



You can have the new
fashionably smooth arrangement
for the fluffiest hair

THE newest hair arrangements—whether for long or for bobbed hair—are severely smooth. The hair may be waved, but it must follow closely the outlines of the head. The difficulties of giving this fashionably smooth appearance to unruly hair are easily overcome with Stacomb.

SOLD BY

J. J. FEEHAN, Druggist.

Stacomb
MAKES THE HAIR STAY COMBED



Rotary Club Luncheon

At Thursday's luncheon of the St. John's Rotary Club, Rotarian D. M. Baird introduced C. H. Barton, who addressed the Rotary Club in connection with the work of the Playground Association and outlined therein suggestions which will be of great value in enlarging the scope of operations of the Playground Association and add considerably to the facilities already afforded for the out-door amusements of the children of the city.

ADDRESS BY J. H. BARTON.

Mr. Chairman, Mr. President and Members of the Rotary Club:

It is with a good deal of pleasure that I have been able to return to Newfoundland to direct the work of the Playgrounds. No mother, I think, has ever watched with more anxiety her children develop from the toddling stage to that of strong and sturdy manhood and womanhood than I have watched our Playground movement develop from the incipient stage with skepticism of its worthwhileness and possibilities to a well developed and well-organized institution of our city.

More particularly have I watched this growth with feeling, for the Playground work is affecting four or five hundred or more, while the Mother

watches but four or five. However, I can hardly claim to be the Mother of this movement, I am rather a kind of stepmother called in as an aid—for the seeds of the Playground movement had been well sown by somebody sometime before I arrived. Just who is the person is that was individually responsible for primarily initiating the movement here, I have never been able to find out, but this I do know that without the work and interest of "Tim" Hartnett and Dr. Burke the playground movement would not have been the success which it was last year.

The Playground movement is now well past the toddling stage. People are convinced that it is worthwhile, and they know something of its possibilities. I want to congratulate the Rotary Club upon what you have accomplished in bringing health to the lungs and joy to the hearts of hundreds of unfortunate children. The philosophers of years ago considered play in children an evil which must be stamped out. The philosopher of to-day considers that play is necessary and desirable for the proper development of boys and girls and grown people. The successful worker must have the spirit of play in his heart, and the successful man is only a boy with a man's experience. If he is to do any worthwhile work in the

world a man must have the zest, the devotion, the spirit of comradeship, the capacity for self-forgetfulness, and the wholesome outlook upon life which the boy raised under favourable circumstances has.

I do not think of these boys and girls in their early years alone, but look forward to the time when they will come to play the parts of men and women in the world and wonder what is to be the future. Is their experience of life merely to be that of the hard taskmaster, the struggle for bare existence, broken in health and spirit? We talk in this country of developing its resources. We speak of ores and water powers and forests, and have ignored until fairly recently the greatest resource of this or any other country, namely the younger generation. We want playgrounds for children in order that we may conserve the health of our people. A great deal is being done in these days to protect us against the spread of disease. All over the world we are fighting with intelligence and zeal the great white plague, but the dread disease of tuberculosis must be primarily fought by developing stamina and all round bodily vigour through fresh air and physical activities. We must nourish that strength in childhood. We do not want simply hospitals for cure, we want rather playgrounds for prevention. If we were thinking of nothing but the preservation of health, we would make it one of our first objects to secure adequate playgrounds for children in the fresh air, and give them opportunities of exercise and recreation not afforded by their overcrowded abodes.

We also want playgrounds for children to conserve the morals of the people. There may be some who look upon human nature as hopelessly debased and beyond recall, who believe that virtue can be abstracted only through the most gruelling process of self-abasement and denial, but it is my opinion that the average boy is a good boy and the average girl is a good girl. I believe that the average man and woman would rather do right than wrong. I have a profound confidence in the capacity of human nature to seize that which is good, to hold true to high ideals with a progress which is slow but none the less onward toward humanity's goal. The best way to reach and develop the good in a boy is not to lecture him into tears by his wrong-doing, but to so surround him with the good that only the good in his nature has a chance to develop.

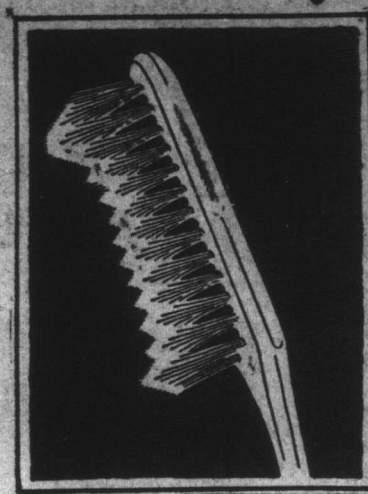
However, in this brief talk on Playground work and proposed plans you will be interested, I am sure, not so much in the philosophy underlying playground work nor even in the plans which I am going to carry out this summer. You will be interested more in how you individually and as a group can be of most help.

There are two things which I would like to see accomplished this year which I cannot do alone. The first pertains to Victoria Park. There is at the far end of Victoria Park a piece of Government property which is fenced in, but which juts into the Park, greatly marring the beauty, and detracting from the usefulness of that end of this park. Most of you know this property. It consists of a small amount of waste land and a brook which could, with slight expense, be made both useful and attractive. There is no reason, I am told by everyone with whom I have spoken of the matter, why that plot could not be given to the city, or other provisions made whereby it could be utilized as a part of the park. I am advised by City Clerk Mahoney that the City Council has made advances to the Government regarding this proposition, the first letter being sent as early as 1923, but that their letters have been ignored. I am putting the matter up to you because it seems to me that a body of men such as this should have influence enough to get some sort of action on such a simple matter. I am asking you as individuals and as a body to do something about that now. Possibly some action would be taken later at this present meeting regarding the method of attack. If we can get that land as a part of the park, I think that would be the biggest thing we could do this year.

The second thing that I would like to work for this summer is another playground to be located somewhere between Bannerman and Victoria Parks. There are children in badly congested districts who, because of the distance which they live from either park, cannot be expected to come to the Playgrounds for an hour or two of play. If we want to keep these children off the streets we have got to place a playground nearer to them. If there is no vacant lot available there may be some small spot of decrepit property which could be purchased reasonably and torn down. Last year we had offers of rather large donations for the purpose of establishing a new playground, and no doubt they would be duplicated this year.

The two things are then, the improvement of Victoria Park, by getting the vacant Government lot, and the locating of a new playground in the lower part of the city.

In regard to raising money for the work this year, two special methods are under consideration—the membership fees in the Association, I am taking for granted. Of the first, of these two ways I am not sure that I

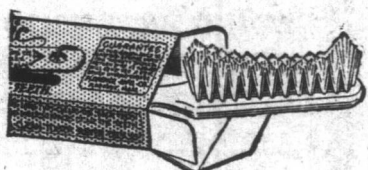


Five things you should know about your tooth brush

- 1 Is it made of the best bristles the world produces?
- 2 Are the bristles serrated (saw-toothed), and set in a curve to fit against all your teeth, and to reach the crevices between?
- 3 Does it have a large end tuft, and a properly curved handle so that the end tuft can reach and clean back teeth?
- 4 Will it keep germs, tartar, food debris, and other unclean substances off your teeth?
- 5 Is it fully guaranteed?

When your tooth brush is a Prophylactic, you can answer all of those five questions correctly. The Prophylactic Tooth Brush has for more than forty years been the standard, correctly designed tooth brush for keeping teeth clean, white and beautiful.

GERALD S. DOYLE, Agent.



"A Clean Tooth Never Decays"

Prophylactic
Tooth Brush

Always Sold in the Yellow Box

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am authorized to make a public statement as a definite decision has not been reached. However, the members of the Executive Committee of the Playground Association, present at a meeting Thursday noon seemed to be entirely in favor of the proposition. The plan is briefly this: an amusement company which has a travelling circus offers to bring this circus to St. John's under the auspices of the Playground Association, the Association to receive a specified percentage of the receipts. The circus consists of a merry-go-round, flying boats, three side shows and ten or fifteen booths of various games of chance and skill. The circus would come about the first of August and stay for a week or ten days, and the proposition seems to be a very good opportunity to make some money for the Association.

The second means of raising money was discussed by the Executive Committee of the Rotary Club at its meeting on Tuesday evening. It was decided by them that the most satisfactory thing which the Rotary Club could do to collect money for the Playground children would be to run a Playground Field Day or Children's Fair on the afternoon and evening of August 19th, the money to be made by having Rotary Club members run various booths. Some very interesting suggestions as to plans for this event have already been made, and with the enthusiasm which the Executive Committee showed, the event is sure to be a big success. An outline of the plans will be given in the course of two weeks or so, and every Rotarian will be given an opportunity to take an active part and thus help to support a movement which you will feel is so important.

Mr. Barton was accorded a hearty vote of thanks for his interesting address, and will have the co-operation of the Rotary Club in making possible the suggested improvements.

FEET ACHE?

Rub them well with Minard's and know what real foot comfort means.

MINARD'S
"KING OF PAIN"
LINIMENT

How is Your Heart?

EVERYONE'S WONDER MACHINE.

The most wonderful piece of mechanism in existence—this is by no means an extravagant title for the human heart.

According to our forefathers the heart was the seat of the soul, and the term large-hearted, applied to the generous, is still used.

The ancients also regarded the heart as the fount of love, and it is on this belief that the custom of placing the engagement ring on the third finger of the intended bride's left hand was based. It was believed that this finger received more blood from the heart than any other, and that it was in closest touch with love's source.

Your Body's Pumping Station.

But the heart is much more than an index to the emotions. Regarded simply as a piece of mechanism, it is unapproachable in its perfection, even by the most marvellous man-made devices. As Dr. Calvin Smith points out in "How is Your Heart?" (Cassell, 5s.), its functions can be likened to those of the governor of a steam engine, or of the central pumping station of a city. In addition, the heart is the controller of all our activities.

"When increased physical energy is demanded of us, the heart responds with an increased output. But there is a point beyond which the governor cannot maintain an efficient circulation, crowding too much steam on, or forcing the engine at high speed for too long a time, materially disturbs the distribution, and results in a failure of function and purpose."

High in the list of infirmities that afflict civilized mankind are those generally grouped under the heading of heart disease.

The Rest Remedy.

Large numbers of people live in constant dread of seizures, heart failure, and even sudden death, as a result of knowing that their hearts are out of order. These will be relieved to learn that heart disease is not necessarily to be regarded as a terrible affliction.

The late Sir James Mackenzie, one of the greatest authorities, showed by his experiments at St. Andrews that even advanced forms of heart trouble need not prevent a person from leading a happy, contented life providing due precautions are taken against shocks and overstrain. Among these precautions none is more vital than adequate rest.

"Suppose, when your heart complains, you rest, physically and emotionally; such rest saves the heart harassed to the average degree at least ten beats a minute. Prove it to yourself; get someone to count your pulse when you are asleep. Ten beats a minute means six hundred beats an hour—over fourteen thousand beats saved in twenty-four hours! Now do you begin to see what your doctor means by heart rest?"

An Annual Overhaul.

What is the best way of maintaining the efficiency of your heart and of warding off the various organic and functional disorders to which it is liable?

The author, whose interesting book deals exhaustively with the whole subject, prescribes the avoidance of the emotional storms and tempests of intense natures—by living tranquilly. By avoiding habitual physical overstrain—by frequently relaxing physically. By avoiding over-eating and the train of troubles that follow gormandizing—by governing the appetite. By an annual physical overhaul, which is the safest guarantee that one is not harbouring infection somewhere which is likely to throw a monkey-wrench into our smooth-working machinery."

Sun-Proof Paint bought from Gear's will last for many years. June 22, 25.

HEAT.

When a pedestrian is frying on the surface of the street, and the world seems wilting, dying, in the everlasting heat, then, oh fellow-men, if ever, we should make a strong endeavor to be peculiar and clever, springing maxims blithe and sweet. When the day is cool and breeze, and we're full of pep and vim, it is too absurdly easy to line up with Sunny Jim; little credit are we gaining by the absence of complaining, by our striving and our straining to put up a cheerful hymn. It is when the heat is sizzling and the sun is on carouse, and the briny sweat is drizzling from our whiskers and our brows, that we show what stuff we're made of, crying, "Heat we're not afraid of," while we loiter in the shade of banyan trees with goats and cows. High and noble is the fellow who can deal in harmless fun, when the world is parched and yellow with the baking of the sun, who can josh along and twitter when his friends are growing bitter, when the croaker and the quitter call for poison, ax and gun. He is panting, he is gasping, he is freckled, burned and tanned, and his voice is

Why Wait Until Christmas

to give "Her" that favourite Bottle of Perfume? NOW is the more acceptable time, when she is going on vacation. Every girl treasures the vacation gift more than any other, for it denotes a thoughtfulness that is a little more than usual. Everybody gives at Christmas—the very thoughtful give on the eve of vacation.

Let your parting Gift be a dainty Bottle of the favourite

Three Flowers

the aristocratic odor—the choice of fastidious people everywhere.

Other suggestions for vacation gifts are: Three Flowers Compacts, Face Powder, Talcum, Vanishing Cream, and the convenient Travelette.

Obtainable at all Drug and Department Stores.

THREE FLOWERS.

July 31, tu, th, s

hoarse and rasping, for his throat is full of sand; but he jokes along and joshes while the perspiration washes and the heat comes down and squashes all the comfort in the land.

"Was Jack heartbroken when you flitted him?"

"No. He was perfectly horrid."

"What did he do?"

"When I gave back the ring he took a little file out of his pocket and made a notch on the inside."

"What was horrid about that?"

"There were five notches in it already."

Black Stone Tossed Down From Heaven

The sacred shrine of Mohammedans is in Mexico. In the centre of Mecca is the Great Mosque, which was built as a place of pagan worship many centuries before the birth of Mohammed. It is known as the Mosque of Kaaba. Within the courtyard is a small building, the famous Kaaba. It is covered with a gorgeous holy carpet of black silk with a border of gold lettering, texts from the Koran. Embedded in one of the walls is the most sacred object in the world to Mohammedans. It is the black stone of meteoric origin which Mohammedans believe was tossed from heaven by the Angel Gabriel to Father Abraham. It is said that it was once whiter than milk, but that it has been turned black by the sins of the people who have kissed it. The followers of the prophet believe that this building rests directly under the throne of God. They say it was lowered down from heaven at the request of Adam, and that it has seen in Paradise before his expulsion and frequented by angels.

Child's White Canvas Skuffs, size 8; only 50c. pair.

F. SMALLWOOD'S.—July 10/25

Dodge Brothers Touring Car

When good weather invites you into the country, you will appreciate more than ever the advantages of Dodge Brothers Touring Car. Open to fresh air and sunlight the Touring Car is healthful and delightful to drive. Moreover, it is common knowledge everywhere that Dodge Brothers product is dependable. One-eighth of the total weight of the car consists of chrome vanadium steel—the toughest and most enduring steel that can be used in motor car construction. This is exceptional. It goes far to explain why Dodge Brothers Touring Car stands up so many years under the hardest usage.

The Royal Garage, Agents,

LESTER & ELTON, Proprietors.

CARNELL STREET

ST. JOHN'S, NFLD.



may 12, 27, tu, th

Lake Pyramid Strang

From the early Nevada the legend of an inhabited lake has been said to enter the underground passage the Pacific Ocean have existed since Basking in the sun in wait for the rays down hours investigated by me some content that an enormous mass freed in the usual opinion is few the old white settl



Make these

Good food for the first to the with So creamy and the you will be Unusually is improved rich milk

The T. St. John's

ST. JOHN'S