



G. PATRICK  
NELSON

**Your Choice of  
Four Forms**

- Shaving Cream
- Holder-Top Shaving  
Stick
- Shaving Liquid
- Shaving Powder

The J.B. Williams Co.  
655 Drolet Street,  
Montreal

If you prefer to use a  
shaving cup, as many  
still do, ask your  
dealer for Williams'  
Mug Shaving Soap or  
Williams' Barber  
Soap.

After the shave  
you will enjoy  
the comforting  
touch of Wil-  
liams' Tale.



**"Good-natured before breakfast!"**

"You know the greatest test of a friend is whether he can be good-natured before breakfast. That's where my old friend Williams' made his reputation, with his everlasting good nature in the early morning.

"No task is too stiff for him. Blondes and brunettes look alike to his rich and creamy lather. He is not particular about the weather. He just says 'Come on, the water's fine.' and gets busy. Even with a dull companion he plays the game out to the last stroke.

"Nobody who has ever met him has had the face to resist his smooth manner. Ask the oldest patriarch you know—he'll put his hand on his beard and swear that Williams' is the best friend a man ever had."

**Williams' Shaving  
Cream**

THE J. B. WILLIAMS COMPANY, Canadian Depot, 655 Drolet Street, Montreal