

THE CHEAP MEAT QUESTION

BUTCHERS COMPETING WITH DEPARTMENTAL STORES.

Best Quality Meats Sold at a Low Price. Butchers Said to Buy Cattle from the West.

The meat question is growing in interest. The families who indulge in the luxury of an occasional roast of beef, a sirloin steak, a leg of mutton, or a lamb chop, are asking themselves "What manner of meat are we getting?"

The World has undertaken to solve the question, and its efforts in that direction are not encouraged by many of the retail meat dealers in the city.

Does the average consumer want roast beef that is beef, or roast cow? Does he want for his breakfast a lamb chop or a tough slice from the stoney neck of a hoary-headed sheep?

Many butchers have said to the World that there cannot be such a thing as two qualities of meat from the same carcass; that is to say, that while the meat from one portion of the carcass may not be so valuable as that from another, the question of the freedom from the existence of unhealthy conditions cannot be raised. This may be all true enough, but it cannot be denied that there are many beef carcasses sold in the open market daily which contain large quantities of meat which appear on any table, and it is this stuff which is so popularly offered for sale in outlying shops at prices which attract the attention of purchasers and cause a bulk in the increasing rush to meet the shops down town where meat is being sold at greatly reduced prices.

With the retail butcher it is simply and purely a business proposition. He finds that the prices for the carcasses secured for choice meats are no longer obtainable. His patrons, for years past, are deserting him and turning their attention in the direction of establishments where the choice cuts are to be had for less money than he can afford to sell them. If he attempts to keep up with the procession he must prepare to suffer financial loss; hence the temptation to stock up his refrigerators with the grades mentioned, and the inauguration of corresponding reduced prices per pound for such goods.

Work of the Departmental Butcher Shop. It is not denied even among the larger and better known butchering establishments of the city, where, as a rule, the wealthy classes obtain their supplies, that the departmental butcher shop opposition is getting in its work. Even these places find among their customers a corresponding decrease for economy will lead them in the direction of a cheaper article, if there are even these very select establishments to drop a price here and there.

The Grosvenor Hotel, at the corner of Yonge and Alexander-streets, since its inception under the popular proprietor, Frank Wismer, has been an old-time hotel man of this city, is now to be conducted by Messrs. Wismer, Keating and Co., who have recently acquired the property. The Grosvenor Hotel, at the corner of Soho and Queen-streets, having purchased an interest in the hotel, is now to be conducted by Messrs. Wismer, Keating and Co., who have recently acquired the property.

Disputes His Mother's Will. Mary Ann Watts of Toronto, who died on October 18, 1935, at the age of 82, left a large estate. Her will was contested by her mother's family, and the matter is now before the courts.

Chartered Accountants. The monthly meeting of the members of the Institute of Chartered Accountants took place last evening in the Y.M.C.A. building, and listened to an address by Mr. W. E. Pyndall on the subject of Accounting Methods and Their Conventions.

Best in the World. The proprietor of the celebrated Wilkinson Truss, to demonstrate its superiority over all competitors, has decided upon a most generous and practical method of testing it.

Death of Mrs. Pirie. Mrs. Jane Pirie of 148 Mutual-street, Toronto, died on October 23, 1935, at the age of 78.

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IN THE GERMAN TOWN.

Mr. Laurier Received With Great Warmth By All Classes—A Drive in the Afternoon.

Berlin, Ont., Oct. 24.—Mr. Laurier and party spent last night at Waterloo, and this afternoon made their appearance in Berlin. They were warmly received by the German community.

After the drive through the city, Mr. Laurier returned to the Waterloo Hotel, where they held a reception and a good citizen, who was very eloquent in his remarks.

Enthusiastic Meeting. The meeting in the rink was very largely attended. Mr. Laurier and his friends at the rink in the evening were most enthusiastic.

Mr. I. E. Bowman introduced the gentlemen to the platform, and Mr. Bowman introduced the gentlemen to the platform, and Mr. Bowman introduced the gentlemen to the platform.

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WINNIPEG LIAR AT WORK.

A SPURIOUS DESPATCH SENT TO NEW YORK NEWSPAPERS.

Archbishop Langevin Said to Have Approached Premier Gething on the School Question—Traffic Picking Up on the Intercontinental—An English Farm Delegate—General News from Ottawa.

Ottawa, Oct. 24.—Both the evening papers contain a despatch from New York, which states that a special from Winnipeg intimates that Archbishop Langevin, head of the Roman Catholic Church in that province, has submitted a proposition to Premier Gething and the Manitoba Government.

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SHOE ARCHITECT AND BUILDER.

M. C. McPHERSON, 186 YONGE STREET.

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Strike One!

The man or woman who strikes this store when in quest of a pair of boots or shoes never leaves disappointed.

Our business—the big shoe business—is built on the safe rock of solid values.

Giving our entire thoughts and time to the one matter of serving you well in boots and shoes, you can understand our advantage over stores of divided energy and thought.

Boys Kick. holes in their boots very quickly if they are of the poor kind.

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Boxing

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