

ANGLO-AMERICAN TELEGRAPH CO., Ltd.

Don't Write-- TELEGRAPH!

On and after August 1st, 1922 Day and Night Letters For points in Newfoundland reached by this Company's system will be accepted at all ANGLO OFFICES.

RATES: DAY LETTERS—30c. for fifty words or less; and 6c. for each additional ten words or less. NIGHT LETTERS—20c. for fifty words or less; and 4c. for each additional ten words or less.

All Outport Branch Offices are open daily except Sundays from 9 a.m. to 8 p.m. ST. JOHN'S MAIN OFFICE, ALWAYS OPEN. ANGLO-AMERICAN TELEGRAPH COMPANY, LIMITED.

MOTOBILIA.

Now that the Regatta is safely over (and, by the way, we hope you cleaned up a lot) the next thing to give attention to is the Motor Association Sports on the afternoon of the 12th. Great attention is being given the arrangements by the Committee and the proposed track from Pleasantville to the foot of the lake (including the connecting hills) will be put into good shape. Some handsome prizes are being offered for the different events and the Methodist Guard Band has been engaged to play throughout the afternoon. Special provision will be made for spectators. Car drivers who intend entering for any of the different events should see Messrs. Cocker or Silverlock immediately. Among those entered for the different events are Messrs. E. G. Reid, Robin Reid, Gerald Harvey, Basil Overbridge, Leslie Marshall, Thos. Soper and others, but more entries are needed to make the day a thorough success. Messrs. Cocker and Silverlock and the rest of the Committee are taking every precaution to see that the programme will be carried out with absolutely no risk to either contestants or spectators.

Last week we congratulated the Inspector General and the Police Department on the excellent and successful traffic regulations which prevailed at Mount Cashel and the C. E. Orphanage Garden Parties. This week we again offer them our sincerest congratulations on the more than excellent traffic regulations that prevailed at the Regatta. The juncture of Circular and King's Bridge Road was a regular "Piccadilly Circus" as far as cars going in different directions was concerned, while right throughout the day there was very considerable traffic all around the Pond. All this traffic was handled so well that there was not the slightest mishap, which is surely a matter for congratulations. While on this subject we certainly congratulate the I.G. on the better manners he has installed into many of the men under him. It was not so long ago that when many police officers had to give a direction or a reprimand to a driver they thought it

necessary to bawl and shout at him as often as not emphasizing their remarks with floods of tobacco juice which it sometimes needed a raincoat to avoid. All this is changed now and the police issue their orders in a calm, quiet and dignified manner, which is a great improvement. In fact, yesterday, the lady being driven to the C.L.B. tent who was not allowed to proceed by the King's Bridge and Quidi Vidi entrance to the lake, had nothing but praise of the police sergeant who held her up because he said: "I'd like to let you, ma'ma, but I can't." And this praise even though she had to walk the rest of the way with a leg of ham under one arm and a rhubarb pie in the other hand!

And, while on this subject, our best thanks to the "cop" who told us we could sink home with only one light lit, the other night, if we took the back streets and were careful to avoid the sergeants!

We call the attention of our readers to the advertisement of Wm. Noseworthy, Ltd. in the Telegram of a special brand of tires extremely well suited for the Sports competitions.

Mr. W. B. Comerford has our sincere thanks for the following cutting from the "Leader":

SAFETY FIRST. With the growth of the cities and the demand for an over-increasing speed in transportation, comes the urge for methods to simplify traffic problems and make the highways and byways of the country safe for those who ride and those who walk. Legislation, while it has minimized the dangers on the city streets and the open road, is found to fall short of present day requirements. Fear of a heavy fine or imprisonment or both has been quite often a preventive to accidents, but unfortunately the law does not differentiate between the man of sound mind and judgement, who at all times has his automobile under perfect control, and the apparently careless and criminal brainless fool. It is generally as-

sumed that the pedestrian shares equally in the right of any thoroughfare and the drivers of motor vehicles, although some motorists would exclude all, but power driven vehicles from the highways. Legislation restricts, and rightly so, the speed at which motor cars shall travel on city streets and through populated areas. This is meant as a protection for pedestrian from himself and to protect the mind and nerves of the automobile driver. Education would seem to be the only way to bring this about, and to be effective the education must commence with the child, who, if carefully taught to be careful in traffic, will, undoubtedly in after years develop into a careful motorist. Too often children are unable to explain the difference between caution and cowardice, or heavy and reckless bravado. If they were properly informed on these points a long step would be taken in the direction to avert street accidents, in which, unhappily, the majority of victims are young children.

DEPENDENT ON AGE. The best method of instruction will depend largely upon the age, habits and previous training of the children themselves. Younger pupils need especially care full instruction, supplemented by practical training in safe ways of crossing the street. Older boys must be convinced of the danger involved in stealing rides, and in throwing stones or other missiles, and in tampering with unattended vehicles, and in using the street in exercise of roller skates, coasters and sleds. Foreign born children require special study, and so also do defective children. Sensible and practical means for the guidance and regulation of pedestrians in general should be printed and sent to the parents; so that home instruction may supplement the training given in school. Rules of this sort will be much more valuable if they are accompanied by a few effective and striking pictures striving to bring the meaning out more clearly. Children are all the time breaking away from their mothers' apron strings for the greater freedom of the streets, and every one of these children must be separately impressed with the fact that trolley-car gongs and whistles and motor horns are dangerous and striking pictures striving to bring the meaning out more clearly. Children are all the time breaking away from their mothers' apron strings for the greater freedom of the streets, and every one of these children must be separately impressed with the fact that trolley-car gongs and whistles and motor horns are dangerous and striking pictures striving to bring the meaning out more clearly.

There will be a Dance held by the T. A. Ladies' Auxiliary on Regatta Night. Don't fail to come along. Tickets only 50c. Teas included.—1737.51

A. Under no conditions touch the distributor. Have it adjusted by a reliable garage man. Q. What is the proper way to adjust a brake band? A. A loose brake band may cause a serious accident. Q. What is a crankshaft? A. Do not attempt to touch the crankshaft. It is a job for only an experienced mechanic. Q. If the car emits blue smoke, what is the trouble? A. Do not attempt to remedy this trouble. Take the car to a garage. Q. How may a dirty spark plug be cleaned? A. Don't do it. At the first sign of trouble it is cheaper to have the car thoroughly overhauled. Q. Where is the spark lever? A. The sparking system is a very complicated apparatus. Have it fixed by an expert. "GAS. O. LINE."

AH! THE RELIEF You give your skin when you anoint it with "the cream of ointments." Blackheads, pimples, ringworms, eczema, hemorrhoids, permanently cured. Athletes' pains from bruises, muscle strain or overexertion relieved at once. A wonderful muscle lubricant. Unequaled for sunburn, heat-irritation, flybites, stings, &c.

GIBSOL Antiseptic Universal Every touch heals. 50c. everywhere. July 31, m, t, s

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Mrs. Somebody else's Clothes

"You may dress as well as she," says our Dainty Dorothy. DON'T envy the clothes of the well-dressed woman whose wardrobe seems inexhaustible; have some of your own garments dry cleaned and dyed. For that is the secret of many a woman's smartly garbed appearance.

And here you know that your clothes will be properly treated and that our business courtesy will make you feel that this is truth in the cleaning and dyeing house De Luxe.

PHONE 1488. J.J. Dooley WE KNOW HOW

Due ex "Sable 1" Tuesday Morning Choice Small Green Nova Scotia Cabbage.

M. J. O'Brien New Gower Street. Ring 1533. feb 27, m, w, t, f

CARD! Windsor Rigging Works, Phone 1598. 26 Water St. West Flag Poles and Spars erected, repaired and painted at shortest notice. Shoe Legs for erecting poles always on hand. may 22, eod, t, f

DR. LEHR, Dentist, 329 Water St. 20 Years in Practice in Newfoundland. BROKEN PLATES REPAIRED. Well equipped Dental Offices can now repair plates. A broken tooth is no reason why a plate should be discarded. A new tooth, or several of them, can be vulcanized onto the old plate and make the service absolutely as good as ever. If you meet with an accident that injures your plate in any way, consult your dentist about repairs before you discard it for a new one. You can often prevent a needless expense. jne 27, t, u, th, f

NICKEL Big Holiday Program at the Nickel Today. NEAL HART in a powerful melo-dramatic offering adapted from the famous stage success "HELL'S OASIS." JOHNNY HINES in a two-Act comedy entitled 'Torchy Turns Cupid' CHARLES MURRAY in one of Mack-Sennet's comedies 'The Fireside Brewer.' COMING—"THE OLD NEST," that wonderful story of MOTHER LOVE. FRIDAY—Wanda Hawley in "THE LOVE CHARM," a new Real Art production.

SMITH'S DRY GOODS, (A. H. PIERPOINT) RAWLINS' CROSS. Store open every night except holidays. MEN'S 1/2 HOSE. (Job Line); good Black Cashmere finish. Regular 20c. pair. "Week End" Price 16c. WHITE TURKISH TOWEL ENDS. Large size and extra heavy. Regular 28c. each. "Week End" Price 25c. LADIES' BLK. CASHMERE HOSE. All wool, Summer weight; seamless heels and toes. Reg. \$1.10 pr. "Week End" Price 96c. CHILD'S LEATHER SOLED BOOTS. Laced, Black and Tan. Assorted leather and Cloth tops. Regular 85c. pair. "Week End" Price 75c. LADIES' COTTON OVERALL APRONS. Smart fancy stripes; full size with belt. Special Price \$1.98 each. WHITE FLANNEL ETTE. Good quality Mill ends; 27 inches wide. Regular 22c. yard. "Week End" Price 19c. Our "Week-end" Bargains are becoming popular. Visit this store and see for yourself. We make GENUINE REUCTIONS of various lines every week.

THE STAFF OF LIFE Our Home-Made Bread. (Made on Tuesdays, Thursdays and Saturdays.) Only highest grade flour used. Our Home-Made Pastry. Made every Tuesday. (Composed of pure and wholesome ingredients.) Our Home-Made Ice Cream. Made fresh every day. No milk powder or water used. Only Milk, Cream, Eggs and ripe Bananas used. Rich and Creamy. McGuires, Lynch's and Central Bakery BREAD & PASTRY Sold every day. RIPE BANANAS and ORANGES. The Bee-Hive Store, 27 Charlton Street. ARTHUR B. WALKER, Proprietor.

SAVE MONEY The way to save money is to buy things for less. The place to buy things for less is at this Store. Hence, this Store can help you to save money. Here are a few examples of our power in this direction: Sweaters for Summer For days in the open and Sport wear. The new style Slip-over with girle in the following colors: Henna, Jade, Harding Blue, Peacock Blue, Jockey Red, Buff, Silver Grey, Navy and Black. \$2.90 TWO-TONE EFFECTS. Peacock and Buff. Brown and Buff. Henna and White. Buff and Brown. Black and White. Jade and White. Navy and White. Henna and Brown. Jockey Red and White. \$3.90 SEE OUR WINDOW. UNDERWEAR LADIES' SUMMER PANTS—Lace trimmed. 39c. LADIES' SUMMER VESTS—With strap. 25c. LADIES' SUMMER VESTS—With wing sleeve. 30c. CHILDREN'S SUMMER PANTS. 25c. GIRLS' GINGHAM DRESSES. \$1.75 BOYS' BATHING SUITS. 90c. BOYS' SHIRT WAISTS. 90c. HAIR RIBBON In plain, striped and flowered effects; very wide. Only 38c. yard

MILLEY'S. Your Summer Visitors will surely appreciate the enchanting delight of a cup of the fragrant 'Armada' Picked from the choicest hill-grown, Ceylon Teas. AT ALL THE GOOD STORES

Freeman's Darvel Bay Borneo Cigars FOR PARTICULAR SMOKERS. These Cigars cannot be excelled. They are mild in flavour and being filled largely with Havana tobaccos, possess the charm of the Cuban cigar at a proportion of its cost. Boxes of 25 and 50. LIBBY'S SPECIAL FAMILY BEEF . . . 15c. lb. LUNCH TONGUE . . . 60c. lb. LIME JUICE—Fint bottles . . . 22c. HAWAIIAN PINEAPPLE—2's . . . 30c. SINGAPORE PINEAPPLE—2's . . . 35c. LARGE KIDNEY BEANS . . . 8c. lb. (3 lbs. for 25c.) SMALL KIDNEY BEANS . . . 7c. lb. (3 lbs. for 20c.) SALTED PEANUTS, 10 lb. tins, and retail at 40c. lb. LEMONS, CALIFORNIA ORANGES, GRAPE FRUIT, FRESH CORN, TABLE PLUMS, ETC. C. P. EAGAN, 2 Stores: Duckworth Street & Queen's Road

Shine m.w.f. LOOK WE YOU You know el on a swe th an over . You ha rience the hen your covered with er now sho er shades i opical weig w lines in John ilor and C Service you what want it. Ford Tel. No. 3