

TABLE OF CONTENTS

Preface	i
Executive Summary	ii

SECTION A - CANADIAN LOBSTER IN A GLOBAL CONTEXT

1 - Sector Description	1
2 - Market Prospects	4
3 - Canadian Competitive Strengths	5
4 - Sectoral Marketing and Access Issues	6
4.1 - Marketing Challenges	6
4.2 - Access and Trade Barriers	7
4.3 - Commercial Practices and Constraints	7
5 - Export Marketing Strategy	8

SECTION B - GEOGRAPHIC SURVEY BY COUNTRY

UNITED STATES OF AMERICA	
Atlanta	1
Boston	3
Buffalo	4
Chicago	5
Cleveland	6
Dallas	8
Detroit	10
Los Angeles	11
Minneapolis	12
New York	14
San Francisco	15
Seattle	17
EUROPE/SCANDINAVIA	
Austria	18
Belgium	19
Denmark	21
Finland	22
France	23
Germany	27
Greece	28
Ireland	29
Italy	30
Netherlands	32
Norway	35
Poland	36
Portugal	37
Russia	39
Spain	40
Sweden	42
Switzerland	44
United Kingdom	46
ASIA/PACIFIC	
Australia	49
Hong Kong	50
Indonesia	52
Japan	53
Malaysia	59
Singapore	61
South Korea	63
Thailand	65
LATIN/SOUTH AMERICA	
Argentina	66
Brazil	67
Costa Rica	68
Cuba	69
Jamaica	70
Mexico	72
Trinidad & Tobago	75
Venezuela	76
MIDDLE EAST	
Egypt	78
Israel	79
Turkey	80

LIST OF APPENDICES

- Appendix A - EAITC Geographic Trade Divisions
- Appendix B - EAITC International Trade Centres
- Appendix C - Where The World Shops