

SPECIAL MID-WEEK VALUES IN SIMPSON'S SUMMER SALE TODAY

STORE HOURS—8.30 A.M. TO 5.30 P.M., CLOSING SATURDAYS AT 1 P.M. DURING JUNE, JULY AND AUGUST

Three Important Groups of Home Furnishings—Low Priced

Linoleum, Floor Cloths, Carpets

Heavy Printed Linoleum, Two Yards Wide, 40c Square Yard—Several good designs for kitchens, bedrooms and sitting-rooms, extra value, square yard 40

Floor Oil Cloth at 27c Square Yard—Prices will have to advance in this very low priced line of floor covering, but we will clear our present stocks at this low rate; 36, 54, 72 and 90 inches wide; square yard 27

Scotch Tapestry Stair and Room Carpeting, 27 in. wide, yard 65

Matting Rugs—Stencilled on the one side. 6.0 x 6.0, 85c; 9.0 x 9.0, \$1.75; 9.0 x 10, \$1.95; 9.0 x 12.0, \$2.25.

Slightly Imperfect Window Shades at 19c

All 36 in. x 70 in.; made of a good grade opaque cloth in cream or white; slightly imperfect; mounted on strong spring rollers; excellent shades for the windows of your summer home. Wednesday, each 19

No Telephone or Mail Orders.

Dining Room and Parlor Pieces

Buffet, quarter-cut oak, Regularly \$49.00, Wednesday 35.50

Buffet, quarter-cut oak, golden finish, Regularly \$31.00, Special, Wednesday, at 23.50

Extension Dining Table, solid oak, fumed or golden finish, has round top, Regularly \$13.50, Wednesday 8.95

Extension Dining Table, quarter-cut oak, fumed or golden, Regularly \$29.00, Wednesday 19.95

Dining-room Chairs, quarter-cut oak, fumed, five side and one-arm chair, leather seats, Regularly \$21.50, Wednesday 16.95

Dining-room Chairs, quarter-cut oak, fumed or golden, loose slip seats, leather, Regularly \$25.00, Wednesday 17.95

Parlor Suite, solid mahogany, settee, arm chair and arm rocker, in silk tapestry, Regularly \$39.50, Wednesday 27.00

Get an idea of the summer materials first—they will suggest many dainty ways of augmenting your wardrobe at small cost.

Cool Summer Silks

Chiffon Taffetas, in a range of shades, British Beau de Soles and Tamarines, different stripes, new black and white checks, and a host of plain colors, Yard 39

Ivory Japanese Habutai, One yard wide 35

Sand Color and New Gray Shades in Corduroy Velvets, also rose, green, tango, tangerine and other wanted colors, 22 inches wide, 50c, 27 inches wide, 75c, Shantung Pongee, in the natural or sand shades, 34 inches wide 55

Silk Cord Poplin Suiting

In reseda, palmetto, Copen, myrtle, tango, royal, Belgian, battleship gray, tan, purple, navy, ultra blue, sand and black. Wednesday 95

Black Dress Goods Special—San toys, crepe and granite, armures, poplin cords, Roscanas, Henrietta, etc., 42 to 44 inches wide. Regularly \$1.00, Wednesday 75

36-inch Ratine

Pink, Copen, white, etc. Regularly 50c, Wednesday 19

30-inch Kimono Crepes, Regularly 25c, Wednesday 7.4

38-inch White Ratine Striped Crepe, Regularly 50c, Wednesday 25

28-inch Black Ducks, Gingham, etc. Regularly 25c and 15c, Wednesday at 9.4

Swiss Embroideries

23,000 yards, including voile and crepe 44-inch flouncings. Wednesday, per yard, 88c, 48c, 68c and 68c.

Women's Summer Whitewear, Today Half Price

Over 600 garments, manufacturers' samples, broken sizes and counter-mused goods; Nightgowns, Princess Slips, Corset Covers, Drawers, Combinations and Petticoats, in almost endless variety; all perfect. Also a lot of hand-made, hand-embroidered French lingerie. All sizes in the lot, but not in any one style. Come early for best choice. Wednesday, Half-Price.

Women's \$3.00 and \$4.00 Sweater Coats, Sizes 34 to 42, 180 only. To clear at 1.50

\$1.25 Baby Carriage Covers, for 75

\$10 White Chinchilla Sports Coats, \$6.95

35 new coats in white, made in sports style, with plaits back and front, and full belt; new standing collar; some with black facings; very effective coat for misses or women. Were \$10.00. Wednesday 6.95

Women's Wash Suits, \$6.95 to \$7.95—Several good styles, beach cloth. Styles include military, plaited and belted coats, with plain flare skirt, finished with pockets, buttons or open front. Wednesday, \$6.95 and \$7.95.

Dainty New Cotton Frocks, \$8.50—"Chic" styles from New York; some of the smartest striped, figured or plain goods and styles, showing various ways in which these new fabrics are most effective. Wednesday 8.50

New Taffeta Frocks at Popular Prices, \$16.50, \$18.50, \$20.00 and \$25.00—In a splendid variety of the very latest styles, in sizes for misses or women. \$16.50, \$18.50, \$20.00 and \$25.00.

Trimmed Hats Half Price Today

Women will appreciate these summer-like hats of black tulle, white tagel, Milan and lace; all show-case goods. Formerly priced \$6.50 to \$12.50. Wednesday, half these prices.

\$3.00 Panamas, large and small, white, black, Wednesday 1.85

Large White Tagel Sailors, Were \$1.50 to \$2.00, Wednesday 1.00

600 Fancy Ostrich Mounts, Were \$1.00 to \$1.50, Wednesday 50

For Preserving

Utensils You Will Require at Exceptionally Interesting Prices Wednesday.

Preserving Kettles, mottled blue enamel outside, light colored lining. Just 800 in all, Wednesday, at these prices: 5-quart, 35c; 6-quart, 39c; 8-quart, 45c; 12-quart, 59c.

Covered Berlin Kettles and Sauce Pans, 2 1/2-quart size 25

Fruit Fillers, enamel, 1/2-quart size, Wednesday 15

Enamel Basting Spoons, 12-inch, 7c; 14-inch, 8c; 16-inch, 10c.

Cherry Stoners, 15c each, 2 for 25c.

Household Scales, weighs from 1 oz. to 10 lbs., Government stamped 2.49



Before you go—to work or play—breakfast in the Palm Room.

Summer Breakfasts daintily served from eight-thirty till ten-thirty. Club Breakfasts: 15c, 20c and 25c.

"H. and W." Corset Waists and Brassieres

We are pleased to announce that MISS BROWN, of New York, who has made hundreds of friends here in the past, will be with us in our Corset Section for the next two weeks, demonstrating the famous "H. and W." Corset Waists and Brassieres. Make a point of meeting Miss Brown; her advice on corset troubles will help you.

\$2.50 to \$3.00 Hemstitched Sheets \$1.98 Pair

Only about 100 pairs, two or three odd lines and some muscled in display. 72 x 90, 72 x 100 and 80 x 100 inches, deep spoke-hemstitched hem on top and plain hem on bottom. Regularly \$2.50 to \$3.00 pair. Wednesday 1.98

5,000 YARDS FACTORY COTTON, 5c YARD

A good, strong, perfectly pure unbleached or factory cotton, for making bandages or any use for which a strong, serviceable cotton is required, 34 inches wide. Per yard, Wednesday 5

EXTRA LARGE SUMMER BLANKETS, \$1.50 PAIR

Please note the extra size, 70 x 90 inches, for full double beds, white flannel-ette blankets, finished single, no border, pure soft napping, extra special quality, only 250 pairs to clear, Wednesday, pair 1.50

ROUND SCALLOPED TABLE CLOTHS, \$1.50

Beautiful Snow White. All Pure Linen Satin Damask Table Cloths, rich round bordered designs and cut round with finely scalloped edge, about 70 x 70 inches, only 150 to clear. Your choice, Wednesday 1.95

Linen Dept., 4th Floor.

"American Lady" Dresses \$1.69

Misses' and Women's House or Porch Dresses, in dainty styles, three-quarter sleeves, "V" necks, some with white or gandy collars and cuffs, others trimmed with embroidery or lace chambray, gingham, cotton voile and linen; sky, helio, cadet, old rose, tan, also black and white; sizes 34 to 44, also 16 to 20. Regularly \$2.50, \$3.00 and \$3.50. Wednesday 1.69

Women's Cotton Hose

Black and tan; sizes 8 1/2 to 10. Regularly 15c, Wednesday 12.2

Boys' and Girls' Ribbed Cotton Stockings, black and white, sizes 6 to 10. Regularly 15c, Wednesday 12.2

Women's Chambray Wash Gloves, white only, sizes 5 1/2 to 7 1/2. Regularly 65c, Wednesday 49

Men's Sore and Cashmere Socks, in fancy colors; all sizes, Regularly 35c, Wednesday, 25c; three pairs, 85c.

Come Along, Boys! Here are Summer Suits for 150 Boys, \$4.39

Regular \$6.50 suits, of English blue serge; cut in smart model, with patch pockets, knife pleats and belt, sewn down at the back. Bloomers have side straps and watch pocket. Sizes for boys of 8 to 15 years. Wednesday 4.39

8.30 a.m. Special Table Glassware

Bon-bons, Salt and Pepper Shakers, Olive Dishes, Comports, Syrup Jugs, etc. Regular 10c and 15c 8.30 a.m. Wednesday at 7

WEDGWOOD DINNERWARE

Special display of Wedgwood sets of 97 pieces each.

Prices as follows:

"The Duchess" 15.00

"Patricia" 12.50

"Lorraine" 12.50

"Alsace" 11.45

British Bevel Mirrors

Best quality plate Mirrors, framed in golden oak, sizes 5 x 7, 6 x 8, and 8 x 16 inches. Wednesday, 50c, 75c and 98c.

Wall Papers

Today clearing at exceptional prices—Fifth Floor.

The Groceries

Telephone Direct to Department, Adelaide 6100.

4000 packages Redpath's Granulated Sugar, in 5-lb. packages 25

2000 tins Finest Canned Corn, 3 tins 22

2000 stone Fresh Rolled Oats, Per stone 25

Choice Side Bacon, peeled, sliced, Per lb. 25

Clark's Pork and Beans, in Chili sauce, tall tin, 3 tins 25

Choice Pink Salmon, 1/2-lb. flats, 3 tins 25

Fancy Japan Rice, 3 1/2 lbs. 25

Telfer's Cream Soda Biscuits, Box 25

Fresh Butter, Gallon 25

Espresso Shortening, 3-lb. pail 15

Choice California Prunes, 2 lbs. 35

Finest Cooked Ham, machine sliced, Per lb. 35

Macaroni or Spaghetti, 3 packages 25

Banner Brand Jam, assorted, 5-lb. pail 25

Dalton's Lemonade Syrup, 3 bottles 14

Heinz Pickles, picnic size, Bottle 25

Maita Vita Breakfast Cereal, 3 packages 25

Onion Salt, Bottle 10

Heinz Pork and Beans, in Chili sauce, Per tin 14

Blue Feather Sardines, Per tin 10

Finest Spanish Sweet Pimentoes, Per tin 14

FRESH ROASTED COFFEE, L.B. 2c.

1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chocolate. Wednesday, per lb. 27

BY BUYING TODAY The Least You Can Save is \$5.00

If you can find a suit to your liking among these well-cut, splendidly made

Suits for Men Today, \$15.00

Usual Values \$20.00, \$22.00, \$24.00 and \$28.50.

Made from fine English worsteds and tweeds, in the new grays, browns and blues, with hairline stripes and small checks; new soft roll, single-breasted sack styles; single-breasted vest; sizes 34 to 44. Wednesday 15.00

English White Flannel Coats, sizes 34 to 44 3.50

Khaki Outing Trousers, sizes 29 to 46 2.00

Tweed Outing Pants, sizes 32 to 44 2.50

Men's 75c, \$1.00 and \$1.25 Shirts Today for 55c.

Manufacturers' Samples and Clearing Lines; also broken ranges from our own stocks of laundered and soft cuff negligee shirts; many have separate soft collar to match; all are cut coat style. In the lot are plain white and colors and fancy stripes; sizes 14 to 17 in the lot. Regular 75c, \$1.00 and \$1.25. Wednesday 55

Cannot promise to fill mail and phone orders.

MEN'S NEW STRAW BOATER HATS.

600 in the much worn sennit or coarse braids, also in fine American split braids; taper, full and oval crowns, with medium or wide brims, trimmed with 1-inch, 1 1/2-inch and 2-inch black silk bands; bows at side, quarter and at back. Regularly \$1.50 and \$2.00. Wednesday 1.00

Electric Fixture Outfits

For 7-room house, consisting of 11 fixtures, various styles and finishes, with glassware, installed. Reg. \$20.25, Wednesday 11.50

Reg. \$38.25, Wednesday 14.75

Reg. \$38.00, Wednesday 23.75

Insulation joints and inspection fees extra.

IMPORTANT ITEMS IN YOUR SUMMER EQUIPMENT Priced for Mid-Week Selling

White Celluloid and French Ivory Toilet Goods

We will engrave without charge one letter on each article Wednesday.

Hand Brushes 1.00 to .75

Dressing Combs15 to .75

Hand Mirrors 1.00 to 6.00

Cloth Brushes 1.25 to 4.00

Hat Brushes 1.00 to 2.50

Bonnet Whisks65 to 1.50

Nail Buffers25 to 1.50

Brush Trays75 to 3.00

Large Variety of Closets, Selves, Pin Boxes, Jewel Boxes, Puff Boxes, Hair Receivers, Soap Boxes, Photo Frames, Nail Files, Button Hooks and Shoe Horns.

Novels 50c

"The Inside of the Cup," by Winston Churchill. Wednesday, 10c; 5-lb. tin, Wednesday, 35c.

"Way of an Eagle," by Ethel M. Dell.

"Within the Law," by Bayard Veiller.

"Heart of the Hills," by John Fox, Jr.

"Judgment House," by Sir Gilbert Parker.

"Torchy," by Sewall Ford.

"Tembarom," by F. Hodgson Burnett.

"Corporal Cameron," by Ralph Connor.

"Son of the Hills," by Harriet T. Comstock.

"Knave of Diamonds," by Ethel M. Dell.

"Peg o' My Heart," by J. Harriet Mannes.

Any books in the list on sale, Wednesday, for 50

Californian Crushed Flower Beads

Carnation, violet, mauve, blue, green, white, black, pink and rose colors. All perfumed with the natural scent of flowers. Regularly 50c, 75c and \$1.00. Wednesday 25

Mother of Pearl Cuff Links, Regularly \$1.00, Wednesday 25

Sterling Silver Scotch Brooches, set with real Scotch pebble, Regularly 50c and 75c, Wednesday 39

Ribbons at 12c

Regularly 25c, 35c and 39c.

Widths 2 and 3 inches, Roman stripes, Oriental, taffetas and moires, Dresden, plaids and Ottoman cords, yard 12.5

THE SIMPSON DRUG LINE

Waterglass, for preserving eggs, 1-lb. tin, Wednesday, 10c; 5-lb. tin, Wednesday, 35c.

K. A. G. Disinfectant, powder form, kills all germs, leaves everything clean and sanitary. 3 for 25

Bathing Caps, rubber, up to 40c 25

Shino Dust Cloths, up to \$3.00 1.25

Rubber Sponges, up to 75c 25

Shino Dust Cloths, regularly 25c, Wednesday 12.5

Day Bags, regularly up to \$1.25, Wednesday 75

Moth Flakes, 8c lb. Wednesday, 5 lbs. 25

Kamaine Bug Exterminator, 15c and 25c.

Hat Dye, all colors, Wednesday 18

The Robert Simpson Company, Limited