

We Do Not Guarantee Positions,
but our graduates receive them. Why? Because our course of training enables them to fully meet the demands of the employer. The

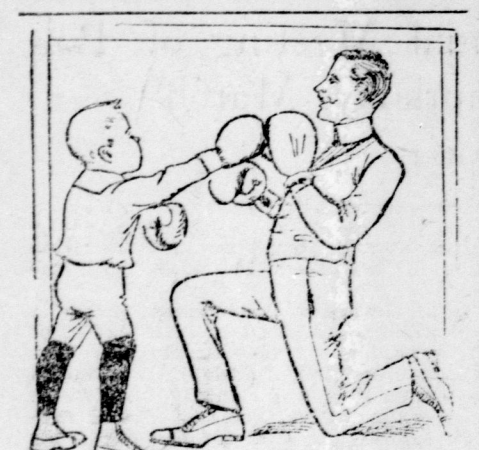


(F. M. C. A.) London, Ont.)
assists more students to good positions than any school in Western Ontario.
J. W. WESTERVELT, Principal.

MAN-MADE

You can tell a man-made suit—it has the character, the appearance, the true style about it not found in the ordinary costume. Ladies appreciate these noticeable touches. We put the most skillful tailors to work on your costume. Don't fail to have your Spring Suit made up by a man tailor. Prices moderate.

O. LABELLE,
ODDFELLOWS' BLOCK CORNER.



BIG REDUCTION SALE OF Boxing Gloves and Striking Bags
Now On.

\$3.00 Boxing Gloves for.....\$2.00
\$2.50 Boxing Gloves for.....\$1.50
\$1.50 Striking Bags for.....\$1.00
\$1.00 Striking Bags for.....\$0.75
\$0.75 Striking Bags for.....\$0.50
\$0.50 Striking Bags for.....\$0.35
\$0.35 Striking Bags for.....\$0.25
\$0.25 Striking Bags for.....\$0.15
\$0.15 Striking Bags for.....\$0.10

BROCK'S GUNSTORE
192 Dundas Street, London, Ontario.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

BLUE PRINT TUBES
PRICE, 10c EACH.
LET US EXPLAIN.
W. A. MCKENZIE, Kodaks and Supplies,
Opposite City Hall. Phone 236.

GLASSES CAN'T BE FITTED AS THEY SHOULD BE
Until the exact trouble is known, and the trouble can't be known until the eyes have been examined scientifically. We are experts in this line. Call and see us.

C. H. WALLACE,
Jeweler and Optician,
402 Talbot Street, Opposite City Hotel.
Watch work given our best attention.

Try Aetna Baking Powder.
Manufactured by Marshall Bros. & Co.,
67 Dundas Street. Rising qualities cannot be surpassed.

W. J. SMITH & SONS
Undertakers and Embalmers,
113 Dundas St. Phone 586. Open day and night. Resurrection of the dead.

J. T. STEPHENSON,
The Leading Undertaker.
Importer of the new Eclipse Couch Casket, and sole agent for the Detroit Metallic Casket Company.
604 Dundas Street. Phone 459.

Best Coal and Wood At Best Prices.
Having taken over my old stand, recently controlled by Mr. G. C. Gold, I am now able to supply all the requirements of my former customers and new ones. Give me a call. All coal weighed on city scales, if required, without extra charge.

GEORGE McNEILL,
Phone 252. 67 Richmond St.

Daisy Flour
Is Gaining in Popularity.
Its sales in London are climbing up steadily.

HAVE YOU USED IT?
Thos. Wilson
Merchant Tailor,
213 Dundas Street.
DUFFIELD BLOCK.
PHONE 596.

A SPLENDID SHOWING
Made by the Dorchester Station-Happenings in the Village.

On March 7 the patrons of the Dorchester Station cheese factory held a most successful annual meeting. The report showed the total amount of cheese made was 23,464 pounds, valued at \$33,965.15; average price 10.60 cents milk required to make one pound of cheese 10.71, value of milk per 100 pounds \$2.37 cents. The following officers were elected: President, A. George; directors, William Banks; Wilbert Ross; Thomas Hunter, Jun.; E. Capstick; H. Richard and Luther Pinnegar; salesmen, Robert Sutherland; secretary, J. D. McDonald; auditor, Miss McMillan. The factory account will be kept at the Bank of Toronto, Dorchester.

SEVERE COLDS are easily cured by the use of Bickel's Anti-Consumptive Syrup, a medicine of extraordinary penetrating and healing properties. It is acknowledged by those who have used it as being the best medicine sold for coughs, colds, inflammation of the lungs and all affections of the throat and chest. Its agreeableness to the taste makes it a favorite with ladies and children.



Why Not Have

your Bicycle cleaned and put in good running order before the season opens? Is the Plating rusty and Enamel poor? Can put it in shape now, and do it better, before the rush. Shall we send for it?

GURD'S 185 Dundas Street.

10-CENT COLORED WAR MAPS
Comprising: Russian Empire, Empire of Japan, and Far East; and China, Japan and Korea.
Two Maps in One for 10c.

JOHN MILLS' BOOK STORE.
Phone 1965. 208 Richmond Street.

What 1-4 OFF Means
as applied to Silverware.

THIS is a study in comparisons. A lesson in practical economy. You are going to buy solid Silverware. How much can you save by taking advantage of our regular March Sale?

HERE are prices to prove that 25% discount means a substantial saving. Remember! These goods are Sterling Silver and the latest designs.

Tea Spoons, \$7, now.....\$5.25

Tea Spoons (heavy) \$10, now.....\$7.50

Dessert Spoons, \$20, now.....\$15.00

Dessert Forks, \$20, now.....\$15.00

THOS. GILLEAN,
402 Richmond Street.

WE CAN FILL ALL ORDERS FOR CHESTNUT, STOVE AND EGG COAL PROMPTLY.

JOHN MANN & SONS,
401 Clarence Street,
425 York Street.
Phone 470.

JOHNSTON BROS. XXX BREAD.
Taste is the most satisfying test of the quality of Johnston Bros. XXX Bread. The unmistakable wholesomeness and rich flavor bespeak its great goodness. Order and enjoy THE BEST. Phone 518.

—On Friday evening last Misses Gertrude and Flossie Campbell, of Stratford, entertained a few of their young friends at the home of Mr. and Mrs. McNemie, Elizabeth street, when a few hours of hearty enjoyment were spent in honor of Miss Flossie's birthday.

Tell Your Dealer...

to send you Hamilton's A.S. or Porter. So different, so much better than other kinds, Age, flavor and purity.

KENT BREWERY.

LADIES' WATCHES.
Nearly every young woman of 15 or 20 has a Watch-Chain as an adornment. We have a timepiece for every young woman in London. Our prices are moderate.

THE JEWELER, WARD, 374 Richmond Street.

Are You Going To Build? Going To Buy a House? Going To Buy a Farm? Going To Improve?

THE CANADIAN SAVINGS & LOAN CO.
Office—425-426, Richmond Street. M. H. ROWLAND, Manager.

LONDON AND DISTRICT
—Mrs. Agnes Morton, Wortley road, has returned from a visit in the North-west.

—Mr. Harry Robinson, cattle buyer, of Orangeville, will shortly move his family to this city.

—Mr. Wm. Gorman, of this city, has been elected vice-president of the Canadian Manufacturers' Association.

—Miss Ethel Brock, pupil of Mr. C. D. Atkinson, of this city, has gone to Ingersoll to be organist and choir director of the Presbyterian church of that town.

—The London and Western Trusts Company, Limited, is applying for letters of administration in the estate of George Turville, late of the city of St. Thomas. The estate is valued at about \$30,000.

—Mrs. Eva Roblyn-McKillop, soprano, of this city, will sing at a concert given in the Centenary Church, Hamilton, on Good Friday evening. The concert will be in connection with the inauguration of the new organ.

—Colonel W. De Ray Williams, of the Northwest Mounted Police, stationed at Regina, N.W.T., accompanied by Mrs. Williams, arrived here yesterday, being summoned to see his father, Mr. James L. Williams, of the customs department, who is seriously ill. The colonel is looking well, and his appearance bears testimony to the bracing and healthy climate of the Northwest.

—There was a large audience at the Adelaide Street Baptist Church last evening to hear Rev. H. C. Priest, the returned missionary from India, give his celebrated lecture, "Scenes in India." Mr. Priest has been in Canada on tour for some time. His lecture was a most interesting and instructive one, and showed beautiful glimpses of the scenes of the world in the East.

—The lecture was given at the request of the Canadian Foreign Mission Society's work in the Telegram, and showed beautiful glimpses of the scenes of the world in the East.

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That Doughy Problem

Is it hard to solve the question as to who are the best bakers? Try a sample loaf from London's Sanitary Bakery, and the question is solved. You can send a card to the office for a sample, or Phone 282.

THE PARNELL-DEAN STEAM BAKING CO., Limited.
75 and 77 Bruce Street.

A new message each day—watch for it.
WASH-BARRELS.

Fill a large barrel half full of hot suds, put in your week's wash and keep the barrel turning an hour or so. That's FOREST PROCESS of easy washing. No rubbing, wear or tear.
Phone 1648, or postal card will bring one of our white wagons.

FOREST CITY LAUNDRY,
"The Careful Laundry,"
72-74 King Street.

HAT SALE STILL ON.
Any hat in the store at
75c to \$1.00.
Many spring sample hats among them. Pick your size now.

Spittal, Sabine & Co.
152 Dundas Street.

at the Alimora Asylum. The beautiful contralto solo, "Saved by Grace" was most effectively rendered by Miss McLeod, after which the meeting adjourned to meet the second Monday in April.

THE RIVER RISKS.
The rain and thaw of the past few days has caused quite a rise in the river, and at 11 o'clock this morning three feet two inches of water was going over the dam at Springbank, if the weather turns cold, it is expected that the rise in the river will be materially checked, although cold or no cold it is thought, that four feet of water will be going over the dam at 6 o'clock this evening. The ice has not as yet broken up, though the water has lifted it up from the banks. Engineer Shumie, of the waterworks department, is anxious to see a break-up below the dam, as the jam there is doing much damage against the wheel of the pump-house.

It has been rumored for some time past that the Woods' 5, 10, 15 and 25 cent store, opposite the Market Lane, was to be closed. To an Advertiser reporter, Mr. J. C. Woods confirmed this report this morning. His health has been poor and for this reason he has decided upon this move.

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HELD BRIEF MEETING

Hospital Trust Did Not Have a Heavy Business Docket.
A brief meeting of the hospital trust was held yesterday afternoon in the mayor's office. The superintendent reported that the City Gas Company had installed the new system and that it was most satisfactory. Already the wisdom of putting it in had been shown, for one night last week the electric lights were out for an hour or thereabouts.

A check was acknowledged from H. Walker & Sons, Walkerville, for \$50 which, the firm stated, could be used in whatever way the trust saw fit. It will be applied to the Nurses' Home fund.

It was decided to engage Miss M. Holman, of this city, as dispenser, her duties to commence May 1. The trust voted \$35 towards furnishing the lady superintendent's room. Accounts amounting to \$3,435.90 were passed.

PNEUMONIA VICTIMS.
New York, March 8.—All pneumonia and general death records for a decade have been broken, according to the health department report for the past week, which recorded 1,800 deaths, 467 of which were attributed to pneumonia.

Mrs. Winslow's Soothing Syrup has been used for over FIFTY YEARS by MILLIONS OF MOTHERS for their CHILDREN'S TEething, with PERFECT SUCCESS. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES COLIC AND IS the best remedy for DIARRHEA. Sold by Druggists in every part of the world. Be sure and ask for "Mrs. Winslow's."

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