

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 519-SEOUL

003-GRAINS AND OILSEEDS
KOREA

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ACCESS FOR ALFALFA. FIRST TENDER ISSUED FOR PURCHASE OF ALFALFA EXCLUDED CDA. AFTER STRONG REPRESENTATIONS BY EMBASSY, FIRST TENDER WAS CANCELLED. IN SECOND TENDER, CDA RECEIVED ORDER FOR 2,000 TONS.

QUARTER: 2 -----

QUARTER: 3 -DEHY ALFALFA MISSION & WORKSHOP.
-CWB MISSION
-CANOLA MISSION.

QUARTER: 4 CWB MISSION IN JANUARY 1989.

QUARTERLY RESULTS REPORTED:

FIRST CDN EXPORTERS OF DEHYDRATED ALFALFA. FOLLOWED-UP ON WHEAT MILLING TEST CONDUCTED IN MARCH 87. FOLLOWED UP ON INTRODUCTORY VISITS TO CRUSHING MILLS AND USERS, AND FIRST CDN SALE OF RAPESEED.

-COMP. WORKSHOPS HELD IN SEOUL & TAEJON. IMPROVED UNDERSTANDING OF ALFALFA'S VALUE AS FEED INGREDIENT. -COMP. 1987 WHEAT CROP INTRODUCED. -COMP. 3 WORKSHOPS INTRODUCED CRUSHING TECHNIQUES & EXPLAINED COMPLEX NATURE OF KOREAN MKT TO CDN FIRM

ORGANIZED CWB MISSION. \$1 MILLION SALES CONTRACT SIGNED WITH CANADIAN SUPPLIERS.