

FINANCIAL AND OTHER ASSISTANCE PROGRAMS

(12) Program for Export Market Development (PEMD) Handbook and Application Forms

Information on types of program objectives; types of assistance available; eligibility criteria for participants, applicants and activities; amount of PEMD contributions; information on application submissions, processing and payment claims. Application forms are available for assistance in trade fairs and visits; project bidding; establishment of export consortia; establishment of permanent sales office abroad; and special activities in the promotion of food, agriculture and fish products. Source: Export Programs Division (TPE) (English, French, revised periodically)

(13) Market Development Instruments/Assistance Available to the Canadian Agri-Food Sector

Provides a comprehensive overview of government programs that support the private sector, including: outgoing and incoming trade missions; trade fairs; PEMD; incoming buyers; technical seminars; support and assistance; market maintenance mechanisms; solo food shows; in-store and restaurant promotions; promotional material; export education; trade development institutions; aid/trade linkage; technical agreements; model farms; credit guarantees and insurance; CIDA; export financing and international development banks. Source: Market Development Division (TAA) (English, French, 1987)

(14) International Financing Data: A Business Guide to Export Financing and Other Financial Assistance

Many exporters are unaware of the specialized services provided by Canadian and multilateral financing institutions. This booklet outlines the financial services offered by chartered banks, the Export Development Corporation, the Canadian International Development Agency, international financing institutions, and provincial export funding programs. Source: Export Finance, Capital Projects Division (TCF) (English, French, 1989)