with deep interest your work for the people, especially the less fortunate citizens of the Empire. Think the work is carried on with great ability and unselfish zeal.

President Wilson

No one who has watched even superficially the work and progress of the Salvation Army can fail to feel the deepest and most sincere interest in its success.

Sir Robert Borden

The efforts of the Salvation Army are worthy of the highest appreciation.

What the Soldiers Say

There is no denying the fact that the Salvation Army is the most practical, gratifying, sensible and "close-up" service given to the men in France. We are all for it, and we shall be glad to help our fellows in France by helping the Salvation Army to get its war fund.

Sir Alexander Ogston

Addressing Gathering Red Cross Workers

All are delighted to see how the Salvation Army has blossomed out into a magnificent, broad-minded, unselfish agency, who strive only to do good to every man that comes within its reach, without any attempt at proselytism or anything petty whatever.

Great War Veterans' Association

W. F. Turley, Secretary Ontario Provincial Branch

Our comrades over there have earned all the happiness we can give them in peace and war. We who have been fortunate enough to return from the battlefield will help the Salvation Army attain its objective.

IF you have thought at all about the work of the Salvation Army.

IF you have caught but the most casual glimpse of its work in Toronto.

IF you have heard any soldier speak of his experience with the Salvation Army at the front, or in Great Britain, or on his way home to Canada; you cannot help but have a conviction that the Salvation Army is a marvellous organization, doing a work no one else is doing or can do.

In the last few days it is astonishing how many people one has heard exclaim: "What are you doing for the Salvation Army? It's some organization, and I haven't felt so happy and so satisfied about giving to anything in connection with the war, as I have about giving to them. I feel I am getting money's worth for my donation."

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What is it that gives the Salvation Army this hold upon the people? Its complete organization and the humanitarian work it does.

The people know that the Salvation Army is a fighting institution—militant in its Christianity. And the people love fighters, particularly when they are fighting in a noble purpose.

The Salvation Army inspires every convert with a burning enthusiasm to become a Christian soldier.

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Such service in a community like Toronto cannot be measured in terms of money. It means nothing less than "lives o' men." But money is necessary to carry on the work. The magnitude of it has increased greatly since the outbreak of war and still more since the Armistice was signed.

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Primarily, the Salvation Army's work will be with and for the returned soldiers and their families. The money raised in this campaign will be kept in a separate account and an annual statement published giving an account of the administration as long as the work continues.

That, of all organizations, they are closest to the soldier is evidenced by the fact that, in this campaign, the Great War Veterans' Association have hundreds of members soliciting subscriptions from house to house.

There can be no greater endorsement of the Salvation Army than this. The soldiers know.

We therefore ask any persons who have not yet given to go into session with their conscience, not to decide whether they should give—because we cannot conceive of anybody refusing—but to decide whether they cannot practise some self-denial, if need be, in order to raise their gift to a big, generous amount, according to their individual circumstances, and the outstanding merit of the cause.

Remember Your Gift Will Be Laid on the Altar of Service to Humanity

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Field Marshal

Sir Douglas Haig

Shall be glad if you will convey thanks of all ranks of British Expeditionary Force to the Salvation Army for its continued good work.

Admiral Sir Rossly Wemyss

First Sea Lord

Nobody realizes better than I do the excellent work the Salvation Army has done for the Navy. I should like to take this opportunity of thanking them and wishing them all success and prosperity in their magnificent labours.

Gen. Sir Francis Lloyd

London District, England

You have billeted over quarter million soldiers who have passed through London in the past year. No man is turned away from your Hostels because he cannot pay for his bed; he is taken in at all costs, or any cost; to keep him from danger and to give him a cheery home when he comes over from the other side.

Hon. A. Stanley, C.B.

British Red Cross Secretary

Wherever Salvation Army men are helping we hear nothing but good reports of their work. Sir Ernest Clarke tells me your ambulance sections in France are quite the best of any in our service.

N. F. Fallon

Bishop of London, Ontario

Heard and saw much of the good work done by the Salvation Army for the social welfare of the Canadian troops fighting in France and Flanders.

Late

Ex-President Roosevelt

The Salvation Army are an invaluable social asset, a force for good, who work effectively in those dark regions where, save for these forces, only evil is powerful.

BE GENEROUS, THEREFORE, AND GIVE HEARTILY

THE SALVATION ARMY APPEAL

\$250,000—JAN. 21-23-4-5

A. M. MILLER,
Campaign Organizer

Make all Cheques payable to
SIR EDMUND WALKER
Honorary Treasurer Salvation Army Appeal

W. S. DINNICK,
Chairman
Executive Committee

Campaign Headquarters - - 40 KING STREET EAST - - Telephone Main 7900

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Two Days

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Coats

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R CO. LIMITED

Hall News

le Court. Justice Lennox. List of day, January 23, at 11 stein. or. heritt v. Dowan. no sittings of the day.

D BEQUESTS.

ed at \$70,434 was left re R. Worthington. tizagos, stocks, bonds To his brother Amos s share in the Cook bject to the payment his deceased brother The residue of his o his widow, Mrs. n, who is named the e at \$6,500 and \$2,913 posed the estate of k Love. The entire he widow. e the widow of Wal- who died on November sole beneficiary in an t \$5,190, composed al estate and cash in

S FOR THEFT.

a Russian, appeared yesterday charged with m a compatriot. He d Judge Winchester Burwash Reforma s last one day.