

The Otto Higel Trade-Mark



Just as the signature of a thoroughly reliable firm is accepted by the business world without question, so is a trade-mark, founded upon quality and integrity, a manufacturer's passport into the leading commercial circles.

THE OTTO HIGEL trade-mark--that little cut of the piano action set in the Maple Leaf--identifies Higel products the world over.

Its significance is international.

It has the same weight in piano trade circles to-day that the hall-marks of those great silversmiths had in the early days.

It stands for Quality.
It stands for Progress.
It stands for Service.

The OTTO HIGEL CO., Limited
TORONTO **CANADA**