

## ANGLO-AMERICAN TELEGRAPH CO., Ltd.

Don't Write--  
TELEGRAPH!

On and after August 1st, 1922

## Day and Night Letters

For points in Newfoundland reached by this Company's system will be accepted at all ANGLO OFFICES.

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DAY LETTERS—30c. for fifty words or less; and 6c. for each additional ten words or less.

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All Outport Branch Offices are open daily except Sundays from 9 a.m. to 8 p.m.

ST. JOHN'S MAIN OFFICE, ALWAYS OPEN.

ANGLO-AMERICAN TELEGRAPH  
COMPANY, LIMITED.

Jy25.91.eod

## MOTOBILIA.

Now that the Regatta is safely over (and, by the way, we hope you cleaned up a lot) the next thing to give attention to is the Motor Association Sports on the afternoon of the 12th. Great attention is being given the arrangements by the Committee and the proposed track from Pleasantville to the foot of the lake (including the connecting hills) will be put into good shape. Some handsome prizes are being offered for the different events and the Methodist Guard Band has been engaged to play throughout the afternoon. Special provision will be made for spectators. Car drivers who intend entering for any of the different events should see Messrs. Cocker or Silverlock immediately. Among those entered for the different events are Messrs. R. G. Reid, Robin Reid, Gerald Harvey, Basil Outerbridge, Leslie Marshall, Thos. Soper and others, but more entries are needed to make the day a thorough success. Messrs. Cocker and Silverlock and the rest of the Committee are taking every precaution to see that the programme will be carried out with absolutely no risk to either contestants or spectators.

Last week we congratulated the Inspector General and the Police Department on the excellent and successful traffic regulations which prevailed at Mount Cashel and the C. E. Orphanage Garden Parties. This week we again offer them our sincerest congratulations on the more than excellent traffic regulations that prevailed at the Regatta. The junction of Circular and King's Bridge Road was a regular "Piccadilly Circus" as far as cars going in different directions was concerned, while right throughout the day there was very considerable traffic all around the Pond. All this traffic was handled so well that there was not the slightest mishap, which is surely a matter for congratulation. While on this subject we certainly congratulate the I.G. on the better manners he has installed into many of the men under him. It was not so long ago that when many police officers had to give a direction or a reprimand to a driver they thought it

necessary to bawl and shout at him as often as not emphasizing their remarks with floods of tobacco juice which it sometimes needed a raincoat to avoid. All this is changed now and the police issue their orders in a calm, quiet and dignified manner, which is a great improvement. In fact, yesterday, the lady being driven to the C.L.B. tent who was not allowed to proceed by the King's Bridge and Quidi Vidi entrance to the lake, had nothing but praise of the police sergeant who held her up because he said: "I'd like to let you, ma'am, but I can't." And this praise even though she had to walk the rest of the way with a leg of ham under one arm and a rhubarb pie in the other hand!

And, while on this subject, our best thanks to the "cop" who told us we could stink home with only one light lit, the other night, if we took the back streets and were careful to avoid the sergeants!

We call the attention of our readers to the advertisement of Wm. Noseworthy, Ltd. in the Telegram of a special brand of tires extremely well suited for the Sports competitions.

Mr. W. B. Comerford has our sincere thanks for the following cutting from the "Leader":

**SAFETY FIRST.**  
With the growth of the cities and with the demand for an over-increasing speed in transportation, comes the urge for methods to simplify traffic problems and make the highways and byways of the country safe for those who ride and those who walk. Legislation, while it has minimized the dangers on the city streets and the open road, is found to fall short of present day requirements. Fear of a heavy fine or imprisonment or both has been quite often a preventive to accidents, but unfortunately the law does not differentiate between the man of sound mind and judgement, who at all times has his automobile under perfect control, and the apparently careless and criminal brainless fool. It is generally as-

sumed that the pedestrian shares equally in the right of any thoroughfare and the drivers of motor vehicles, although some motorists would exclude all, but power driven vehicles from the highways. Legislation restricts, and rightly so, the speed at which motor cars shall travel on city streets and through populated areas. This is meant as a protection for pedestrian from himself and to protect the mind and nerves of the automobile driver.

Education would seem to be the only way to bring this about, and to be effective the education must commence with the child, who, if carefully taught to be careful in traffic, will, undoubtedly in after years develop into a careful motorist. Too often children are unable to explain the difference between caution and cowardice, or bravery and reckless bravado. If they were properly informed on these points a long step would be taken in the direction to avert street accidents, in which, unhappily, the majority of victims are young children.

## DEPENDENT ON AGE.

The best method of instruction will depend largely upon the age, habits and previous training of the children themselves. Younger pupils need especially care full instruction, supplemented by practical training in safe ways of crossing the street. Older boys must be convinced of the danger involved in stealing rides, and in throwing stones or other missiles, and in tampering with unattended vehicles, and in using the street in exercise of roller skates, coasters and sleds. Foreign born children require special study, and so also do defective children. Sensible and practical rules for the guidance and regulation of pedestrians in general should be printed and sent to the parents, so that home instruction may supplement the training given in school. Rules of this sort will be much more valuable if they are accompanied by a few effective and striking pictures striving to bring the meaning out more clearly. Children are all the time breaking away from their mothers' apron strings for the greater freedom of the streets, and every one of these children must be separately impressed, with the fact that trolley-car gongs and whistles, to which children are danger signals, to which the notes of the gong, whistle and horn are new sounds to the average child, but their significance is new, and it has not been learned unless the parents have taken some pains on this point. Sometimes the parents themselves are gross offenders, and we occasionally see a man or a woman making a mad rush to cross a street pushing or dragging a child or two along at the same time, and utterly oblivious of all warning or signals.

"In the classroom, safety education need not necessarily be taught as a separate subject, but can be incorporated to a considerable extent in the oral and written language work, and in the reading and letter-writing courses.

**YOUNG VICTIMS.**  
Dealing with this phase of the traffic problem, the following interesting article appears in the Travellers' Standard, published by the Travellers' Insurance Company:  
Nearly one-half of the children under 15 years of age who die from accidental causes are the victims of automobiles, trucks, street cars, and railroads. Many of these traffic fatalities are attributable to carelessness of the operators of the conveyances that are involved, and this is especially true in connection with the automobiles; but it is equally true that a large fraction of actual casualties could be prevented by carefulness of children themselves. The main responsibility rests, of course, with the driver of the truck or automobile, because he is the individual who places the engine of destruction upon the streets, and who controls it; but it is highly important, nevertheless, to train children to do all they can for their own protection, and to extend this training and systematize it and make it as efficient as possible.  
"Our schools can do wonderfully effective work in the way of cultivating and developing the safety spirit and the safety habit among their pupils. The results obtained in cities where this work has been carried on have already been highly gratifying and encouraging; and in at least one case the traffic accidents to school children were reduced by one-half within one year from the time when the training was inaugurated.

New York "Life" is responsible for the following. Several of our local garage owners tell us that if they could get absolutely clear of repair work that the car business would be a "cinch"—that there's no money in repairs, anyhow. So, don't take the following too seriously:  
**HANDY HANDBOOK FOR AUTO OWNERS.**  
Almost every car owner wants to know how to fix the car himself. This is particularly true of the man who owns his own garage.  
After carefully reading all the books on "How To Repair The Car," and "Handy Auto Answers for the Anxious," I have boiled all the information they contain into a few simple questions and answers, which I hereby present to my fellow motorists free of charge.  
Q. How is the distributor adjusted?

A. Under no conditions touch the distributor. Have it adjusted by a reliable garage man.  
Q. What is the proper way to adjust a brake band?  
A. A loose brake band may cause a serious accident.  
Q. What is a crankshaft?  
A. Do not attempt to touch the crankshaft. It is a job for only an experienced mechanic.  
Q. If the car emits blue smoke, what is the trouble?  
A. Do not attempt to remedy this trouble. Take the car to a garage.  
Q. How may a dirty spark plug be cleaned?  
A. Don't do it. At the first sign of trouble it is cheaper to have the car thoroughly overhauled.  
Q. Where is the spark lever?  
A. The sparking system is a very complicated apparatus. Have it fixed by an expert.  
"GAS. O. LINE."

There will be a Dance held by the T. A. Ladies' Auxiliary on Regatta Night. Don't fail to come along. Tickets only 50c. Teas included.—Jy27.51

## AHI! THE RELIEF

You give your skin when you anoint it with "the cream of ointments." Blackheads, pimples, ringworms, eczema, hemorrhoids, permanently cured. Athletes' pains from bruises, muscle strain or overexertion relieved at once. A wonderful muscle lubricant. Unequaled for sunburn, heat-irritation, flybites, stings, &c.

## GIBSOL

Antiseptic Universal  
Every touch heals.  
50c. everywhere.  
July 31, m. t. h.



"You may dress as well as she," says our Dainty Dorothy.

DON'T envy the clothes of the well-dressed woman whose wardrobe seems inexhaustible; have some of your own garments dry cleaned and dyed. For that is the secret of many a woman's smartly garbed appearance.

And here you know that your clothes will be properly treated and that our business courtesy will make you feel that this is truth in the cleaning and dyeing house De Luxe.

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**J. J. Dooley**  
WE KNOW HOW  
DRY CLEANING  
DYEING  
COR. LIME ST. & LE MARQUANT ST.

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Tuesday Morning  
Choice Small

Green  
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Cabbage.

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New Gower Street.  
Ring 1533.  
Feb 27, m. t. h.

CARD!  
Windsor Rigging  
Works,  
Phone 1538. 26 Water St. West  
Flag Poles and Spars  
erected, repaired and painted  
at shortest notice. Shoe  
Legs for erecting poles always  
on hand. May 22, eod. t. f.

## NICKEL

## Big Holiday Program ne at the Nickel To-day.

## NEAL HART

in a powerful melo-dramatic offering adapted from the famous stage success, "THE FIGHTING PARSON," by W. M. L. Roberts, a strong supporting cast, entitled:

## "HELL'S OASIS."

JOHNNY HINES

in a two-Act comedy entitled

'Torchy Turns Cupid'

CHARLES MURRAY

in one of Mack-Sennet's comedies

The Fireside Brewer.

COMING—"THE OLD NEST," that wonderful story of MOTHER LOVE.  
FRIDAY—Wanda Hawley in "THE LOVE CHARM," a new Real Art production.

## SMITH'S DRY GOODS,

(A. H. PIERPOINT)

## RAWLINS' CROSS.

MEN'S 1/2 HOSE.  
(Job Line); good  
Black Cashmere finish.  
Regular 20c. pair.  
"Week End" Price 16c.

WHITE TURKISH  
TOWEL ENDS.  
Large size and extra  
heavy.  
Regular 28c. each.  
"Week End" Price 25c.

Store open every night  
except holidays.

LADIES' BLK. CASH-  
MERE HOSE.  
All wool, Summer  
weight; seamless heels  
and toes. Reg. \$1.10 pr.  
"Week End" Price 96c.

CHILD'S LEATHER  
SOLED BOOTS.  
Laced, Black and Tan.  
Assorted leather and  
Cloth tops.  
Regular 85c. pair.  
"Week End" Price 75c.

LADIES' COTTON  
OVERALL APRONS.  
Smart fancy stripes;  
full size with belt.  
Special Price \$1.98 each.

WHITE FLANNEL  
ETTE.  
Good quality Mill  
ends; 27 inches wide.  
Regular 22c. yard.  
"Week End" Price 19c.

Our "Week-end" Bargains are becoming popular.

Visit this store and see for yourself. We make

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Our Home-Made  
Bread.

(Made on Tuesdays, Thurs-  
days and Saturdays.)  
Only highest grade flour  
used.

Our Home-Made  
Pastry.

Made every Tuesday.  
(Composed of pure and  
wholesome ingredients).

Our Home-Made  
Ice Cream.

Made fresh every day. No  
milk powder or water used.  
Only Milk, Cream, Eggs and  
ripe Bananas used. Rich and  
Creamy.

McGuire's, Lynch's and  
Central Bakery  
BREAD & PASTRY Sold  
every day.

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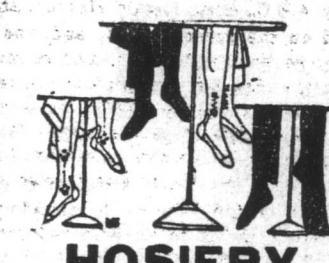
20 Years in Practice in Newfoundland.  
BROKEN PLATES REPAIRED.

Well equipped Dental Offices can  
now repair plates. A broken tooth is  
no reason why a plate should be dis-  
carded. A new tooth, or several of  
them, can be vulcanized onto the old  
plate and make the service absolutely  
as good as ever. If you meet with an  
accident that injures your plate in  
any way, consult your dentist about  
repairs before you discard it for a  
new one. You can often prevent a  
needless expense. Jne27, m. t. h. t. f.

KINARD'S LINIMENT LUMBER-  
MAN'S FRIEND.

## SAVE MONEY

The way to save money is to buy things for less. The  
place to buy things for less is at this Store.  
Hence, this Store can help you to save money. Here  
are a few examples of our power in this direction:



## HOSIERY

LADIES' MERC. COTTON  
HOSE—Fawn, Cham-  
pagne, Grey, Cordovan.  
Pair . . . . . 30c.  
LADIES' BLK. & WHITE  
COTTON HOSE—Spec-  
ially priced. Pair . . . 25c.  
LADIES' BLACK SILK  
HOSE—Pair . . . . . 35c.  
CHILDREN'S COLORED  
COTTON SOCKS—With  
fancy top. Pair . . . 27c.  
BOYS' KNICKER HOSE—  
Pair . . . . . 75c.

SEE OUR WINDOW FOR THE VERY LATEST.

## SPORT TAMS

A closely fitting Tam that excels all other  
Tams, in the following shades: Green,  
Navy, Sand, Brown, Jockey Red, White  
and Black.

\$1.79

## MILLEY'S.

## Sweaters for Summer

For days in the open and  
Sport wear. The new  
style Slip-over with gir-  
dle in the following col-  
ors:  
Henna, Jade, Harding  
Blue, Peacock Blue, Jock-  
ey Red, Buff, Silver Grey,  
Navy and Black.  
\$2.90

## TWO-TONE EFFECTS.

Peacock and Buff.  
Brown and Buff.  
Henna and White.  
Buff and Brown.  
Black and White.  
Jade and White.  
Navy and White.  
Henna and Grey.  
Henna and Brown.  
Jockey Red and White.  
\$3.90

SEE OUR WINDOW.

## UNDERWEAR

LADIES' SUMMER  
PANTS—Lace trimmed  
. . . . . 39c.  
LADIES' SUMMER  
VESTS—With strap  
. . . . . 25c.  
LADIES' SUMMER  
VESTS—With wing  
sleeve . . . . . 30c.  
CHILDREN'S SUMMER  
PANTS . . . . . 25c.  
GIRLS' GINGHAM  
DRESSES . . . . . \$1.75  
BOYS' BATHING SUITS—  
. . . . . 90c.  
BOYS' SHIRT WAISTS  
. . . . . 90c.

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RIBBON

In plain, striped and  
flowered effects; very  
wide.

Only 38c. yard

Freeman's Darvel Bay  
Borneo Cigars

FOR PARTICULAR SMOKERS.

These Cigars cannot be excelled. They are mild  
in flavour and being filled largely with Havana to-  
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proportion of its cost. Boxes of 25 and 50.

LIBBY'S SPECIAL FAMILY BEEF . . . . . 15c. lb.  
LUNCH TONGUE . . . . . 60c. lb.  
LIME JUICE—Pint bottles . . . . . 22c.  
HAWAIIAN PINEAPPLE—2's . . . . . 35c.  
SINGAPORE PINEAPPLE—2's . . . . . 30c.  
LARGE KIDNEY BEANS . . . . . 8c. lb.  
(3 lbs. for 23c.)

SMALL KIDNEY BEANS . . . . . 7c. lb.  
(3 lbs. for 20c.)

SALTED PEANUTS, 10 lb. tins, and retail at 40c. lb.  
LEMONS, CALIFORNIA ORANGES,  
GRAPE FRUIT, FRESH CORN, TABLE  
PLUMS, ETC.

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