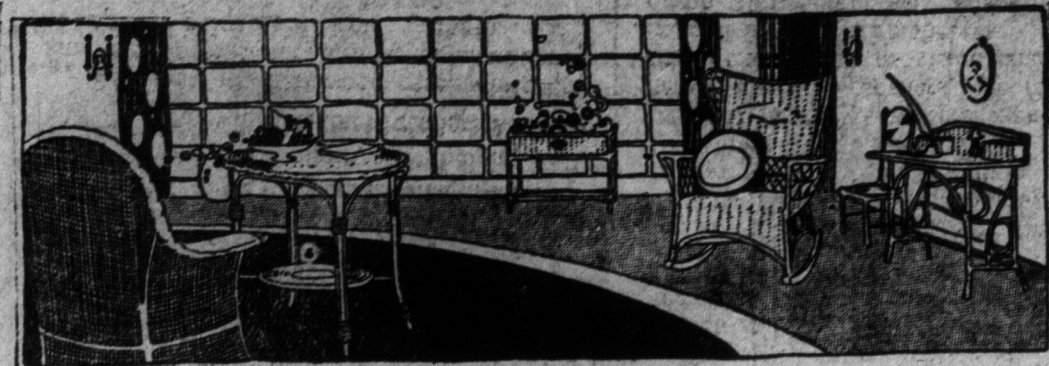


At Simpson's---Attractive Summer Home Furnishings



For Verandah, Sunroom or Cottage

'Tis time to turn your attention to them---those bits of light, airy furniture that help to make Summer retreats so inviting. Our Furniture Department is newly stocked, and we are ready to help you choose what you want---whether it be a small piece or complete furnishings. At prices you will be willing to pay, too, for such well-built, well-finished furniture.

Palm Room Service

8.30 to 10 a.m.
Club Breakfast
Selected Menus
Lunches a la carte throughout the day.
11.30 to 2 p.m.—Club Dinners, 40c and 50c.
In attractive surroundings, with proper appointments. Appetizing meals at popular prices.

Cool, Inviting Brown Rattan

It is a prime favorite with its air of lazy comfort and real enjoyment. Their gay chintz cushions and backs add to their attractiveness. There are quaint, high-backed Settees, at \$29.25, and deep roomy Chairs priced from \$15.75 to \$21.75.

Other Accessories There Are:

Curates with many handy trays are moderately priced at \$6.75. You would enjoy afternoon tea at one of the pretty round brown Rattan Tables. They have glass-covered chintz tops, and are priced at \$11.25. Broad Serving Baskets, fitted with glass-covered chintz, have artistic high handles. Price, \$4.00.

For the Sunroom

Pretty Willow Furniture, in a rich ivory color, brightened by the use of glowing chintzes in a host of designs and colors. Among the attractive pieces are:

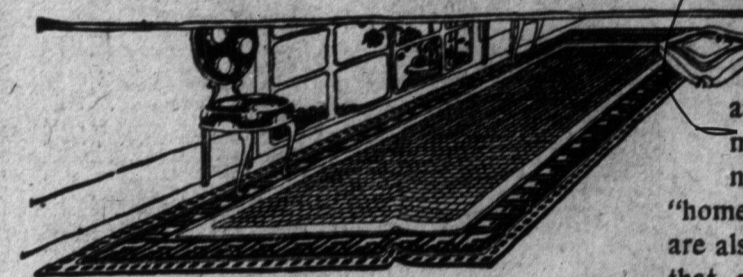
- Settees, priced at \$42.00
- Large Rockers at \$21.00
- High-backed Chairs at \$18.25

As well as Curates, Tables, Fern Baskets, Serving Baskets and Sewing Cabinets, variously priced.

The Home-Lovers' Club

Every item in this group is interesting to home-lovers. When studying your plans for buying Summer Furniture don't fail to take into account the special advantages given to home-owners in our Home-Lovers' Club. Consult the Club Secretary, Fourth Floor.

Quaint and Practical Are These Pretty Woven Summer Rugs



In the sunroom they replace the heavy winter rugs, adding to its coolness and attractiveness---in the summer cottage they are both ornamental and useful, giving "homeyness" and brightness. They are also one of the many accessories that make the verandah inviting.

Such rugs will you find in our Rug Department in all the popular sizes, designs and colors.

Quaint Japanese Rugs

They are woven from Japanese rice straw in a number of gay designs. Some have large medallions, others have plain centre with fancy borders. Priced, according to size, from 35c to \$1.95.

Dainty Plaited Rag Rugs

For the bedrooms of your summer cottage or for the sunroom these dainty rugs are most attractive. Such colors as blue and pink, two-tone blues, greens, and light centres with dark borders are shown. Oval--2' x 4', price \$3.00; 2 1/2' x 5', price \$4.75. Round--26 inches in diameter, price \$3.00.

Woven Rush Rugs are attractive. They have pretty square or diamond designs, sometimes in colors, others in natural shades. These rugs do not curl up or become affected by outside exposure. Priced, according to size, from \$4.75 to \$13.50.

Heavy Prairie Grass Rugs

They are carefully woven, thick and serviceable. They have unique Chinese and Greek all-over designs or with plain centres and fancy borders. Natural, or natural with touches of color. Priced, according to size, from \$1.25 to \$12.50.

Congoleum Rugs are easily cleaned, and will give splendid service in the summer home or sunroom. They show effective rug-colorings and designs. Size 6' x 6', price \$5.25; size 8' x 6', price \$7.75; size 7' 6" x 6', price \$9.75; size 8' x 9', price \$11.25; size 9' x 10' 6", price \$13.50; size 9' x 12', price \$16.75.

Framed Pictures for Summer or City Home

We are offering three specials for today that you should take advantage of.

250 Framed Fisher Heads, nearly two dozen different subjects. Framed in gilt, some plain, others with hand-laid corners. Size 10 x 14. Regular 95c. Today, 59c.

Framed Mirrors at 55c, 85c, 95c, \$1.15, \$1.35, up to \$9.00.

Mirrors in all sizes, from 7 x 9 to 18 x 20, in British plate, both bevel and plain stock mirrors, in a good clear glass; very suitable for summer cottages; framed in white enamel and polished oak. See our display today.

1500 Unframed Pictures at 5c. Regular 15c to 50c. Suitable for hanging on cottage walls; in color and black and white. Sizes up to 14 x 28. Today, 5c each.



Special Values in Verandah Chairs

Some large comfortable Chairs have high woven cane backs, cane seats, and heavy arms and posts of painted wood. Price \$4.50. Rockers to match, \$5.00.

Others stoutly built from oak may be used right out of doors. They have slat backs and seats. Green only. Price, \$6.75.

Woven split seats in red and green make other Chairs attractive and summery. Price, \$2.00. Rockers to match, \$2.25.

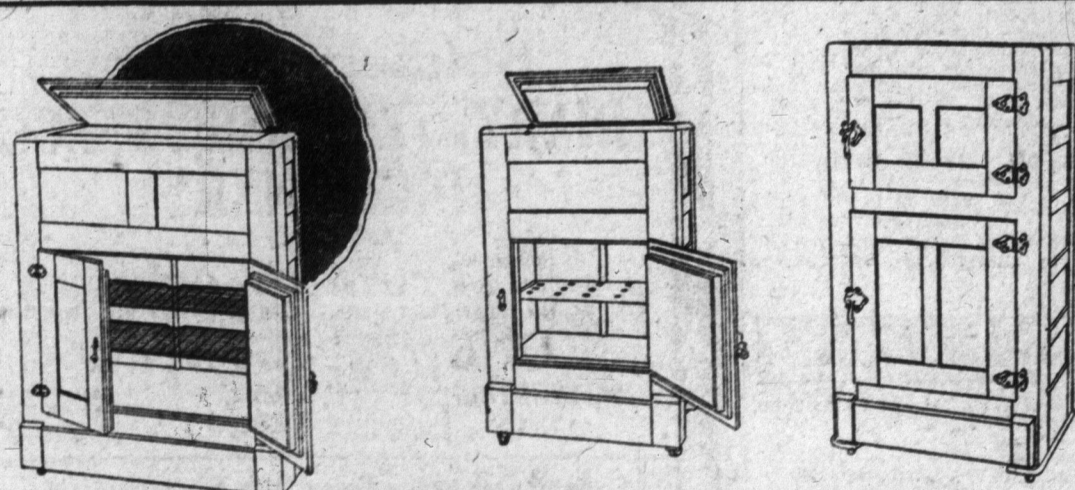
Verandah Chairs, in green and natural, with splint seats and strongly braced slat backs, are priced at \$2.25. Rockers to match, \$2.50.

Verandah Arm Chairs, heavy frames, well braced, have woven splint seats and backs, in green and natural colors, \$3.00. Rockers to match, \$3.35.

Furniture of a Heavier Type

There is solid oak in soft Belgian grey or fumed finish. Some have seats and backs of fine cane. The Settees are priced at \$14.75. Large Arm Chairs at \$7.25.

Others have slat seats and prettily carved backs. Long high-backed seats priced at \$17.50; Arm Chairs at \$10.25, and straight small Chairs at \$9.25.



Substantially-Built Ice-Saving Refrigerators of Hardwood

These, like the refrigerators we have shown in past seasons, are substantially built from thoroughly seasoned hardwood of a selected type. Moreover, the material is so finished that these do not warp or crack. An added feature is their interior food counter construction---all metal---no wood; no peculiar taste is permitted to be absorbed by the food. Note these and---make no mistake---buy early.

Refrigerators, solid hardwood case, nicely finished, galvanized chamber and ice box. Size: Length, 29"; depth, 19"; height, 43"; \$14.75; with white enamel interior, \$16.00.

Refrigerators, hardwood case, white enamel steel provision chamber, ice chamber is of heavy galvanized iron. Length, 33"; depth, 22"; height, 45"; \$21.00.

Refrigerators, solid oak case, rounded corners, large provision chamber, galvanized, two shelves. Size: Length, 27"; depth, 19"; height, 54"; \$24.25.

Refrigerators, massive oak case with heavy rounded corners, ice chamber on sides, extra large provision chamber, white enamel interior, wire shelves. Length, 39"; depth, 22"; height, 48"; \$38.00.

The **SIMPSON** Company Limited
Robert

Dainty Curtain Materials Moderately Priced Plain or Fancy Scrims

Scrims are still favored for making dainty, easily-laundered curtains for summer use.

There are plain scrims in heavy weave, with plain, hem-stitched or fancy drawn borders---scrims with dainty colored borders in floral and conventional designs, and scrims with heavy linen lace insertions or edgings. A host of designs, so variously priced as to suit every purse.

Colored Madras Muslins

are also popular, and we are showing the newest designs and colors. There are plain muslin---exquisite Japanese patterns---conventionalized floral designs and striking conventional patterns. New blues, greens, rose, two-tone tans and soft greys predominate. Per yard, 98c to \$2.98.

Sunfast Casement Cloths, Brown and Green, Per Yard, 75c.

Chintzes Seen in the New Couch Hammocks

A novel innovation surely---and a very delightful one. The vogue of chintz has extended even to couch-hammocks, and you can easily picture what a bright spot they will be on the verandah.

They are lined with chintz and covered with khaki duck or awning-stripe. The adjustable head-piece is a feature that adds to their comfort.

Have One Made to Order

Come in and see the sample hammocks displayed in the Drapery Department, Fourth Floor---choose your own chintzes and awning stripes to match your awnings---and get our prices. Prompt attention to your order is assured.

R. S. Co. Ready Mixed Paints

High-grade Paint, specially prepared for us by one of the foremost paint-firms. Quality absolutely guaranteed. For inside and outside use.

- 1/2 Pints, 25c.
- Quarts, 80c.
- Pints, 45c.
- 1/2 Gallons, \$1.55.
- Gallons, \$3.00.

Large range of colors.		
Cream	Light Grey	Signal Red
Light Buff	Slate Grey	Bottle Green
Drab	Sky Blue	Green Tint
Old Ivory	Med. Blue	Flea Green
Straw	Navy	Apple Green
Dark Buff	Pink	Beseda
Dark Brown	Terra Cotta	Willow Green
Orange	Indian Red	Dark Green
Pearl	Oak Leaf	Inside White
Silver Grey		Outside White

Berry-Craft Varnish Stain Finishes

For interior woodwork and floors. Easy to apply, dries hard and does not peel, chip or crack. Light Oak, Walnut, Undercoat, Dark Oak, Cherry, Rosewood, Golden Oak, Mahogany.

- 1/4 Pints, 25c.
- Pints, 70c.
- 1/2 Pints, 40c.
- Quarts, \$1.20.

Liquid Granite Varnish

Transparent finish for hardwood floors and linoleums. Very durable and easily applied.

- 1/4 Pints, 25c.
- Pints, 70c.
- 1/2 Pints, 40c.
- Quarts, \$1.20.

Rubber Set Brushes

Selected black bristles, securely bound.

- 1 1/2 inches wide 35c
- 2 inches wide 50c
- 2 1/2 inches wide 75c

Waxing Brushes.

15 lbs. weight, stiff bristles; patent handle sockets to allow brush to go under furniture. Special, \$1.75.

Kalsomine Brushes.

7 inches wide; black bristles, securely bound. Reduced price, 85c.

Berry Bros. Wax.

Full weight tins; light color; will not discolor floors; easy to polish. 1000 lbs. special, 23c lb.

Japenco White Enamel.

For inside or outside use. Made in England. 1/4-Pints, 35c. Pints, 65c. Quarts, \$1.15. Standard Putty, 1-lb. tins, 12c. Stickfast Dry Paste, 1-lb. packages, 12c. Aluminum Paint, small tins, 25c. Murexone, 5-lb. packages, 50c. Johnson's Prepared Wax, tin, 60c. C and B Wax, 1-lb. tins, 50c. Shellac, white and orange, 1/2-pint, 50c. Paste Wood Fillers, 1-lb. tins, 50c.