

**Regional Media**

**Charleston Gazette**  
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**Charleston Newspapers**  
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**Herald Dispatch**  
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Huntington, WV 25701  
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**Regional Professional Societies and Trade Shows**

Due to the rural nature of WV, the advice put forth in this section of the Pennsylvania portion holds true. Contacting the West Virginia Hospital Association will lead to statewide trade shows, and possibly local societies. The easiest method is to call the department manager at the local hospital, or one of the larger medical centers for the local professional society of specific interest. The officers of these groups change rapidly, and are best located through their peers.

Name	% Medicaid/Medicare	Rank	1992
HealthSouth purchased Huntington Rehabilitation (WV), Monongahalia Regional Rehabilitation, Southern Regional Rehabilitation (Princeton), and Western Regional Rehabilitation (Martinsburg) Hospitals			
Memorial Hospital			
Monongahalia Rehabilitation Center	76%	6	
South Mountain Hospital			
Uniontown Hospital	75%	16	

The national average is 35.2%. All Western Pennsylvania hospitals received more than the national average in Medicaid/Medicare payments as a portion of their revenue. The "at risk" group could possibly have their bond ratings lowered. This would create higher borrowing costs, and cutouts. The need for consolidation, mergers, alliances and closures among the provider community are all becoming necessities.