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ures. Snap shots and time exposures go into the tank at the same time and come out together, developed to their full values. No individual treatment is necessary.

Convenience and comfort.

Tank development offers both convenience and comfort. With cartridge film it is daylight all the way, and with plates and Premo Film Pack the dark-room is necessary only while loading the tank, and for washing before fixing—operations requiring but a few moments.

Economy. The development is the most economical method of development—time saving, as you may develop a dozen plates, or a full roll of film, at one time; film and plate saving, as it insures the highest percentage of good printing negatives; space saving, as any one of the tanks for either film or plates will occupy but a corner of an ordinary suit case.

Adopted by Professional Photographers.

The fact that many of the most noted professional photographers in the country have adopted the East-

man Pl 'e Tank for their developing is one of the best evidences of the superiority of the tank system. To these men the convenience of tank development is a secondary consideration. What their business depends upon is results, and they find by actual experience that tank development produces a better quality of results than does the old method.

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