P., L. and O. Service

_Reliability

Any one of our names on a package of medicine is a positive assurance of purity, accuracy, and reliability. It insures you getting what the Doctor ordered-what you asked for

at the counter. It insures satisfaction to patient, to physician, to nurse.

And it insures a reasonable charge for the service rendered.

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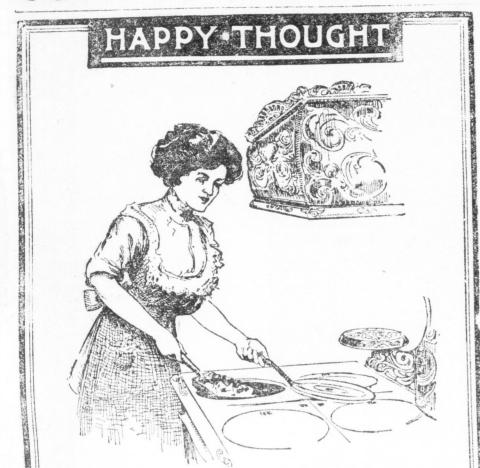
OMOND. 468 Dundas St-Phone 1429.

THE PROGRESSIVE DRUGGISTS.

Black Tea is our Specialty It's the best for you. Be sure it's

IPTON'S T

Sold in airtight packages only.



There is One Most Important Thing About a Stove

And that is this, -What heat value will it develop from the fuel you put into it?

Mind you, heat in the firebox does not count for anything. The heat must be in the oven or at the holes-where you need it

So, when we say that from every ounce of fuel you put into a HAPPY THOUGHT you get the full return in heat value, we mean that you get something more than you get from other stoves. A small fire in a HAPPY THOUGHT is equivalent to a big fire in a less efficient stove. It does more work. It saves you the

That is the kind of saving that it pays you to invest in. A good stove is not a cheap article. It should be carefully selected. It should be chosen chiefly on this one point of greatest importance. That is why a Quarter Million Canadian women use the

HAPPY THOUGHT every day. ONTARIO FURNITURE COMPANY, LONDON THE WILLIAM BUCK STOVE CO., LIMITED, BRANTFORD, ONT.

ORRINE CURES WHISKEY

ORRINE is the standard remedy, auccessful and reliable home treatment for the "Drink Habit." It is highly praised by thousands of women, because it has restored their loved ones to lives of sobriety and usefulness, and the weekly wages which at one time were spent for "Drink" and usefulness, and the weekly wages which at one time were spent for "Drink" are now used to purchase the necessaries and many comforts for home. Any wife or mother who wants to save her husband or son from "Drink" will be glad to know that she can purchase ORRINE at our store, and if no benefit is obtained after a trial, the money will be refunded. Can be given secretly.

ORRINE is prepared in two forms: No. 1, secret treatment, a powder, absolutely tasteless and odorless, given secretly in food or drink; ORRINE No. 2, in pill form, is for those who desire to take voluntary treatment.

Costs only \$1.00 per box. Ask for free booklet telling all about ORRINE. w per pox. Ask for free booklet telling all about ORRINE. W. T. STRONG, 184 DUNDAS STREET.

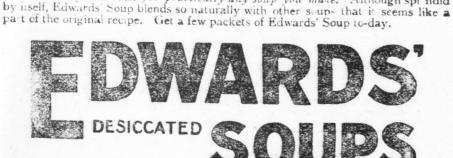


Better Even Better!

Think of any soup in the recipe-book — think of your favourite soup-arrange to have it for dinner to-

day and make it better than ever before, like this:-Prepare your soup in the ordinary way, and before you put it in to boil add a packet of "Edwards"—either the Brown, Tomato, or White variety. When the sou is served you'll find it better and thicker and more nourishing; in short, you'll like your favourite soup so much better that y u'll want to improve every Soup-recipe in the book by adding "A little Edwards."

Edwards' Soup as a basis for practically any soup you make. Although spl ndid



Bdwards' Desiccated Soups are made in three varieties-Brown, Tomato. White. The Brown variety is a thick, nourishing soup prepared from beet and fresh vegetables. The other two are purely vegetable soups Lots of dainty new dishes in our new Cook Book. Write for a copy post free,

W. G. PATRICK & COMPANY, TORONTO

Representatives for the Province of Ontario.

SIFTON GOES ABROAD. | companied by Hon. Malcolm MacKenLethbridge, Alta., Oct. 24. — Premier | zie, and they are on their way to the |
to mourn him are Mrs. McBrien, of Sifton left Wednesday afternoon after hearing before the privy council of addressing the "dry farming con- the Alberta and Great Waterways Bernice and Francis, of Toronto, and gress" for Great Britain. He is accase.

Martha, of Blyth.

The Silent Barrier

(BY LOUIS TRACY.)

Helen read, "Mrs. H. de Courcy Vava-our, Villa Menini, Nice."
"I am sorry," she said, with a friendly mile that might have disarmed prejudice, but in the hurry of my departure from condon I packed my cards in my register-The eyeglasses went up once more.
"Do you spell it with an I? Are you one f the Gloucerstershire Wintons?" live in town; but my home is

'And whose party will you join at the Helen colored a little under this rigorous heckling.
"As I have already told you, Mrs.
Vavasour, I am alone," she said. "Indeed,
I have come here to—to do some literary

Mrs. Vavasour received this statement Mrs. Vavasour received this statement guardedly. If Helen was on the staff of an important journel there was something to be gained by being cited in her articles as one of the important persons "sojourning" in the Engadine.

"It is really wonderful," she admitted, "how enterprising the great daily papers proceedings." are newadays."
Helen, very new to a world of De Courcy Vavasours, and Wraggs, and Burnham-Joneses, forgave this hawlike pertinacity for the sake of the apparent sympathy of her catechist. And she was

infully candid.
"The weekly paper I represent is not at "The weekly paper I represent is not at all well known," she explained, "but here I am, and I mean to enjoy my visit hugely. It is the chance of a lifetime to be sent abroad on such a mission. I little dreamed a week since that I should be able to visit this beautiful country under the best conditions without giving a thought to the cost."

Poor Helen! Had she delved in many volumes to obtain material that would condemn her in the eyes of the tuft hunter she was addressing, she could not have shocked so many conventions in so few

eeling of disillusionment in many re- the Limes.

PHONE MELON TALK

Due to Recent Advance in Price Company's Stock. [Canadian Press.]

Toronto. Oct. 24. - While the reent advance in the price of Bell Telephone stock has caused some talk of good figure. point out that the final payments on the stock issue of last year were made

Two reasons given for the advance days, pany has a plan in view of subdividing itself into a number of divisional companies, thus decentralizing responsioility with an expected increase in business, and a lessening of public hostility, and the other contemplating the absorption of a number of rural companies, but this latter is denied.

TURKEYS SCARCE

Only a Few Will Be Ready for Thanksgiving Market.

No Thanksgiving turkey! The dealers state that a great scarcity of this particular kind of fewl prevails, and it is impossible for them to fill orders. With this condition of affairs it seems inevitable that the regular Thanksgiving dinner will be minus one of its leading features this year. The local market itself is destitute

of turkeys, but there are some ducks and chickens placed on sale. The cause assigned to this shortage in supply is the extremely wet season. The farmers found it impossible to raise turkeys in some cases owing to the heavy rains, while many who have the much-desired birds have not any in market condition. These turkeys, hey state, will be ready in time for the Christmas trade, as it does not ay to kill the birds now, when they vill fetch only the prices paid for cull

Turkey is now selling at 23 cents a pound, and even if Turkey were procurable, the average bird would cost considerably over \$3.00.

DIED AT RIPLEY

James Moore Lived at Blyth For Many Years.

[Special to The Advertiser.] Blyth, Oct. 24.-The funeral James Moore, formerly of Blyth, who died in Ripley, was held here yesterday to Hope Cemetery in Hullett. De-Ripley; John, of Swift Current, Sask

"You will stay at the Kursaal, of course?" she said.
"Yes."
"A passing visit, or for a period? I ask because I am going there myself."
"Oh, how nice! I am glad I have met you. I mean to remain at Maloja until the end of August."
"Quite the right time. The rest of Switzerland is unbearable in August. You will find the hotel rather fuil. The Burnham-Joneses are there—the tennis players, you know—and General and Mrs. Wragg and their family, and the de la

ers, you know—and General and Mrs. Wragg and their family, and the de la Veres, nominally husband and wife—a most charming couple individually. Have you met the de la Veres? No? Well, don't be unhappy on Edith's account if Reginald flirts with you. She likes it." "But perhaps I might not like it," laughed Helen. "Ah, Reginald has such fascinating manners!" A sigh seemed to deplore the days of long ago, when Reginald's fastitistic might have displayed itself on Again there was a break in the flow of talk, and Helen began to take an interest in the scenery. Not to be balked, her inquisitor searched in a portmonnie attachd to her left wrist with a strap, and produced a card.

"We may as well know each mes," she cooled as the search of the s

and Helen's day dreams of Alpine travel. By natural sequence of ideas she began to contrast her present loneliness with yesterday's pleasant journey, and the outcome was eminently favorable to Mark Bower. She missed him. She was quite sure, had he accompanied her from Zurich, that he would have charmed away the dull hours with amusing anecdates. the dull hours with amusing anecdates. Instead of feeling rather tired and sleepy, she would now be listening to his apt expositions of the habits and customs of the places and people seen from the car-riage windows. For fully five minutes her expressisve mouth betrayed a little noue of disappointment.

more expressive mouth betrayed a little more of disappointment.

And then the train climbed a long spiral which gave a series of delightful views of a picturesque Swiss village—exactly such a cluster of low roofed houses as she had admired many a time in photographs of Alpine scenery. An exclamation from a little boy who clapped his hands in ecstasy caused her to look through a cleft in the nearer hills. With a thrill of wonder she discovered there, emote and solitary, all garbed in shining white, a majestic snow-capped mountain. Ah! this was the real Switzerland! Her heart throbbed, and her breath came in fluttering gasps of excitement. How mean and trivial were class distinctions in the fluttering gasps of excitement. How mean and trivial were class distinctions in the sight of nature's nobility! She was uplifted, inspirited, filled with a sedate happiness. She wanted to voice her gladness as the child had done. A highpitched female voice said:

"Of course I had to call, because Jack meets her husband in the city; but it is an awful bore knowing such people."

Then the train plunged into a noisome tunnel, and turned a complete circle in the heart of the rock, and when it panted

the son who would arrive at Maloja on the morrow, in the company of someone show he preferred to his mother as a sellow-traveller. What a pitfal! she had scaped! She might have made a friend f this impossible person! Nevertheless, endered wary by many social skirmishes, he did not declare war at once. The dir! was too outspoken to be an adventuress. She must walt, and watch, and urbish her weapons.

Helen whose brain was nimble enough!

n, whose brain was nimble enough a in some of Mrs. Vavasour's limita-hoped that the preliminary inquiry er caste was ended. She went into er caste was ended. She went into ato her caste was ended. She went into he corridor. A man made room for her with an alacrity that threatened an attempt to draw her into conversation, so he moved somewhat farther away, and gave herself to thought. If this prying woman was a fair sample of the people in the hotel, it was obvious that the human element in the high Alps held a susman element in the high Alps held a suspicious resemblance to society in Bayswater, here each street is a faction, and the clique in the "Terrace" is not on speaking terms with the clique in the "Gardens." Thus far, she owned to a feeling of disillusionment in many responsible.

[To be Continued.]

HARRY HYLAND SIGNS ON TORUNTO STREET WITH WANDERER TEAM

[Canadian Press.]

Montreal, Oct. 24.—Harry Hyland, former Shamrock and Wanderer wing bockey star, will be seen in the colors of the Wanderers again this season. This morning Hyland attached his name to a Wanderer certificate calling for a

Last year Hyland figured on the

champion New Westminster team in the Pacific Coast League, and has been playing lacrosse in New Westminster during the rast summer. night, and with him he carried a nice

"Newsy" Lalonde left for Cornwall last fat offer from the Canadien management, which he will ponder over for a few

Winter Eczema

CURED BY ZAM-DUK.

Mrs. P. W. Drummend, of Thetford Mines, Que., writes: "Every fall, as soon as cold weather set in, my little daughter's face and hands would be covered with rough watery patches. which before long turned into scabby These would itch and smart erribly, and would remain on her face from fall until spring. This happened for three years, and we could get nothing which did her any good, until a short time ago I started using Zam-Buk, and now, after using half a box of same, the sores have entirely disappeared, leaving her skin as smooth and clear as it could

Zam-Buk is also a sure cure for dcers, abscesses, ringworm, poison, scalp sores, chapped hands, cold sores, and all skin diseases and injuries. 50c. a box, all stores.

WHITE STAR LINE Services From New York — Boston — Montreal -TO-

England--Ireland--Mediterranean and the Continent g argest Steamer in the World

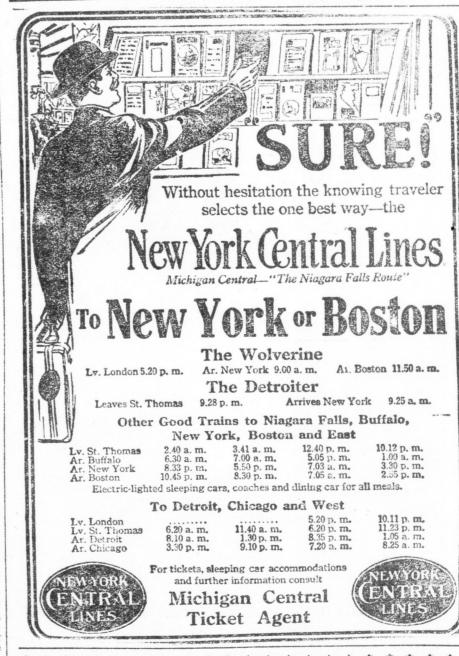
Largest Steamers from Canada (1) Particulars From E DE LA HOOKE, W. FULTON, F. B. CLARKE or R. E. RUSE, Local Agts.

Thanksgiving Holiday Rates Tickets good going Oct. 26 and 2



good and never can be, for Sunlight has distinctions which can never be imitated with success. Sunlight costs no more than inferior imitations so be sure you buy

\$5,000 guarantee of Purity on every 5c. bar. The name Lever on Soap is a Guarantee of Purity and Excellence.



Judicious Borrowers Welcome!

Sometimes it is sound business policy to borrow money. The Huron and Erie Loan and Savings Company is always ready to advance money to reliable parties on satisfactory terms. Our Loan service is liberal and strictly confidential. Call at any of our four offices and let us know your requirements.

The Huron & Erie Loan & Savings Co.

(Incorporated 1864). 442 Richmond Street, London, Ontario. BRANCH OFFICES:

366 Talbot Street. Market Square, London.

St. Thomas.

Regina,

TRAVELLERS' GUIDE

GRAND TRUNK RAILWAY. GRAND TRUNK RAILWAY.

SARNIA TUNNEL TO SUSPENSION
BRIDGE AND TORONTO.
Arrive from the East—*3:52 a.m., \$10:56 a.m., *11:12 a.m., *11:28 a.m., \$10:56 a.m., *8:00 p.m., 10:45 p.m.
Arrive from the West—*12:14 a.m., \$1:343 a.m., \$1:50 a.m., *11:55 a.m., 1:10 p.m., *4:10 p.m., 6:25 p.m.
Depart for the East—*12:19 a.m., \$1:348 a.m., 7:20 a.m., \$1:00 a.m., *12:05 p.m., 2:05 p.m., *4:25 p.m., *6:53 p.m.
Depart for the West—*3:67 a.m., 7:40 a.m., *11:18 a.m., *11:26 a.m., 1:40 p.m., \$1:20 p.m. a.m., *11:18 a.m., 8:20 p.m. LONDON AND WINDSOR. LONDON AND WINDSOR.

Arrive—10:23 a.m., *4:00 p.m., 6:50 1:05 p.m.
Depart—6.35 a.m., *11:43 a.m., 2:05 Depart—6.35 a.m., *11:43 a.m., 2:05 p.m., 8:05 p.m.

STRATFORD BRANCH.

Arrive—11:15 a.m., 1:39 p.m., 6:45 p.m., 11:25 p.m.

Depart—6:00 a.m., 10:26 a.m., 12:30 p.m., 2:45 p.m., 4:55 p.m.

LONDON, HURON AND BRUCE.

Arrive—10:00 a.m., 6:10 p.m.

Depart—8:30 a.m., 4:40 p.m.

Trains market * run daily. Those not marked, daily, except Sunday.

CANADIAN PACIFIC RAILWAY. Arrive from the East—*11:42 a.m., 6:50 p.m., *8:15 p.m., *11:12 p.m., Arrive from the West—*4:30 a.m., 11:20 a.m., *12:15 p.m., *5:45 p.m., 5:15 p.m. Depart for the East—*4:38 a.m., 7:00 a.m., *12:25 p.m., *5:55 p.m. Depart for the West—8:00 a.m., *11:50 a.m., 7:00 p.m., *8:23 p.m., *11:20 p.m. Trains market * run daily. Those not marked, daily, except Sunday MICHIGAN CENTRAL RAILWAY. Arrive—7:04 a.m., 11:10 a.m., 4:55 .m., 9:40 p.m. Depart—7:20 a.m., 2:20 p.m., 5:20

p.m., 10:11 p.m. PERE MARQUETTE RAILWAY. o and from Port Stanley, except trains marked with star. †To St. Thomas marked with star.

CANADIAN R PACIFIC Going Away

Between all stations in Canada, Por

Arthur and East, at SINGLE FARE

Going Friday, Saturday, Sunday, Monday, OCTOBER 25, 26, 27, 28. Return Limit, Wednesday, Oct. 30. Minimum Rate, 25c. Change of Time, Oct. 27. Full particulars from any C. P. R. Agent, W. FULTON, C. P. and T. A., 161 Dundas street, London.

PERE MARQUETTE

SINGLE FARE W. E. WOLFENDEN, G. P. A.

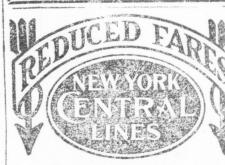
ZXV W. M. HOOD, T. P. A

DAY

Single Fare for Round Trip ALL STATIONS IN CANADA.

GOOD GOING October 25, 26, 27, 28, Return Limit, Oct. 30.

Minimum Charge, 250 Steamship tickets on sale via Grand Trunk Agent, or address R. E RUSE, C. P. and T. A., "Clock Cor ner," London; A. E. DUFF, D. P. Toronto, Ont.



For Particulars Consult Agents

Thanksgiving

MONDAY, OCT. 28th, 1912.

MICHIGAN CENTRAL "The Niagars Falls Route."

Will sell excursion tickets at one first-class limited fare for the round trip, between all stations in Canada and to Detroit, St. Clair, Mich., Buffalo, Black Rock, Niagara Falls, and Suspension Bridge, N. Y., and to authorized points on connecting lines via authorized junction points.

Dates of sale, Oct. 25, 26, 27, 28; return limit to reach original starting point, Oct. 30, 1912.

It's Flavor Is Delicious.

Buy It.