

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

The Christmas Show for Children BEGINS MONDAY---FOURTH FLOOR



We have converted a large central space running from Queen Street through to Richmond into a Mammoth Toy Store. It will be the rendezvous of our juvenile customers from now till Xmas. Fathers and mothers will be told by the little ones much more graphically than we can write it all about the wonders of this fairland, where the work and occupation of grown-ups are shown in miniature. Never before has good old Santa Claus put more good will and hard work into his preparations for the children's Christmas. He has brought his full train load of Toys, Candies, Games and Dollies. On the 4th floor.



Furnishings for Gifts

Men's Silk Neckties, in gift boxes, large, wide shape, pretty designs, pretty boxes. Regularly 50c quality. Monday, three boxes for 1.00, or each .35

Men's Braces—Elastic web, cross-back, or easy slide pulley styles; each pair in a fancy box. Regularly 39c. Monday .25

Men's "Lambdown" Fleece and English Natural Wool Underwear, shirts and drawers, heavy winter weight; all sizes in both lines. Regularly \$1.00 and \$1.25. Monday .75

Winter Caps for Men and Boys

Large range of tweeds, fur-lined ear bands. Monday .39

Men's Chinchilla, Fleece and Navy Beaver Cloth Caps, golf and driver shapes, inside pull-down ear bands, are fur lined. Special value at .100

Boys' Wool Toggles, in hockey, aviator and long styles; angora, plain or honeycomb stitch. .29, .39 and .45

Fancy Linens at 98c

Hundreds of pieces, including Shams, Scarfs, Five o'Clock Tea Cloths, Centre Pieces, etc., French Cluny Lace, Irish Embroidery, Japanese Drawn Work and Madeira Pieces. Regularly \$1.50 to \$4.50. Monday, each .98

No phone or mail orders.

Striped English Flannel, 32 inches wide. Regularly 15c and 16c yard. Monday, yard .11

White All-Wool Saxony Blankets, whipped singly, pink or blue borders, weight 9 lbs., size 64 x 84 inches. Regularly \$7.00. Monday, per pair .595

2000 Yards of Crash Roller Towelling, 18 inches wide. Regularly 12 1/2c and 15c yard. Monday, yard .10

Flannelite Blankets—Plain white only, made in England, extra heavy, large size, 70 x 90 in. Regularly \$2.50. Monday, pair .1.98

LOTS OF MUSIC.

Pianos, Drums, Horns, Driving Reins, Bell Toys, Chime Toys and Wheel Toys with bells. 1.50

Pianos 25, 35, 50, 75, 1.00, 1.25, and 1.50

Driving Reins, white patent leather, with bells. .10, .15, .20, .25

Two-Wheel Chime Toys, bright, shining bells, Teddy Bears, Horses, Donkeys, etc. .39

\$1.50 Moving Picture Machines. Special. .89

Extra Heavy, Best Nickel-plated Horns, made to sell for 50c, for .39

Drums .15, .25, .50, 1.00

GAMES OF WAR, WAR SHIPS, SOLDIERS, SAILORS AND NURSES.

Things that delight boys—Cannon, Soldiers, Sailors, Nurses, Big Battle Games, Soldiers' Suits, Flags, Guns, Target Games.

OTHER BOYS' FAVORITES.

Railroad Engines, Hill Climbing Toys and Autos, large enough to carry cannon and soldiers.

THREE MILITARY DOLLS.

Sailors, dressed in sailor suit; Nurse, in uniform, and Soldiers. Special. .98

BIG BLACK CANNON

Special. .15, .35

BOYS' SOLDIER SUITS.

Prices .39, .50, .75, 1.25 to 2.50

MECHANICAL TOYS.

Walking Japs, Zig-zag Autos, Banjo Coons, Road Rollers, Engines, Boats, Performing Niggers and Bell Toys. Special .39

Dancing Coon. Special. .50

Boys' Picture Lanterns. .39

"PACING BOB"

Boys' Horses and Carts. .25

GILT SOLDIERS.

Half dozen in carton, Lancers. .39

British Soldiers, Cavalry, set of six. 1.19

Mounted Gilt Soldiers. 2 for .5

BULLDOGS.

A favorite playmate; a new plush animal toy. .89, 1.35, 1.89

HILL-CLIMBING TOYS FOR 50c.

Big Engines, Patrol Wagons, Auto Cars, Street Cars, Dump Carts, etc.;

strong, well-made, serviceable toys. Regularly 75c, for .50

RAILROAD ENGINES.

Hill Climbers, Automobiles, Street Cars, Hook and Ladder Wagons, Big Water Towers. .1.19

ANIMALS ON WHEELS.

Teddy Bears that perform .1.25

Big St. Bernard Dogs .3.39

Black Fur Dogs .25

Plush Cats .25

Plush Horses .25

Big Brown Bears, that open their mouths and growl .1.29

Big Watch Dogs, brown and white, will carry 425 lbs., for .4.59

KID BODY JOINTED DOLLS.

With pretty curls, and eyes that open and close; jointed-legs and arms. 50c. The Biggest and Best Kid Body Doll, jointed at knees, hips and arms, for .50

\$1.00, Our "Princess" Kid Doll, stands 22 1/2 in. high. Monday .1.00

39c Kid Doll .39

Kid Doll, fully jointed knees, hips and arms. Monday special .1.25

French Jointed Dolls .1.00

French Jointed Doll .75

DOLLS WITH REALLY BABY FACES.

Ready for the little girl mother. A splendid assortment of the newest novelty baby dolls and baby boys; their eyes open and close. The boy dolls are dressed in sailor suits. We never have had a better variety. Prices 1.50, .25, .39, .59, .75, .89, 1.00, 1.25, 2.00 to .12.00

DRESSED DOLLS.

In the very best fashionable French hats, Paris styles, eyes close and open, soft curls, some with coats, choose the doll early. On sale Monday are the following:

Little Fairy Dolls, several styles. .25

Dressed Dolls .39, .50, .69, .98

Others. 1.25, 1.50, 1.75 to 12.00

BABY DOLLS FOR EARLY SELLING.

\$1.25 value, for .75

75c and 85c Baby Dolls, for .49

\$1.25 Kid Body Dolls, for .79

\$1.00 Jointed Dolls, for .69

\$1.75 and \$2.00 Kid Dolls, for .1.11

No phone or mail orders.

1000 Kid Body Dolls to go on sale at .69

GAMES FOR WINTER NIGHTS

The most exciting games—Baseball, Shooting Games, Table Games, Scoop It, Knockers, Box Ball, Fortune Telling Games, Card Games, Painting Outfits, Giant Soldiers, Pit, Bible Games, Chickens, King Ring, Ring-the-Pin, and many others. A few prices are:

Pop in Tan .50

Crazy Traveller .50

Scoop It .50

Mother Goose .50

Fortune Wheel .50

Box Ball .50

Venetian Fortune Teller, Paint Box, Telegraph Games, Grocery Stores, Fish Ponds, for .50, 75 to 1.00

Boys' Games of Fish Pond, A, B, C Blocks, Home Stores, Boy Scouts, Sherlock Holmes, etc. Special. .39

THE FUR FAMILY OF ANIMALS.

Tumbling Bears, Polar Bears, Teddy Bears, Rover the Dog, on wheels; Newfoundland Dogs, on wheels; Funny Bears, with muzzles; Cats that squeak; Growing Animals, Jumping Dogs, French Poodles, etc.; an enormous variety.

Fur Teddy Bears. Special .35

Extra Large Teddy Bears. Special. .89

\$3.00 Teddy Bears, extra quality. 1.89

Performing Teddy Bears. Special. .69

BOYS' GIFTS.

Models of Buildings, Mechanical Designs, Engines, Boats, Trucks, Delivery Autos; Fire Engines, Trucks, Hoists, Elevators, Wagons, Motors. See these educational toys:

No. 1 Outfit. Christmas show price, for .35

No. 2 Outfit. Christmas show price, for 2.00

No. 3 Outfit. Christmas show price, for 3.00

No. 4 Outfit. Christmas show price, for 4.89

No. 5 Outfit. Christmas show price, for 7.39

Special Modelite Toy, for .10

Christmas Gifts For Men

MEN'S DRESSING GOWNS AND LOUNGING ROBES, \$4.29.

Of English manufacture, made from soft, warm, durable blanket cloth, in blue with red pattern, and gray with fancy design; cut long and roomy, girdle to match; sizes 34 to 46. Regularly \$5.75. Monday .4.29

Men's \$8.50 Dressing Gowns, \$4.95

Of light gray tweed blanket cloth, in a good pattern; bound and corded edges and girdle to match; sizes 34 to 46. Monday .4.95

\$11.50 Dressing Gown, \$8.50

Made from imported cloth, in a dark-Oxford gray, in plain pattern, with a fancy check back; cord trimming on edges of sleeves and the girdle to match; sizes 34 to 46. Monday .8.50

Men's \$7.00 House Coats, \$5.00

Of good quality cloth in plaid, cord to match; sizes 34 to 46. Monday .5.00

Boys' Bath Robes, \$3.00

Full cut with collar to fasten up close to chin, and girdle, reds, browns and grays, in stripe patterns; warm, comfortable blanket cloths; sizes 6 to 16 years. Monday .3.00

Boys' Brown Silk Velvet Russian Suits

Sailor style with wide self collar and extra corded silk sailor collar, solid leather belt, fine twilled lining and elastic bloomers, single-breasted cut; sizes 2 1/2 to 7 years. Monday .5.50

Gloves and Hosiery

Women's All-Wool Plain Black English-Make Cashmere Hose, sizes 8 1/2 to 10. Monday .35, 3 pairs for 1.00

Boys' and Girls' All-Wool Ribbed Black Cashmere Hose, sizes 5 1/2 to 8 1/2; 35c quality. Monday .29

Women's and Boys' Heavy Ribbed Black English Worsted Wool Hose, sizes 6 to 10; 35c value. Monday .25

Boys' and Girls' Tan Leather and Tan Suede Mittens, pure wool lining, 75c value. Monday .89

Men's Tan Leather Wool-Lined Gloves, one dome snap; sizes 7 to 10. Regularly \$1.00. Monday .79

Special Values in Simpson's Monday Basement Sale

AT 19 CENTS

80c Steady Cake Tins, in round or square, 3 tin to set, solid or loose bottom. Monday .19

80c Smoothing Iron Heaters, base and cover. .19

80c and 80c Coat and Hat Hangers. .19

80c Coal Bins. .19

80c Washboards. .19

80c Ash Bins. .19

80c Galvanized Clothes Wire. .19

80c Galvanized Water Pails. .19

AT 29 CENTS

45c Granite Daley Tea Kettles. .45

45c Granite Globe Teapots, white tinted. .45

45c Furnace Scoops. .45

45c Granite Round Roasters. .45

40c Galvanized Oval Foot or Rinsing Baths. .40

55c Sewn String Brooms. .55

AT 39 CENTS

80c Black Steel Double Oval Reaster. .80

80c Hooded Gold-handled Coal Hoop. .80

80c 4-foot Clothes Driers or Horses. .80

80c Galvanized Wash Tubs. .80

STOVES

Oak Heaters. Worth \$6.75. Monday .5.99

Large Heater. Worth \$14.00. On Monday. 12.23

"Ropy a 1 Oak" Heater. Regularly \$17.50. Monday .14.99

Gas Heaters, cylinder, aluminum finish. Regularly \$1.75. On Monday .1.57

AMONG THE CHINA

Telephone M. 7841

AT 10 CENTS EACH

Real China, Pink or Blue Band

Real China Bread and Butter Plates, Pink or Blue Band

Real China, Gold Clover Leaf

Real China Tea Plates, Pink or Blue Band

Real China Floral Patterns

29 Cent Bargains

49c Salad Bowls. .49

49c Mayonaise Sets. .49

49c Condiment Sets. .49

39c Glass Water Jugs. .39

39c Whipped Cream Sets. .39

39c Sugar and Cream Sets. .39

49c Glass Fruit Bowls with handles. .49

39c Glass Syrup Jugs with metal tops. .39

49c Flower Holders, blue pottery, with wire frame. .49

49c Glass Celery Dishes. .49

AT 59c

70c 4-foot Step-ladders. .59

80c Galvanized Wash Rollers, 8 or 9. .59

70c Garbage Cans. .59

70c Lanterns for winter or stable use. .59

70c Galvanized Wash Tubs. .59

70c Chopping Axes. .59

AT 79 CENTS

80c Tin Banners with flat copper bottom. .79

80c Food Chopping Machines. .79

80c Sets of three Trunks, Stand and Handle. .79

GROCERIES

4000 Finest Corned Tomatoes, only six tins to a customer: .79

80c Best Cornmeal. .79

80c Best Flour. .79

80c Quaker Oats. Large packages. .79

80c Choice Picnic Hams, 5 to 8 lbs. each. .79

80c Imported Malt Vinegar. Imperial quart bottle. .79

80c Choice White Beans. 5 lbs. .79

80c English Marmalade. 5-lb. pack. .79

80c Fancy Carolina Rice. 5 lbs. .79

80c Pure Cocoa in bulk. Per lb. .79

80c Choice Red Lentils for Soup. .79

80c Parsnips. 1-lb. package. .79

80c Mackerel. 4 packages. .79

80c Ivory or Silver Glass Starch. .79

80c Ammonia. Powder. packages. .79

80c Comfort and Borax Soap. Per bar. .79

80c Sunlight and Sapolio Soap. Per bar. .79

80c Old Dutch Cleanser. 3 tins. .79

80c Lux Washing Powder. 3 lbs. .79

2 1/2 LBS. PURE CELONA TEA, 80c. 1,000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or sized. Monday, 3/4 lb. .79

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