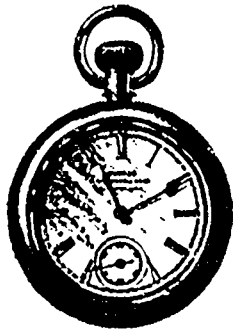


STATIONER'S NOVELTY. "Sports" Playing Cards.



THE
Ingersoll
American Watches.

RETAIL PRICES, \$1.25 to \$2.50

ARGUMENT.

We now offer a practical time piece for the Stationery Trade of Canada, and base our statement upon the following:

First—It is absolutely guaranteed to keep accurate time.

Second—It stands rough usage and does not get out of order easily, making it the only watch for dealers outside of the jewelry trade to handle, and also making it a practical one for sportsmen, boys and all men who give a watch hard usage.

Third—Its low price and high quality insure a tremendous sale, which we further augment by furnishing many handsome advertising devices for your store.

Fourth—Last but not least, these watches offer a handsome profit. Price cutters are not supplied.

Sold by several leading Stationery Jobbers of Canada. We will tell you who they are upon request.

Trial Offer—To any Stationery Dealer who will write to us upon his business letter head and inclose 75c. we will send a sample watch (duty not paid) and our catalogue, so that he can test its accuracy and durability.

INFORMATION ON REQUEST.

ROBT. H. INGERSOLL & BRO.

81-53 Maiden Lane,

NEW YORK, U.S.A.



LACROSSE DESIGN.

THE BEST VALUE IN THE MARKET.

ONE OF MANY VARIETIES.

Leaders in a second grade—GOOD LUCK and ST. LAWRENCE.

SPECIAL CARD FOR WHIST PLAYERS

Colonial Whist.

We are headquarters for PLAYING CARDS
MADE IN CANADA.

Style and finish equal to imported cards.

FOR SAMPLES AND PRICES APPLY

The Union Card & Paper Co.,
LIMITED
MONTREAL.

Bicycle Playing Cards

are best for dealers to buy—because every sale means a satisfied customer.

A satisfied customer is a regular customer and a dealer's best advertisement.

It is no effort to sell "Bicycles."

Their superior qualities are well known.

They are preferred by card players.

All first-class jobbers have them.

The United States Playing Card Company, Cincinnati, U. S. A.