

POST: THE HAGUE, NETHERLANDS

ACTIVITY/EVENT	CUSTOMER SEGMENT	TARGET AUDIENCE	DATE(S)	LOCATION(S)	CONTACT
**SkiHapp	Boomers, Middle Aged	Consumer Wintersport	Oct 14-17/93	Rotterdam	Fred van Cleef 70-3614111
Caravan & Camping RAI '93	Middle Aged, Seniors	Consumers	Nov 26 - Dec 1 1993	Amsterdam	Fred van Cleef 70-3614111
*Breakfast Presentation	All Segments	Travel Trade	Oct - Nov/93	Various cities	Fred van Cleef 70-3614111
Vakantie Info Beurs	Boomers, Middle Aged Seniors	Consumer	Jan 6-9/94	Maastricht	Fred van Cleef 70-3614111
**Vakantie Utrecht	Boomers, Middle Aged Seniors	Travel Trade Consumer	Jan 11-16/94	Utrecht	Fred van Cleef 70-3614111
**Op Pad Adventure Fair	Boomers, Middle Aged	Consumer	Feb/93	The Hague	Fred van Cleef 70-3614111
*Educational Seminars	All Segments	Travel Trade	Mar/94	Noordwijkerhout	Fred van Cleef 70-3614111

\* ARRANGED/CO-ORDINATED BY POST.

\*\* ACTIVITIES/EVENTS WHERE CANADIAN EMBASSY, TOURISM SECTION WILL PARTICIPATE.