******** Window Shades

One of the most complete ass ments on hand that has ever store our store. Dainty Fringes Exclusively ours. Scotch Hollands Our own importation, combined with every shade of opaques.

O. B. GRAVES, 222 Dundas St. **********

Cream Candy

Cake and Confectionery AT

FYSH'S, 220 Dundas St.

Catering of all kinds attended to. Prices given for parties and balls. Try our BOSTON BROWN BREAD,



an ornament to the wearer, a delight to the friends and a comfort to any man. We keep more than one "good hat," but there is one particular hat that will suit you at

H. BEATON'S

138 Dundas Street.



Dr. W. H. Graham 198 KING ST. WEST, Toronto, Ont. Treats Chronic Diseases and Discases, as Pimples, Ulcers,

PRIVATE
DISEASES, and
Diseases of a
Private Nature,
as Impotency, Sterility, Varicocle, Nervous
Debility, etc. (the result of youthful folly and
excess), Gleet and Stricture of long standing.
DISEASES OF WOMEN—Painful, Profuse
by Suppressed Menstruation, Ulceration, Leucorrhoea and all Displacements of the Womb.
Office hours—9 a.m. to 8p,m.; Sundays, 1 p.m.
to 3 p.m.

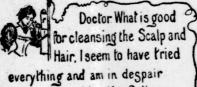
Let Us Do It

If you are going to give a dance, reception, party or ball, let us attend to the
floral display. We will do it at small expense and in a way that will please you.

J. GAMMAGE & SONS,
213 Dundas St. Phone 96, 2xv Pure "Oak=Tanned"

We prefer to supply the best quality rather than the greatest quantity. We guarantee all goods.

THE J. C. MCLAREN BELTING CO. Montreal. Toronto.



Why Mrs R. the very best thing is PALMO -TAR SOAP it is splendid for Washing the head it prevents dryness 15 thus puts an end to Dandruff and Freshens the hair nicely. 25 FOR A LARGE TABLET

POCOCK BROS.

Big Shoe Sale.

Prices cut right and left. Some kindly critics call us "fools" for selling Boots, Shoes, Trunks and Valises so cheap. Laying aside the jest and sarcasm of trade wit, we desire to get

down to facts. The success of this business gives greater vim and larger energy to the buying and selling of footwear. We mean to sell so cheap that everybody concerned. will want to buy here.

Workingmen's Shoes.

Great range of cowhide, kip and grain leathers, special at \$1 to \$1 50. Men's medium priced fine Shoes, we lead in this line. Dozens of reliable up-to-date styles, special, \$1 25,

\$1 50 to \$2 50. The Slater \$3, \$4 and \$5 Shoes, the best obtainable, none genuine except with price stamped on sole. A hundred 1896 styles to choose from.

Well-Dressed Ladies

Command attention everywhere. This shoe house appeals to ladies of refined tastes. We show the newest styles and finest makes in footwear. Special at \$1 to \$3.

Pocock Bros.

PHONE 309.

We carry the largest ranges and the best assorted stock in the city. For values we take the lead. Ladies, do not buy your Corsets before looking through our stock. Our 50c. and 75c. Correts are the best value in the city. Misses' Corsets in all sizes. We carry all the best makes from 50c, to \$3 50 per pair.

158 Dundas Street, 157 Carling Street.

Ranges, Stoves, Furnaces, Tinware, Graniteware, Lamps, Lanterns, Carpet Sweepers, Etc., etc.

Stevely's, See Richmond St. Phone 452.

FINE AND MILDER.

Toronto, Ont., March 12-11 p. m.-The important storm which was situated near New York last night is now centered over Anticosti. It has given a severe gale throughout Eastern Canada, accompanied by heavy falls of rain or snow. The cold wave is now centered over Dakota and is

becoming less pronounced. Minimum and maximum temperatures Edmonton, 20—40; Calgary, 14—40; Qu'-Appelle, 18 below—6; Winnipeg, 26 below—6; Parry Sound, 2 below—14; Toronto, 4 16; Ottawa, 4-12; Montreal, 8-16; Quebec, 8-16; Halifax, 26-48. PROBABILITIES.

Toronto, March 13-1 a.m. -For the lower lakes region (including counties lying south of the Georgian Bay region, east as far as Belleville)-Fine; a little higher temperature.

KATIE TOUGH'S DEATH

The Young Woman's Life Lately Insured for a Considerable Amount.

Toronto, Ont., March 13.—An incident came to light last night which may have an important bearing on the Gravenhurst poisoning case. It has been discovered that two or three weeks ago a policy for \$3,000 in the provincial Provident Institution, of St. Thomas, had been placed on the life of the deceased Katie Tough, or Kate Ham-mond, payable in favor of her husband, while another for an unknown amount had been taken out in Buffalo at the time of their secret marriage there under the name of James, three months ago.

FROZEN AT HIS HEARTH. Roscommon, Mich., March 13.—James Hyslop, an aged farmer, who lived alone on the west side of Higgins Lake, was on Wednesday found frozen stiff, sitting by a fireless hearth. He was a very eccentric man, and came originally from Scotland.

SHENANGO STILL SAFE. St. Thomas, March 13.—The rescuers were unable to reach Shenango No. 1, as reported, not being able to get nearer than five miles to her. She is fifteen miles off Long Point, in a moving ice floe, and is apparently all right, although the supply of provisions must be getting short, if it is not exhausted.

BLAZE IN DETROIT. Detroit, Mich., March 13.-Fire started from the crossing of electric light wires in the top floor of the Wayne County Savings Bank building shortly before 11 last night. At 12:30 this morning the flames were still raging, but the firemen had succeeded in confining them to the third and fourth floors occupied by the Masonic bodies of the city. Monroe Chapter was holding a session when the fire started, but all the members got out safe-ly. The Detroit Commanders all of its uniforms and elegant furaiture. The loss will be heavy.

WHAT MAKES THE MAN? Clothes, of course; you hadn't thought of

Why not be clothed in the right way? Oak Hall is in the business to make all men equal as far as being well dressed is

A good or poor suit can make or mar your appearance.
Why not be attired in the tailor-made

why not be attired in the tailor-made style of today at one-half tailor prices. Reliable, serviceable suits, \$5, \$6, \$6 50, \$7, \$7 50, \$8, \$8 50, \$9; at

OAK HALL,

148 and 150 Dundas street, London.

Tisdale's Toronto Iron Stable Fittings Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East,

Toronta. A man named George Rickert, of Buxton, was convicted on his own fidmission of horse-stealing, before the county judge. His honor remanded him for a week for inquiries.

DYSPEPSIA AND INDIGESTION .-C. W. Snow & Co., Syracuse, N. Y., write: "Please send us ten gross of Pills. We are seling more of Parmelee's Pills than any other Pill we keep. They than any other Pill we keep. They have a great reputation for the cure of Dyspepsia and Liver Complaint." Mr. Chas. A. Smith, Lindsay, writes: "Parmelee's Pills are an excellent medicine. My sister has been troubled with severe headache, but these pills have cured her."

The Practical Side of It.

Money-saving men know that \$5 Shoes cannot be sold by any first-class firm for \$3. No intelligent, right-dealing merchant sells goods below value. We don't pretend to Our Shoes are sold at a reasonable figure. Customers tell us they wear well. We want you to try a

J. P. COOK.

173 Dundas Street.

Your money back if you

London Advertiser. Call Us Up! Telephone Numbers: Business Office 134 Editorial Rooms
175Job Department

T. R. PARKER'S,

Southwest corner Dundas and Richmond Streets.

-It is alleged that a shoddy cloth peddler is going about the country victimizing clergymen. -Mr. John Cooper, a native of this

city, is on the staff of the Locomotive Fireman's Magazine, Peoria, Ill, -The many friends of Mr. H. T. Smith, ex-superintendent of the street railway, are pleased to see him around again, after several weeks' severe ill-

-John Appel is spending a few days in Port Huron with his brother. Mr. Appel has been holding a series of evangelistic meetings in London, Ont.—Port Huron Times.

-Mrs. A. W. Spry, of Dufferin avenue, left yesterday for Petrolea to attend the funeral of her friend, Mrs. and C. H. Cotton. Fairbanks, who died the other day at Pasadena, Cal.

-The new Methodist Church, Muncey road, is to be dedicated Sunday, March 22. Revs. Dr. Hanon, George Jackson, and T. T. George will assist at the services. -An Old London draper sent tele-

grams as advertisements, and reaped much trouble, with very little trade. It taught him the important fact that the newspaper is the place in which to say his say to the public. -Messrs. Bert. Thomas, Allan Leys, G. Crabb, Chas. Griffith, Geo. P. Mc-

Laren and Kent Campbell-London's leading amateur skaters—are to appear at the Ingersoll rink on Monday evening next. Many valuable prizes will be offered for competition. -The St. John's-wood congregation, London (Rev. Dr. Monroe Gibson), during

the past year raised £6,336. The present membership is 878, in addition to a mission membership of 300. Our former fellow townsman is at the head of a great and lively church. -Mr. Lionel Eliot, accountant in the

Bank of Montreal here, has been appointed to the position of manager of the Goderich branch of the bank. Mr. Eliot, who enters on his new duties at once, has been stationed in this city for ten years, and has a large circle of friends, who will hear of his removal with regret.

-Miss Southam, of this city, is on a visit to Miss Edna Symington, Sarnia. -A deputation from London consistthe works department at the City Hall this (Thursday) morning. They were looking for information about the system of the control of the contr tem of purchasing stores, etc., for the city. Assistant Street Commissioner Evans showed them around.-Toronto

Star. St. Thomas Times: It has been definitely decided that the C. P. R. will build a spur from their line to connect with the L. E. and D. R. R. north of the Grand Trunk station, and in the near future the C. P. R. will use the L. E. and D. R. R. station for their terminus. G. M. Bosworth, assistant freight and traffic manager of the C. P. R., also western manager of the C. minon Express Company, went over the L. and P. S. R. yesterday, and made all necessary arrangements to carry express matter over that line on and after Monday next.

and after Monday next.

—The acknowledged queen of comic opera, Camille D'Arville, and her own company, will present "Madeline, or the Magic Kiss," which has enjoyed much popularity, at the Grand tomorrow night. Unlike most comic operas, "Madeline" has a very interesting and humorous story, and the musical numbers are of such tenor that they remain bers are of such tenor that they remain reminiscent with theater-goers, and their delightful strains are heard hummed and whistled for a long time after its visit in musical circles. The company supporting Miss D'Arville is an exceptionally strong one, and includes that merry-making comedian, George C. Boniface, jun., whose funny antics in a presentation here with Lotta, in "Pawn Ticket 40," made him a favorite with local theater-goers. It also includes Frank Truner, Henry Stanley, Horace W. Ravenscroft, W. G. Stewart, Alice Gaillard, Hilda Hollins, Shoes which we offer this week Maud Hollins, Cute McDonald and a chorus of 60 trained voices. The production will be mounted in the same elaborate manner that characterized its long run in the large cities. The en-gagement will be an important one to lovers of music.

LATE BUSINESS CHANGES. In Ontario the following failures are reported: Switzer Bros., drygoods, Ottawa, assigned; Charles Hendrick, butcher, Windsor, assigned; Searles & Grass, general store, Frankford, assigned; Angus Grant, boots and shoes,

Woodville, assigned.

DEAD

The Poorest Man or Earth can be Cured of the Tobacco Habit by our Mcthod—We offer by Mail a Remedy that will free every slave to Tobacco in Ten Days.

Read the strongest indorsement ever given any remedy, and if you are not fully satisfied write for leafiet containing over Six Thousan' (6,000) Testimonials.

UNITED STATES HEALTH REPORTS—OFFICIAL INDORSEMENT,

JUNE 19, 1885 (PAGE 10.)

In the light of our examinations and tests of "Uncle Sam's Tobacco Cure" we are but performing a duty we owe the public, when we indorse the same and stamp it as the crowning achievement of the Nineteenth Century in the way of destroying a habit as disgusting as it is common. (For only \$1.) Hence we earnestly advise you to call or write for particulars.

W. S. Bryers Bark-well, Wholesale and Retail Agent, 268 DUNDAS STREET, - LONDON.

SEE OUR WINDOW FOR

15c, 20c, 25c Pipes Sam K. Stewart,

2021 DUNDAS STREET.

SONS OF ENGLAND.

No Report on the School Question-Election of Officers-Brantford to be the Next Place of Meeting.

Peterborough, Ont. March 13.—The Supreme Grand Lodge of the Sons of England did not reach the end of their business last night, as was expected,

and will continue today.

The committee's report in regard to the Manitoba school question memorial has not made its appearance yet, and it is reported that there will be no

report. The important business yesterday was the election of officers. The result was as follows: Supreme grand president, Mr. John W. London, of Belleville (acclamation); supreme grand vice-president, Mr. C. Barlow Cumberland, Toronto. There were four nomi-nations for this office, and Mr. Cumberland was the choice on the second ballot. Supreme grand secretary, Mr. J. W. Carter, Toronto; supreme grand treasurer, Mr. Benjamin Hincheliffe, Toronto; auditors, Messrs. Geo. Clay and Henry Furze; deputy supreme grand president for South Africa, Mr.

T. N. Dyer, of King Williamstown. This was all the business before the morning session, except the presentation of several notices of motion and the nomination of candidates for the general purpose committee. At the afternoon session the election

of the general purpose committee was proceeded with, forty nominations being made. The election resulted in the following selection: Dr. John S. King, Tcronto; Lieut.-Col. R. C. Hulme, Belleville; Messrs. W. R. Stroud, Ottawa; the Rev. H. Symonds, Peterborough; R. Patching, Toronto; Thos. Elliott, Brantford; Dr. C. A. Hodgetts, To-rento; R. Ivens, Toronto; F. N. Ranes, Uxbridge; Thos. Sargent, Toronto; Wm. Hancock, Hamilton; W. C. Blake, Montreal; John Alridge, Toronto; S. W. Burns, Toronto; E. J. Reynolds, Ottawa; Sam Hines, Toronto; W. H. Clay Toronto.

The board of management was chosen as follows: Messrs. T. R. Skippon, Dr. Hodgetts, R. Patching, G. Clatworthy, W. H. Clay, S. W. Burns, W. G. Partridge, E. Blundel, T. Cannon, J. C. Swait, Dr. W. R. Wallers, A. Ridderford, H. A. Seaton, J. J. Pritchard,

STARS TOLD THE TRUTH Chicago Doctor Predicted Blindness

Prophecy Came True. Chicago, March 13 .- "I cannot understand these stars. From their appearance it looks as if I would be blind before I die.' Such was the remark of Dr. A. V. Burghill, 447 Cleveland avenue, addressed to his landlady Wednesday afternoon, after making his horoscope, and the prediction was verified by a terrible explosion last evening, in which he lost both of his eyes, and both of his hands were so mutilated that they will have to be amputated. The accident occurred in the office of Dr. W. C. Linquist, No. 80 Hill street, where Dr. Burghill was experimenting with explosives with which he was endeavoring to compound a preparation for taking flashlight photographs. It completely wrecked the office of Dr. Linquist, and the detonation could be heard a half-mile away.

The great lung healer is found in that excellent medicine sold as Bickle's Anti-Consumptive Syrup. It soothes and diminishes the sensibility of the membrane of the throat and air passages, and is a sovereign remedy for all coughs, colds, hoarseness, pain or soreness in the chest, bronchitis, etc. It has cured many when supposed to be far advanced in consump ion

Boots

New

Spring Goods ..

Ladies' Kid Button, worth \$1 50, for \$1 25.

Ladies' Oxfords, tan and black, \$1.

Children's Buttons, 50c, 60c and 75c.

Boys' Balmorals, \$1.

gress, \$1 25. We have in stock a few lines of Ladies', Gents' and Children's

Men's Balmorals and Con-

at ACTUAL COST. Trunks, \$2, Valises, 50c.

Purses, 2 for 5c,

__AT__

198 Dundas Street:

LONDON'S GREATEST STORE.

Our Mr. Mara has just returned from the east having bought from the hard-up manufacturers

39₂C on the Dollar

When Money is wanted Mara is there and as usual gets the plum.

Graniteware.

Quart Teapots for 30c. 13-Quart Teapots for 37c. 2-Quart Teapots for 42c. 21-Quart Teapots for 49c. 3-Quart Teapots for 59c. Coffeepots at the same re-

Preserving Kettles, 33c.

Preserving Kettles, 371c.

ductions.



Tinware.

3-Pint Teapots 20c. 3-Pint Teapots, copper bot-Coffeepots, 20c and 25c.

Nickel-Ilated Ware.

Quart Teapot, 75c. 3-Pint Teapot, 80c. Largest size, 95c.

Treserving Kettles. Preserving Kettles, 25c.



Kett'es.

Small Size Kettles, 121c. Large Size Kettles, 15c. Larger Size Kettles, 20c. Larger Size Kettles, 25c.

Lipped Saucepans.

3-Quart Saucepan for 25c. 4-Quart Saucepan for 33c. 5-Quart Saucepan for 371c



Lipped Saucepans.

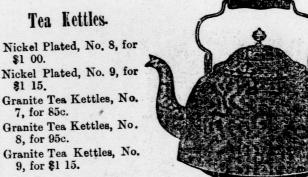
Small size 7c. 2-Quart Saucepans, 11c. 3-Quart Saucepans, 121c. 4-Quart Saucepans, 18c.

Tea Kettles.

Nickel Plated, No. 8, for \$1 00. Nickel Plated, No. 9, for \$1 15. Granite Tea Kettles, No. 7, for 85c. Granite Tea Kettles, No.

8, for 95c.

9, for \$1 15.

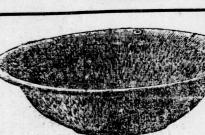


Tin Tea Keltles.

Tin Tea Kettles, No. 7, for 35c. Tin Tea Kettles, No. 8, for 39c. Tin Tea Kettles No. 9, for 45c.

Granite Wash Basin;

Small Size, 18c. Medium Size, 25c, Large size 28c.

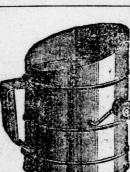


Tin Wash Basins

Mediu m Size, 7c. Large Size, 10c.

Victor Sifters,

Steamers for 20C.



Mara's Price,

SUNDRIES

Large Size Pie Plates, 2 for 5c. Deep Jelly Plates, for 4c. Egg Beaters, different styles, 5c. Spice Boxes, comprising six tins, 23c. Quick meal Frying Pans, steel, 15c.

Story Cake Tins, for 15c. Large Dish Pans, for 121/2c. Large Size Pressed Milk Pans, 10c. Polt's Irons, set of three, with handle, 85c. Hotel Jars, 23c.

THESE ARE NOT SECONDS BUT NO. 1 QUALITY. EVERY ARTICLE GUARANTEED.

Mail Orders filled promptly and samples sent to any address for the asking. We've said that hundreds of times, but perhaps you never really thought to send. We make a specialty of mail orders, and ask nothing better than you to put us to the test.

The T. E. Mara Co. LIMITED,

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