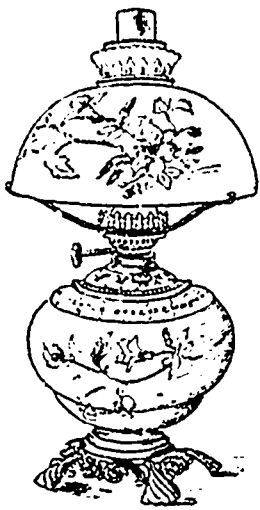


"MERRY XMAS"



Vase Lamps, removable Oil Pot, climax burner, decorated font and shade to match, \$1.85.



Quadruple Silver Plated Berry Dish, tinted bowl, pink, \$3.85.

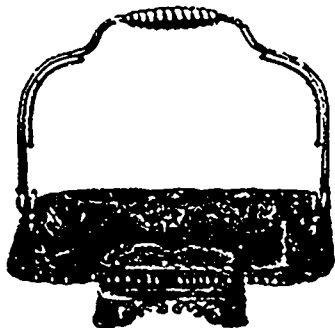
THE season of peace and happiness and good-will to all. A store—the one store of all others—that sheds sunshine into the hearts and homes of the people of Canada.

Magnificent Display of Holiday Goods

There's not a department of the Big Store where goods for holiday purposes cannot be found, but we satisfy ourselves in this mention with those of the most distinctively holiday character.

CHINAWARE.

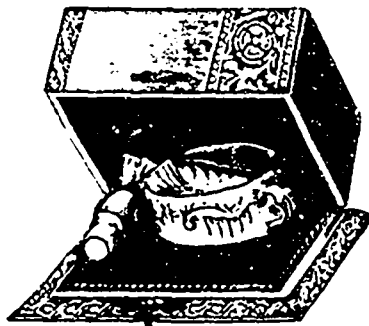
- Bisque Vases, floral designs..15c., 25c. and \$0.50
- Doulton Vases.....\$1.50, \$4.50 and \$8.00
- "Royal Teplitz" Vases..... 1.50
- "Haviland" China Fruit Plates..... 0.20
- Royal Bonn Cheese Dishes..... 0.50
- English China Breakfast Cups and Saucers 0.25
- Dresden China Candelabra, three arms, with figure..... 1.75
- Moustacho Cups and Saucers ..25c. and 0.50
- China Pin Trays..... 10c., 15c. and 0.25
- Majolica Figures..... 25c., 50c. and 0.75
- China Puff Boxes..... 0.25
- China Fruit Saucers 75c each and \$1.50 a doz.
- China Fish Sets, 15 pieces, splendid decorations..... 3.50
- Japanese 5 o'clock Tea Sets, 9 pieces ... 1.00
- China Chocolate Pots.....85c. and 1.25
- Royal Bonn Egg Sets 0.50



Quadruple Silver Plated Cake Basket, plain satin, \$5.00; chased pattern, \$5.70.

TOYS.

- Patent Dolls, unbreakable heads.10c., 15c., 20c.
- Kid Body Dolls.....20c., 25c. to \$5.00
- Dressed Dolls, an immense variety.



Celluloid Shaving Case, fine china mug, complete, \$1.50.

CELLULOID CASES.

- Necktie Cases, celluloid cover and satin lined.....\$1.00, \$1.50 and \$2.00
- Glove Cases, satin lined, fancy top \$1.00, \$1.50 and 2.25
- Ladies Work Boxes, asst. kinds, with fittings 2.25
- Jewel Cases, satin and plush lined, \$2.50 and..... 3.75
- Manicure Sets..... \$1.50, \$2.50 and 3.75
- Trinket Box..... 1.50
- Collar and Cuff Boxes.....\$1.25, \$2.00 and 2.25
- Fan Boxes.....\$1.50 and 1.75

SILVERWARE.

- Fern Pot, quadruple plate 2.70
- Child's Cups, gold lined.....60c. and 1.35
- Napkin Rings.....45c., 70c. and 1.00
- Pickle Castors .. .89c., \$1.13 and 1.75
- Bon Bon Baskets.....\$1.75, \$2.35 and 2.70
- Fruit or Berry Spoons, \$1.35; gold lined 1.85
- Sugar Spoons, 45c; gold lined..... 0.70

BOOKS.

- Padded Poets, full leather binding, Burns, Scott, Shakespeare, Byron, Whittier, Browning, etc., reg. \$1.35, for \$0.95
- Chatterbox for 1896, special 0.75
- Bibles, Prayer Books, Hymn Books, etc. See our special Bible Reference and Helps, reg. \$1.50, at 1.00
- Xmas Cards and Calendars—a very choice assortment



Royal Chelsea Jarlinic, a floral design with gift edge, reg. \$1.50, for \$1.00.

The Mail Order System of the store brings its advantages to every out-of-town shopper. Order from any dept. by mail.

THE ROBERT SIMPSON CO.

S. W. COR. YONGE AND QUEEN STS.

(LIMITED)

170, 172, 174, 176, 178 YONGE ST. 1 and 3 QUEEN ST. W.

TORONTO, ONT.