

NEW ENGLAND

NEW ENGLAND TRADE SHOWS, EVENTS SCHEDULE FOR 1996

- * **America East (building materials)** — January 12-14.
- * **Networks Expo** — February 13-15.
- * **The International Boston Seafood Show** — March 12-14.
- * **New England Healthcare Assembly** — March 19-21.
- * **Northeast Food Services & Logging Expo** — April 21-23.
- * **New England Dairy & Deli Association Trade Show** — April 23-24.
- * **New England Environmental Expo** — May 7-9.
- * **New England Booksellers Assoc. Trade Show** — September 28-29.
- * **CD-ROM** — October 2-4.
- * **Build Boston** — November.
- * **Electro** — TBD.
- * **Macworld Expo** — TBD.

Significant Opportunities — *Continued from page 8*

tations on appropriate packaging and labelling of food products. Coordinating ITC: St. John's, Newfoundland, Tel.: (709) 772-5511; Fax: (709) 772-2373.

* **Electronics/Instrumentation NEBS (Atlantic Canada)** — February 12-14, 1996 — Three days, including seminar presentations on the market and featuring information on medical devices companies and laboratories. Coordinating ITC: Halifax, Tel.: (902) 426-4782; Fax: (902) 426-2624; Moncton, Tel.: (506) 851-6452; Fax: (506) 851-6429.

* **Tourism NEBS-Hotel/Motel (Atlantic Canada)** — February 12-14, 1996 — A NEBS mission for approximately 16 owners/ operators of small- and

medium-size hotels and motels from Atlantic Canada (four from each province: N.B./P.E.I./Nfld./N.S.).

* **Tourism NEBS-Soft Adventure (Atlantic Canada)** — February 19-24, 1996 — A NEBS mission for approximately 16 owners/operators from Atlantic Canada (N.S./N.B./Nfld./N.S.), representing soft adventure travel and outdoor recreation products. Mission is an expanded format which is integrated into the International Adventure Travel Show.

* **Seafood Products (Atlantic Canada and Quebec)** — March 11-13, 1996 — This three-day event will be held at the time as the Boston International

Seafood Show to give participants an opportunity to visit this world-renowned trade fair. Coordinating ITC: St. John's, Tel.: (709) 772-5511; Fax: (709) 772-2373; Montreal, Tel.: (514) 283-8185; Fax: (514) 283-8794.

The Consulate General in Boston is planning a total of 18 NEBS events in 1996, the schedule for which soon will be available from the International Trade Centres.

For more information on this program in New England, please contact Ms. Christine Sarkisian, Commercial Officer, Canadian Consulate General, Boston. Tel.: (617) 262-3760; Fax: (617) 262-3415.

Key Market for Eastern Canada — *Continued from page 7*

more than 2,000 people and runs flat out seven days a week.

Other recent New England investment successes in Canada include:

* **Staples Inc.** — Under the Business Depot name, opened 50 office and furniture stores in

Canada, investing \$100 million since 1991. It anticipates having 100 outlets in Canada over the next three years and doubling its workforce to 3,000 employees.

* **State Street Boston Corp.** — A federal trust license will allow the company to expand in Ca-

nada. State Street Trust Co. Canada administers client assets totalling \$60 billion.

* **Seragen Inc.** — A biotechnology leader in therapeutic products (fusion toxins) has decided to establish a research facility in Canada.