



THE WORLD WAITS FOR ALBERTA OIL

BUY OIL SHARES IN A SOLID, WELL CONDUCTED COMPANY

YOU, no doubt, are interested in the Alberta oil situation. Crude oil has been struck in the Monarch, and the Discovery Well made the phenomenal test of 2,000 gallons of oil in eighteen minutes. Other wells are rapidly nearing the oil-bearing sands. Prospects grow brighter each day for an immense strike of oil—and fortunes to follow. However, before investing you may have decided—and wisely, too—that you would like to see Alberta oil development reduced to as solid and substantial a business basis as possible. This is the very purpose of London Union Oils, Limited. There is much in oil development that is uncertain, but London Union Oils, Limited, has been incorporated to reduce the uncertainty to a minimum by this approved plan of doing business:

- (1) Oil lands have been secured near the Monarch, which has produced crude oil.
- (2) Development will be under supervision of geologist who selected the site of the Monarch Well.
- (3) Directors are prominent men of principle and reputation.
- (4) Company not over-capitalized.
- (5) Funds from stock sold to shareholders will be used for development (less commissions and running expenses).
- (6) Directors' stock remains in trust until oil is struck. We don't profit until you profit—when oil is struck.

This plan of operation is the fairest, squarest we can devise for oil development; and with this understanding we offer and recommend to you shares in London Union Oils, Limited—because we believe in the proposition and the ultimate discovery of great quantities of oil on our holdings. Oil means big profits; early buying means biggest profits. Buy early.

REASONABLE CAPITALIZATION
\$500,000

Directorate

PRESIDENT:
James W. Davidson, F.R.G.S.,
President Crown Lumber Company, Limited,
Calgary.

VICE-PRESIDENT
Elisha A. Dagg,
Provincial Official Assignee, Ex-President, Board
of Trade, Calgary, Alberta.

MANAGING DIRECTOR
John M. Empey, B.A.Sc., D.L.S., A.L.S.,
Calgary, Alberta.

SECRETARY-TREASURER
Richard B. O. Sullivan, B.A., L.D.S., D.D.S.,
Financial Broker, Calgary, Alberta.

DIRECTOR
William Tellington,
Capitalist, Calgary, Alberta.

DIRECTOR
Arthur E. Pierson,
Managing Director Kerr Milling Company, Ltd.,
Calgary, Alberta.

FINANCIAL AGENTS:
McCutcheon Bros., Limited.

SOLICITORS:
Muir, Jephson & Adams,
Barristers, Etc., Calgary, Alberta.

AUDITORS:
Deloitte, Pender, Griffith & Co.

CONSULTING GEOLOGIST:
B. W. Dunn, B.Sc., M.E.,
Mining Geologist and Engineer, Calgary, Alberta.

REGISTRAR AND TRANSFER AGENT:
Dagg & Whyte,
226a Eighth Avenue West, Calgary, Alberta.

HEAD OFFICE OF COMPANY:
Room 1, Burns Block, Calgary, Alberta.
Date of Incorporation, A. D. 1914.

Holdings

B. W. Dunn, B.Sc., M.E., the company's geologist, made an early inspection of the Alberta oil fields and selected the now famous Monarch section after a personal inspection extending over a period of two years. When he had practically the entire Alberta oil fields for choice; consequently there is great value attached to the fact that the lands of the London Union Oils, Limited, adjoin the Monarch holdings:
Sections 1, 2, 3, Township 30, Range 5, West 5th Meridian.
Section 6, Township 30, Range 4, East 5th Meridian.
Sections 23, 23, Township 30, Range 5, West 5th Meridian.
Sections 24, Township 30, Range 5, West 5th Meridian.
Section 2, Township 31, Range 5, West 5th Meridian.

LONDON UNION OILS LIMITED

\$1 SHARES PAR VALUE **LIMITED** **\$1 SHARES PAR VALUE**

YOU are protected by particular clauses of the company's charter, to wit: Funds from preliminary sale of stock, less selling commissions and running expenses, are to be used for development purposes only. Also note: Directors' stock is held in trust until oil is struck. What could be fairer? This is a rare opportunity to place yourself in a position to make money, when Alberta has been proven to be one of the world's great oil fields—which we expect since the striking of crude oil in the Monarch.

OIL is the absorbing object of the company—our profits must come from the oil-bearing sands—not from shareholders' pockets. The charter of operation covers gas and all the associated activities of oil and gas development. The company is empowered to own, hold and develop Alberta petroleum and gas leases, and engage in all the commercial ramifications of these enterprises. We invite you to co-operate with us in our endeavor to secure oil by putting your faith and a few dollars into the project of London Union Oils, Limited. Act today by mailing the coupon.

MAIL the coupon today with deposit for reservation of stock. If you desire more information write for our prospectus. If you would like to make money selling our stock in your district, write us concerning an agency for your territory, commission, terms, etc. Promptness pays in oil discovery. Be prompt. Call, write or wire us today.

APPLICATION FOR STOCK
London Union Oils, Limited
214A 7th AVE. WEST, CALGARY

Enclosed find.....dollars for which
I reserve me..... shares of London Union Oils, Limited
(non-assessable and without personal liability) at \$.....
per share par value; stock certificates to be forwarded me without
delay.

NAME.....
ADDRESS.....
Cut out and Mail

LONDON UNION OILS, LIMITED

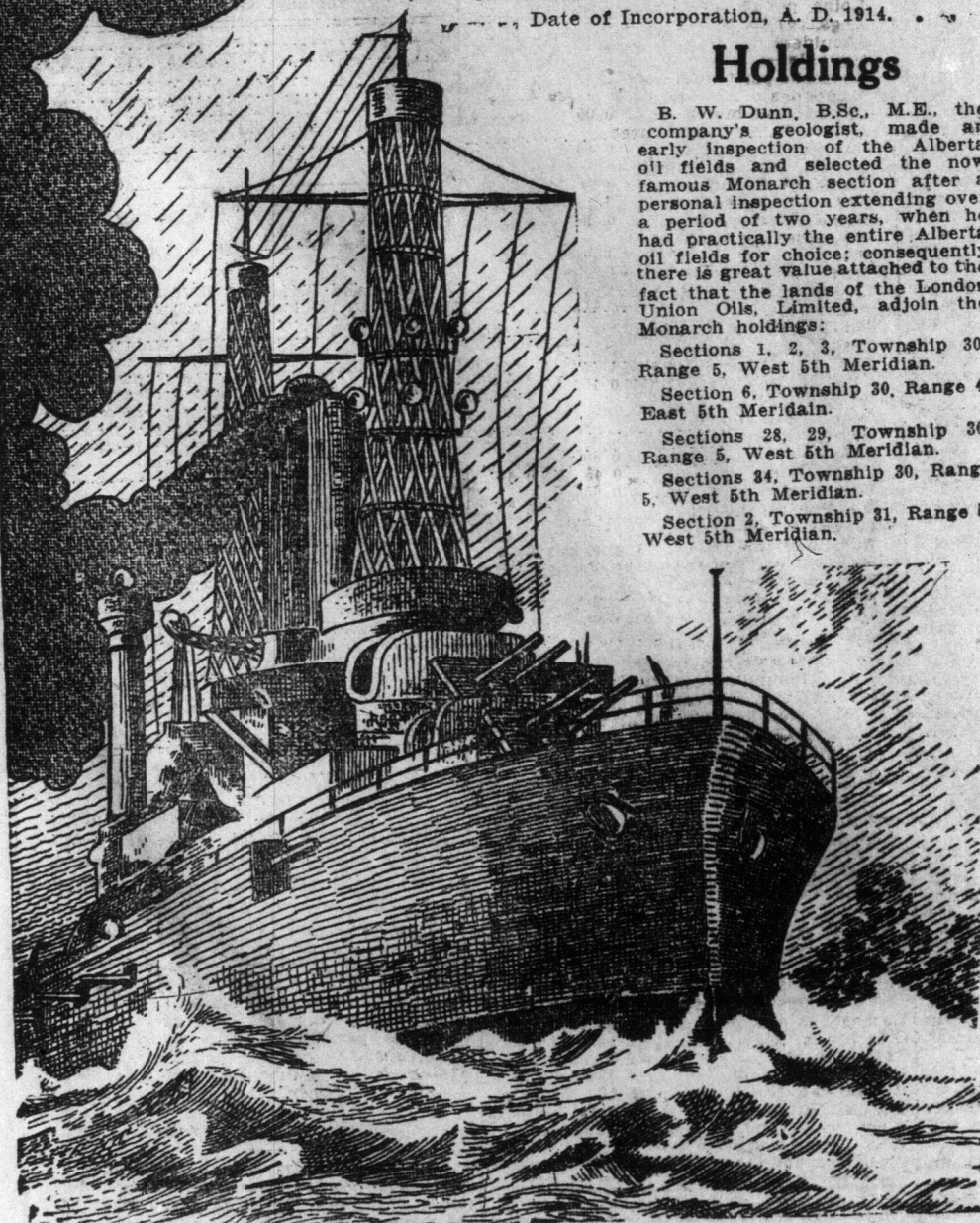
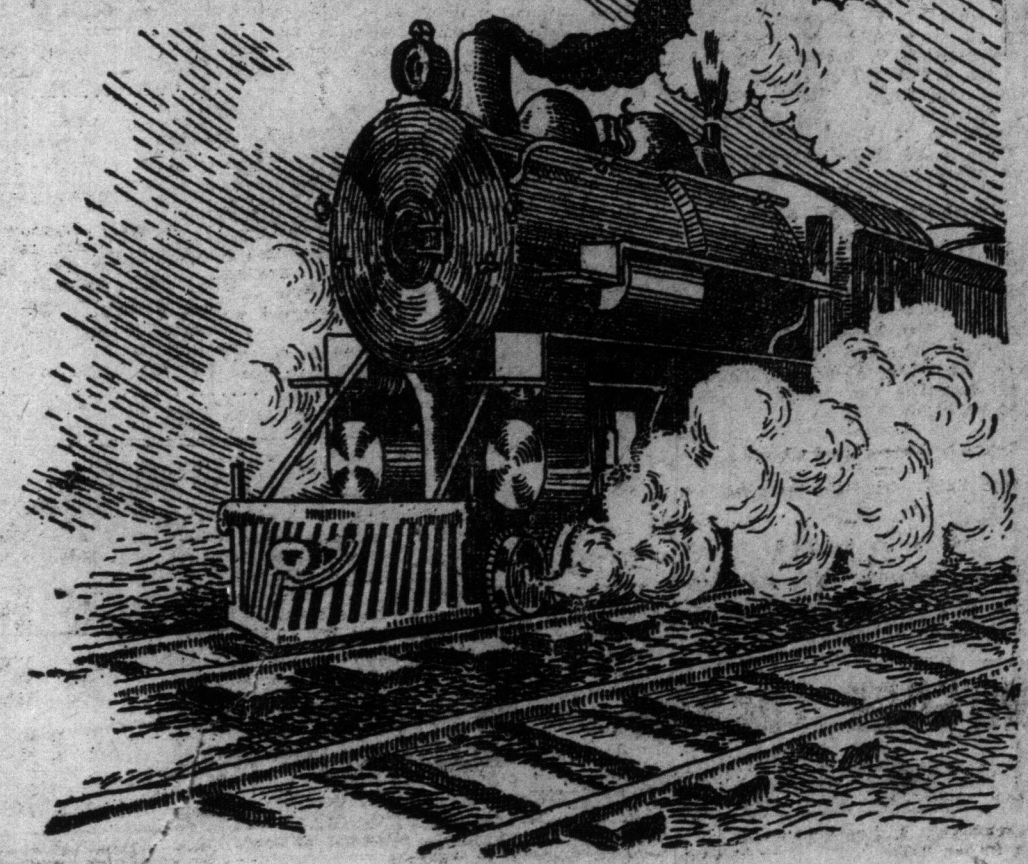
FISCAL AGENTS
McCutcheon Bros.
Limited
98 King Street West,
TORONTO, - - Ont.

FIRST STOCK ISSUE
\$200,000

Incorporation
Authorized capital of London Union Oils, Limited, is \$500,000, divided into 500,000 shares at a par value of \$1.00 each. Of this stock \$290,000 is treasury stock, of which \$200,000 is offered for public subscription, \$90,000 to remain in the treasury. The total amount received from the initial offerings of stock, less commissions and running expenses, is to be used exclusively for development purposes. When the development fund shall have been secured the Company will at once proceed to drill oil wells in different portions of the property on sites selected by the company's geologist.

PLAN OF OPERATION
Funds received from preliminary offerings of stock are to be used exclusively for development purposes. The Company proposes to drill oil wells in different portions of the property. It is estimated that in the drilling operations oil should be struck at a depth of about 1,500 to 1,880 feet, which shorter depth will require less money and less waiting to get it. 210,000 shares of stock have been issued as fully paid up, the consideration being the sale to London Union Oils, Limited, by the London Canadian Petroleum Company, Limited, of Calgary, of the petroleum and natural gas leases enumerated under "Holdings." This \$210,000 of stock is to be allotted the vendors of the leases and will be held in trust until oil is struck, the discovery of oil to be testified to by the Company's geologist before this stock can be released.

STATEMENT
While we want all stock subscriptions it is possible to obtain, yet we don't want one to buy our stock with the idea that he is investing in a certainty. Oil in any new field is not a certainty. The strike of crude oil in the Monarch strengthens our confidence in our holdings. We have a good solid company to develop the holdings, and an eminent geologist to select the sites for drilling. We have confidence in our proposition, and furthermore our Directors do not make money until you do—when oil is discovered. It is only on this fair and distinct understanding that we offer our stock for sale; we want the money of nobody who cannot afford a venture—but all indications lead us to believe that it is a venture with excellent prospects of success. D. S. McCUTCHEON.



nk
000
000
S
quipped to
na of the
drafts are
every de-
13912
D
Value.
of Alberta,
and have
d advance
those who
than ten
Toronto
ATE
rested in
curities
in
SSUES
OCKS
CO.
Exchange.
Toronto
ed 71
ALE
ome Bank
ive price.
WATT
Stock
Building,
SUMMER
Exchange
BROKERS,
Toronto.
"Lyonsium."
MARVIN
Exchange,
UILDING,
alt Stocks.
0023-9.
ed 7
& CO.
Exchange,
UGHT AND
ISION.
TORONTO,
3344.
ed-7
T & CO.
Exchange
NE STOCKS
re.
UILDING,
che, P. 3711
edit
OIL
ators are be-
ary oil fields
you? For a
ommercial oil
ur leases are
ologist to be
or what you
cture and sell
l and Gas Co.,
Calgary, Al-
ted.
ed
I & CO.
nts.
TORONTO.
Mat.
Cards
elena, Scollie
Building,
South For-
ed
SALE.
ale poultry.
ks as falling
worth 19c to
must weigh
lb.; spring
at least 1 1/4
lb. There
ing in.
18 to 20 22
19 0 20
17 0 23
14 0 27
30 0 35
00
RDS.
live stock at
prising 1 1/2
nd lambs and