REPT4D 89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 605-DETROIT

001-AGRI & FOOD PRODUCTS & SERVICE UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

BROKERS AND FOOD STORES IN TERRITORY.

ALL SUB-SECTORS

SOLO FOOD SHOW - DETROIT INTRODUCE CDN SUPPLIERS TO DISTRIBUTORS, WHOLESALERS AND

WINE PROMO AT ANNUAL ASSOC FOOD DEALERS ASSOC BROKERS, HOTEL 3 NEW WINE PRODUCTS INTRODUCED INTO TERRITORY.

7 INFORMAL PRES OF FOOD PROD TO AGENTS IN DETR W/SIMILAR PRO INCREASED PROFILE OF PROCESSED FOODS AND ENTRY OF 8 NEW

PRODUCTS. The Address of Authority of Authority of Authority

SOLO FOOD SHOW - INDIANAPOLIS INTRODUCE CDN SUPPLIERS TO ASSOCIATED DEALERS IN

INDIANAPOLIS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Visited National Restaurant Association Show in

Chicago and assisted with National Stand.

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

Made contact with 25 Canadian companies, recruiting for Great Lakes Michigan Show and had opportunity to gather market intelligence