

The Robert Simpson Company, Limited

STORE OPENS
8:30
A.M.

Men's Soft Hats

New shapes, samples and balances of lines; colors gray, tan, brown, slate, pearl and black; in fine imported fur and mixed felt. Regularly \$2.00 and \$2.50 hats. Tuesday, each 1.00

Men's Straw Boater Hats, medium or wide brims, and low or high crowns, fine quality split and rough braids, and easy fitting hats. Tuesday 1.50

Men's Straw Hats, soft negligé shapes, high crown and wide curl brims, fine white Canton and chip braids. Extra values at35, .50, .75 and 1.00
(Main Floor)

How the Store Grows

Every now and then there comes a readjustment of the floor spaces in the Big Store, and, consequently, departments must be moved from their familiar locations. This time it's the Third Floor that is chiefly affected.

The Mantles (Women's and Misses' Coats, Suits, Dresses and Skirts) will be found across the Yonge Street front, on the Third Floor, reached by the Yonge Street, Richmond Street and Queen Street elevators.

The Waists and Blouses now face the Queen Street Elevators. The Fancy Needlework Department has been brought up from the Main Floor, and is now between the two Queen Street Elevator Batteries.

The Fur Department is at the James Street end of the Queen Street side. Otherwise the floor remains as formerly. The Whitewear, Women's Underwear, Corsets, Children's and Babies' Clothing, Petticoats, Kimonos and Women's Dressing Gowns are still located as before.

Furnishings for Men

Men's Elastic Web Suspenders, in various makes, cord or leather ends, with brass trimmings, heavy police makes, etc. Regular prices 35c and 50c. Tuesday, pair25

Men's Leather Belts, all sizes, various widths and makes; blacks, grays or tans. Regularly up to 50c. Tuesday, each25

Men's Plain Color Bengaline Silk Ties, open and bias style; also fancy silk stripes and figures, in all the new shapes. Tuesday, each25

2000 Men's Neglige Shirts, all coat style, fine hair-line stripes, small laundered cuffs, full sized bodies, best Canadian and American makes, all sizes 14 to 18. Regular prices \$1.00, \$1.25 and \$1.50. Tuesday, each89
(Main Floor)

STORE CLOSES
5:30
P.M.

Waterproof Coats for Men

Waterproof Coats are ever in demand; now they are wanted in not too heavy weight. We can supply either grade, single or double texture waterproof coats, made from splendid English paramatta cloths, in four shades, motor or Raglan styles. All seams securely sewn and cemented, for 7.00

A **Waterproof Coat** for the hot weather is made from single texture English paramatta, in fawn; thoroughly rubberized and proofed against rain; workmanship is splendid. Price 10.00

MEN'S SILK WATERPROOF COATS.

Made from silk paramatta, thoroughly rubberized, in single-breasted motor style, with close-fitting collar; workmanship the best. Price 12.00

MEN'S BLUE SUITS.

A **Reliable Blue Serge Suit** is always a necessity; suit of English cloth in a guaranteed indigo dye; cut in a smart single-breasted three-button style, with linings of fine mohair and workmanship of the best. Price 12.50

MEN'S \$15.00 BLUE SUITS.

Made from fine twill English worsted, of guaranteed indigo dye, perfect fitting, single-breasted, three-button style, finest workmanship. Price 15.00

One of **Our Finest Blue Suits** is made from English cheviot cloth, in navy blue, cut single-breasted, three-button style, finest linings and workmanship. Price 20.00

BOYS' SHIRT WAISTS, 39c.

180 only, in plain white and black and white striped patterns; soft attached collars with bar fastener for tie; full cut blouse style, with neat button cuff; sizes 6 to 14 years. Tuesday39

Boys' Rough Serge Knickers, 69c—Strongly made with double-stitched seams and strong linings; blue only. Sizes 22 to 34. Tuesday69

200 Boys' Stripe Rompers—Blouse and bloomer combined, elastic bottoms, belt around waist and neat turn-over collar; a good wearing play suit. Sizes 2 to 6 years. Tuesday39
(Main Floor)

Books as Holiday Friends

You can be assured of an enjoyable vacation if you take books with you. "Joyce of the North Woods," by Comstock; "Love of the Wild," by McKishnie; "Root of Evil," by Dixon; "Bolted Door," by Gibbs; "Butterfly on the Wheel," by Ranger-Gull; "Bought and Paid For," by Broadhurst and Hornblow; "Prodigal Judge," by Kester; "Silver Horde," by Beach; "Torchy," by Ford; "Dop Doctor," by Dehan; "Money Moon," by Farnol; "Maggie Pepper," by Klein; "Freckles," by Porter; "Calling of Dan Matthews," by Wright; "Trail of the Lonesome Pine," by Fox; "Girl of the Limberlost," by Porter; "Trail of the '98," by Service; "Shepherd of the Hills," by Wright; "Nedra," by McCutcheon; "Blue Lagoon," by Staepoole; "Flames," by Hiehens; "Shuttle," by Burnett. Good print. Cloth bound. Each50
(Main Floor)



Over 5000 Pairs of Boots, Pumps and Oxfords at Special Prices

WOMEN'S \$3.00, \$3.50, \$4.00 AND \$4.50 PUMPS AND OXFORD SHOES, RUSH PRICE \$1.75.

"Boston Favorite," "Eagle," "Cleopatra," "Empress" and Other High-Grade **Pumps and Oxfords**, in all the newest styles for Summer wear, patent colt, tan Russia calf, gunmetal, dull kid, suede, etc., etc., button, lace and Blucher styles; New York, Cuban and military heels. All sizes from 2½ to 8. Regularly \$3.00, \$3.50, \$4.00, \$4.50. Tuesday, rush price 1.75

WOMEN'S \$3.00, \$3.50, \$4.00, \$4.50 AND \$5.00 BOOTS, RUSH PRICE, \$1.99.

1540 Pairs of **Women's High-Grade Button and Laced Boots**, in all the popular leathers and fabrics, including patent colt, white cravenette, suede, tan Russia calf, dongola kid, gunmetal and dull kid; all weights of soles and all heights of heels. Sizes 2 to 8. Regularly \$3.00, \$3.50, \$4.00, \$4.50 and \$5.00. Tuesday, rush price 1.99

MEN'S \$3.50, \$4.00, \$4.50 AND \$5.00 LACED AND BUTTON OXFORDS, RUSH PRICE, \$2.49.

"McCready," "Tetrault," "Murray" and Other Goodyear Welted Oxford **Shoes**, in laced and button styles, patent colt, tan Russia calf, black velour calf, dongola kid and gunmetal leathers, high or low heels. Sizes 5½ to 10. Regularly \$3.50, \$4.00, \$4.50 and \$5.00. Tuesday, rush price 2.49

MEN'S \$3.50, \$4.00 AND \$4.50 BOOTS, IN BUTTON AND LACED STYLES, \$2.95.

Over 1000 Pairs **Men's Boots**, in all leathers, including gunmetal, patent colt, velour calf, tan Russia calf, and dongola kid; single or double Goodyear welted soles, high or low heels. Sizes 5½ to 10. Regularly \$3.50, \$4.00 and \$4.50. Tuesday, rush price 2.95

BOYS' \$3.00 AND \$3.50 BOOTS, RUSH PRICE, \$2.49.

350 Pairs of **Boys' Goodyear Welted Boots**, in patent colt, dongola kid, box calf and tan Russia calf, made in laced Blucher style, with single or double soles; all sizes from 1 to 5. Regularly \$3.00 and \$3.50. Tuesday, rush price 2.49
(Second Floor)

Velours \$1.15 Yard

A shipment of single-faced velours is just to hand; only a limited quantity of each color; dark blue, brown, and green; 50 inches wide. Very special, yard. 1.15

COUCH THROWS, \$2.75 EACH.

Oriental Striped Couch Throws, plain serged edges, 60 x 108 inches; a useful article for the verandah. Very special, each 2.75

Monks' Cloth, 50 Inches Wide, 98c Yard

Monks' Cloth, in all shades, suitable for hangings for halls, living, or dining-rooms. Very special, yard98

TRIMMED OPAQUE SHADES, 39c EACH.

500 **Opaque Window Shades**, trimmed with insertion, in white, green and cream, mounted on reliable spring rollers; size 36 x 70 inches. Very special, each39

CURTAIN STRETCHERS, 79c EACH.

A remarkable value, worth double; size 6 ft. x 12 ft.; easily adjusted to any size; fitted with nickel-plated non-rusting hooks. Very special value79

BORDERED SCRIMS, 19c YARD.

A large variety of colorings, mostly floral border effects, 40 inches wide. Yard19
(Fourth Floor)

Trunks \$4.98

Tourist Trunks, vulcanized fibre bound, canvas covered, wide slats, two heavy leather straps, Excelsior locks, brass side bolts and valance, deep tray with covered hat box. Special. Tuesday 4.98

SUIT CASES.

Best Keratol Suit Cases, two heavy leather straps, strong swing handle, brass lock and side catches, made on steel frames, linen lined, with pocket. Special, Tuesday, 24-inch, 3.75; 26-inch 4.25
(Sixth Floor)

Toilet Goods for Motor Trips

This is the day of the automobile, when dust as well as glare makes complexion helps doubly essential. We stock the leading makes of Toilet Requisites, both imported and domestic.

Madam Tanty's Auto Cream, Cream de Roses, the best preventive against the burning feeling caused by the wind when motoring. Perfect skin cleanser and a real skin food. Per jar 1.50

Madam Tanty's Cream de Lis, to rejuvenate the skin, imparting transparency and whiteness. Per jar 1.50

Pompeian Massage Cream. Price, per jar40, .65 and .80

Pond's Vanishing and Cold Cream. Per jar25

Daggett & Ramsdell's Perfect Cold Cream, in tubes, .10 and .25; in jars35, .50, .85 and 1.50

Roger & Gallet's Veloute Face Powder, in flesh, white and cream. Per box35

Princess Skin Food. Per jar 1.25

Roger & Gallet's Face Powder, in concrete form, in dainty metal box, including powder puff and mirror, suitable to carry in hand bag. Each50

Powder Books, delightfully perfumed, come in pink and white. Each10 and .15

A **New Imported Toilet Water**, made by Tanty of New York. The bottles are delicately hand-painted, in a floral design, corresponding to the odor. Jasmine, carnation, violet and lily of the valley. Per bottle 1.50
(Main Floor)

FISHING TACKLE NOTE THE SPECIAL PRICES

10c TROUT FLIES FOR 5c.

Trout Flies, Silver Butcher, Professor, Royal, Mulberoi, Montreal, Ibis, Brown Hackle, Black Hackle, Silver Doctor, Durham, Ranger, Alexandra, Silver Pheasant, Ferguson, Parmeherud, Dark Montreal, Butcher Oak, etc. All first-class stock; this season's goods, and all in perfect condition. Your choice on Tuesday for, each5

15c LINE OF BASS FLIES FOR 10c.

Best Quality Bass Flies. Tuesday, for, each 10
Floats. Tuesday5 and 1.0
Braided Linen Fish Lines, 25 yards. Tuesday15, .20, .25
Silk Fishing Lines, 25 yards. Tuesday35, .50, .75
Duplex Reels, nickel-plated. Tuesday75, 1.25, 1.75, 2.25
Steel Fishing Rods, in four pieces, 8 feet long. Tuesday 2.50
Steel Casting Rods, in three pieces, 5 feet long. Tuesday 2.00

SCREEN DOORS.

All the **Standard Sizes**, and all this season's patterns, in sizes 2 ft. 6 x 6 ft. 6, 2 ft. 8 x 6 ft. 8, 2 ft. 10 x 6 ft. 10, 3 ft. x 7 ft., at prices .75, 1.00, 1.25, 1.35, 1.75 and 1.79

SCREEN WINDOWS.

All **Standard Sizes in Windows**, from 14 inches high x 18 inches closed x 28½ inches open, to 24 inches high x 33 inches closed x 52½ inches open, at prices from15 to .65

HAMMOCKS—FOR RUSH MORNING SALE.

300 Only **Reliable Hammocks**, of strong material, closely woven, with large pillow, side valances with fringe, rich in colors. These are good values at the regular selling price, which is \$1.80, \$1.85 and \$1.89. On Tuesday the Rush Sale price will be, each 1.49
Phone orders direct to department.

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