S.O. 22

light of the program's morbid content I asked for an apology or at least a retraction from the CBC. I thought it would end there, but this was not to be. What happened? The song was broadcast in its entirety again yesterday at approximately 8 a.m. on CBC Radio in Toronto.

Some Hon. Members: Shame!

Mr. Pennock: Most Canadians can put this song in perspective. My concern is with the one child who cannot, the one child who is having difficulty at school, the one child who listens to the radio talk about death this way: "It's fun to croak! Oh, boy, it's cool, it sure beats school, it is ever neat!"

Does the CBC realize that one-third of all suicides in Toronto last year were committed by children under the age of 19? This is no joke. A serious social problem exists when children and teenagers not only attempt suicide but contemplate suicide as a viable way to get around the pressures of today's society. I ask the CBC was it really worth it? To broadcast this song again was not only irresponsible but outrageous.

My final remarks are directed to one Canadian, the President of the CBC, Mr. Pierre Juneau: Your accountability to the people of Canada is no different from that of a Minister of this Government in that—

Mr. Speaker: I regret to advise the Hon. Member that his time has expired.

Mr. Pennock: —you owe it to the people of Canada to do the honourable thing and resign.

HUMAN RIGHTS

CANADIAN ROLE IN WORLD-WIDE STRUGGLE

Mrs. Sheila Finestone (Mount Royal): Mr. Speaker, yesterday the United States celebrated a new federal holiday commemorating the fight for equal rights for American blacks spearheaded by Dr. Martin Luther King. By creating this statutory holiday, Americans underscore the right to equality of opportunity and equality of rights for all citizens. This is a human rights day. But Mr. Speaker, we are sadly aware that these freedoms do not exist the world over.

It is important that all nations join the fight for universal respect of individual human rights. Canada and Canadians are in the forefront in taking up this global challenge. The task is not easy, but the challenge is a worthy effort. Canada, this young nation of ours, can stand proud in the world of nations for we are a role model, although still not perfect. Although still not perfect, we can be proud of the Charter of Rights and Freedoms in our Constitution which accords to all Canadians the fullest spectrum of freedoms. Canada is not only a signature of the Helsinki Accords, but speaks out for its principles, of particular note in the interests of Soviet jewry.

Just recently our Parliament declared Raoul Wallenberg Canada's first honorary citizen. This will ensure that his name and deeds in the interests of human rights and decency will forever be a part of our country's history. It also allows us to seek information as to his whereabouts. You, Mr. Speaker, graciously hosted a reception to mark our new honorary citizen. The President of the United States received Coretta King to mark Dr. Martin Luther King Day. Both acts are encouraging in the fight for world-wide respect of individual human rights.

FOOD AND DRUGS

BAN ON TOBACCO ADVERTISING ADVOCATED

Ms. Lynn McDonald (Broadview-Greenwood): Mr. Speaker, 15 years ago an all-Party committee of this House recommended unanimously that tobacco advertising be banned. Since then some 300,000 Canadians have died from tobaccorelated diseases. In short, tobacco use has been responsible for more deaths than all the wars, car accidents, epidemics, and illegal drugs in all of Canada's history. Yet, instead of legislating an advertising ban, the Liberal Government of the day permitted tobacco companies to adopt a voluntary code of advertising.

Violations of the code, such as sports sponsorship and advertising near schools, have been rampant, and there are no penalties for violations. Today the Non-Smokers' Rights Association released a study of the extent of these violations. To me the worst is advertising directed to children. While adult men, including some Hon. Members, are wisely quitting smoking, the tobacco companies are going after the youngsters, and the age of the onset of smoking is now down to 12.

The request of the Minister of National Health and Welfare (Mr. Epp) to the companies that they ban the most flagrant abuses has simply been very politely ignored. The tobacco companies know that children smoke the most advertised brands. It is time that the Minister take the advice of every medical association and health advocacy group in the country and bring in legislation for a complete ban on tobacco advertising.

• (1410)

ADMINISTRATION OF JUSTICE

DEPORTATION OF UNITED STATES JAIL ESCAPEE

Mr. Sid Fraleigh (Lambton-Middlesex): Mr. Speaker, today a blow was struck for the justice system in Canada. I want to express my appreciation, and that of the great majority of Canadians, for the decision of the Minister of Justice (Mr. Crosbie) to return a convicted killer, Joseph Kindler, to the United States where he will meet with the consequences of the crimes he committed in that country. I am sure the