st Another Week to take Advantage of these Values nd the Last Days will be the Best Days, We have arranged it so.

variet

Several pieces offering old value, as it is some time since hey were imported; 44 inches ide, union and wool makes; wash like new. Reg. 1.00. White Sale Price 89c. Reg. 1.80. White Sale Price \$1.65 Reg. 2.75. White Sale Price \$2.48

DRESS SERGES.

CREAM

WHITE WHIPCORDS. This material looks well when made up. Coming as it does from our old stock it offers you top-notch value. Reg. 95c. \$1.10. White Sale Price

WHITE SILK POPLIN Here is the ideal material for that special occasion dress which you have been thinking about. We have just one piece at \$1.20 yard. White 98c.

Thousands of Women have taken advantage of this event to supply their entire White-wear needs for the coming season and the buying has consequently been heavy. Nevertheless assortments are still complete and just as inviting, and the values just as important as ever. This Sale impels action.



Pure Quality WHITE SHIRTINGS At Sweeping Prices.

We are in a position to offer some very good values in White Shirtings; values of interest to every housewife. Every piece in this Sale has its final disposal price. Look these over. Reg. 35c. White Sale Price. . 30c.

Reg. 38c. White Sale Price. . 32c. Reg. 40c. White Sale Price. . 35c. Reg. 42c. White Sale Price. .38c. Reg. 55c. White Sale Price. .48c.

CHECK CRINOLINES.

Cross-barred Check White Crinolines; old time value. Worth 22c. yd. White 17c.



Underskirts. These we offer, we he prettiest vet: fine lawn make.

mlar \$2.60. White Sale Price \$2.28 mlar \$3.60. White Sale Price \$2.78 galar \$4.00. White Sale Price\$3.28 galar \$5.00. White Sale Price\$4.18

AWN NIGHTGOWNS. Many of the following lines

ues and we would like you to e and see them. mar \$1.00. White Sale Price ... White Sale Price ... \$1.38
White Sale Price ... \$1.57
MISSES'

BIG SAVINGS ON

BLANKET VALUES That Merit Your Earliest Attention.

We cannot let the occasion pass without featuring our Cotton Blankets and Woolnap Blankets, in White, Grey and Check patterns. They are part and parcel of this important Sale and our Special Prices make them more interesting. Reg. \$3.00. White Sale Price Reg. \$6.00. White Sale Price

leg. \$8.00. White Sale Price Fawn & Grey Woolnap Blankets Reg. \$12.00 pair. White Sale \$9.98

every lady prizes - dainty LAWN COMBINATIONS.

True-fitting, fine Lawn Combinations that wil lreadily appeal to the well dressed lady. These are all clearing lines, as we are scantily stocked in them. Regular \$1.40. White Sale Price . . . \$1.16 Regular \$1.70. White Sale Price \$1.34 Regular \$2.25. White Sale Price . . . \$1.89 WINCEY NIGHTGOWNS.

These are splendid for immediate wear. being warmer than flannelette and much better wearing; they aer beautifully finishstock of these is not to be matched Regular \$5.50. White Sale Price . . . \$4.87 Regular \$5.75. White Sale Price\$4.98 Regular \$6.60. White Sale Price \$5.28 Regular 10.25. White Sale Price \$8.38

White Sale Price\$1.69 WINCEY NIGHTGOWNS. white Sale Price ...\$2.59 | Some splendid Scotch Wincey Night-glar \$3.00. White Sale Price ...\$2.59 | Some splendid Scotch Wincey Night-glar \$4.25. White Sale Price ...\$2.89 | to get these limited supply. Reg. \$1.69 | Some splendid Scotch Wincey Night-

SIDEBOARD CLOTHS.

An unlimited assortment of these

an unlimited assortment of these in dainty embroidered white linen; the best of Cloths from both sides of the Atlantic are in this Sale. Our special prices enhance the value.

Reg. 30c. White Sale Price.... 69c.

Reg. 90c. White Sale Price 82c.

Reg. \$1.00. White Sale Price 88c.

LACE SIDEBOARD

RUNNERS.



Thousands of Yards

The Narrower Embroideries and Insertions are priced

Regular 10c. yard. White Sale Price 8c. Regular 12c. yard. White Sale Price10c. WIDE SKIRT

cide on paying you are assured of the very best value for the money. These are all well selected patterns on Reg. 75c. yd. White Sale Price 67c. Reg. \$1.00 yd. White Sale Price 89c. Reg. \$1.20 yd. White Sale Price \$1.08 Reg. \$1.40 yd. White Sale Price \$1.16

ALL-OVER EMBROIDERIES.

EMBROIDERIES.

Offer you some very neat looking patterns, and their saving prices Reg. 38c. yd. White Sale Price. 32c. Reg. 55c. yd. White Sale Price. 48c. Reg. 90c. yd. White Sale Price. 79c.



Lovelier Blouses

than these you cannot find to-day. Herewith is our complete price range of handsome White Blouses, marked in every case to the very lowest for this Sale. The styles are the latest, and the Values interesting. Voile, Muslin,

Lawn and Crepe de Chene Blouses await you, Reg. 90c. White Sale Price 79c. Reg. \$1.00. White Sale Price 87c. White Sale Price \$1.59 Reg. \$2.50. White Sale Price \$2.19 Reg. \$3.60. WhiteS ale Price\$3.28 Reg. \$4.50. White Sale Price \$4.18 Reg. \$7.50. White Sale Price \$6.98 Reg. \$8.50. White Sale Price APRON DOWLAS.

Nothing better for home aprons or gro-ers' aprons; extra strong thread; detains

PILLOW COTTONS. 44 inch Circular Pillow Cottons in a very soft white linen-like make; at their regu-

ENGLISH SHEETINGS. Plain and Twilled Pure White English 65c. White Sale Price Sheetings in assorted widths. These are not recent importations, they come to you as PARIS MUSLIN.

TABLE FELT. Our Silence Cloth saves your table top WHITE LAWN SPECIAL. 36 inch White Lawn, a strong even thread; ideal for underwear, underskirts and the like. Good value for 40c. 36c. yard. White Sale Price lar price, 65c., it's good value. 54c. MADAPOLAM.

An excellent make, beautiful sheer surface, soft nainsook finish; a pleasure to put a needle in; 42 inches wide. Reg. 56c.

Reg. \$5c. (plain). White Sale Price 79c. Reg. \$1.40 (either). White Sale Price \$1.28 Reg. \$1.60 (twilled). White Sale Price \$1.45 Reg. \$1.90 (twilled). White Sale Price \$1.74

CASH'S Tobacco Store

Expert

Dentist.

decided to spe

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terial and skil

kmanship.

tention to the large a ell assorted stock of

ipes. Tobacco a Smokers' Articles so to say that in conn

on with our Pipe Depa ent we have added a Pipe Hospital, here ordinary repairs

done and stems fitted e shortest notice. TOBACCONIST,

er Street, - - St. Joh



CATCH 'E

vely in that country t the Key Brand.

THERIA

These rank among some of the best values of this Sale here is a Quilt to suit every purse: Honeycomb Quilts, hreela Quilts, American Quilts, and others, from the lowto the highest priced Quilt. Super-value is assured. Agular \$2.50. White Sale Price \$2.15

> NAINSOOKS.

This Offering of

Shouts Value.

titched finish, according to price.

Mow Cases Fairly

from the lowest price to the very highest

leg. 35c. each. White Sale Price 32c. 45c each. White Sale Price 38c.

50c. each. White Sale Price 45c. 60c. each. White Sale Price 52c.

85c. each. White Sale Price....76c.

eg. \$1.00 each. White Sale Price 94c.

eg. \$1.25 each. White Sale Price....\$1.06

HITE CURTAIN NETS.

were fortunate in securing a

orted widths; the values are

50c. White Sale Price....45c.

60c. White Sale Price....54c.

70c. White Sale Price....63c.

85c. White Sale Price....77c.

eg. \$1.30. White Sale Price....1.12

HITE LACE CURTAINS

We have 95 pairs of these in White

ingham Lace, 21/2 yards long.

ey are value for \$1.25 pr. 98c.

stock of these at very reasonable

fices; best Nottingham lace patterns

value will be found in serviceable allow Cases, plain, embroidered and hem-

36 inch soft White Nainsooks we have pared pretty fine



Special Values for the Closing Week of this Sale.

WHITE WOOL CAPS.

For ladies and misses, for immediate wear. They are roll brim style, buttoned at side. The ideal skating cap; in white only. Reg. 85c. 76c. White Sale Price

SKIRT EMBROIDERY.

A lot of lovely patterns in Skirt Embroideries, very suitable for infants' dresses, underskirts and such like: 18 inches wide. Marked from like; 18 inches with Sale 31c. Price

"D. & A." CORSETS.

Several late models in this popular in all the required sizes; lace trimmed, Corset, high, medium and low busts, with embroidery and lace trimmings, elastic inset at back, 4 suspenders. These Corsets are made from best quality White Coutil, guaranteed tearproof and rustproof; complete size range, Good value at their regular price, \$3.00. White Sale Price \$2.79

LAWN KNICKERS. A line of these offering strong value to mothers of girls from 2 to 10 years; strong lawn make embroidery trimmed. Regular 45c. pair. White 37c.

ing. Reg. \$4.50. White Sale \$2.28 WHITE FUR TRIMMING. Very suitable for children's coat trimmings or little bonnet trimmings; two

INFANTS' BODICES. Mothers can save on their purchases

here. Regular 60c. White Sale Price ... 49c.

Reg. \$1.25. White Sale Price....\$1.05 Reg. \$1.50. White Sale Price ... \$1.32 A special lot of inexpensive and very serviceable Lace Runners for sideboards; will stand a lot of wear and washing; uncommon looking, too. Regular 55c. White Sale 47c.



STYLISH COLLARS

A variety line of the newest and prettiest in smart Collars. Dainty conceits in Mus-lin, Voile, Lace, Brilliant, Plain and Corded

Silk and Crepe; Shawl Collars, Roll Col-

lars and Quaker style. Reg. 80c. 69c. White Sale Price

Well made undergarments of White Flan-

nelette, without body, wide flounce, button hole edged with Pink, Sky or White; mostly

to fit girls from 10 to 12 years. Reg. 70c. value. White Sale Price 58c.

GIRLS' FLANNELETTE

UNDERSKIRTS.

PRICE-CUT.

\$4.50 Regulars for \$2.28. Simply because they are slightly soiled from handling, we decided to clear Lawn make, with yoke of embroidery, trimmed with lace edging, and wide embroidery flounce and ribbon bead-

INFANTS' BARRAS.

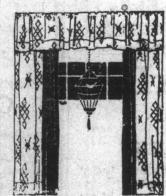
Flannelette and flannel makes, all underpriced for this Sale. Regular 90c. White Sale Price. 78c. Regular \$1.25. White Sale Price, \$1.08 Regular 65c. White Sale Price...58c. Regular \$1.55. White Sale Price..\$1.28 Regular 75c. White Sale Price....68c. Regular \$1.80. White Sale Price...\$1.59

Don't Miss These Special Values in White Damask Table Cloths.

Our stock of these is well selected and bought where values were best. No matter what price interests you here, you can be assured of the very best value. Regular \$1.75. White Sale Price \$1.48 Regular \$2.00. White Sale Price \$1.65 Regular \$3.00. White Sale Price\$2.49 Regular \$3.40. White Sale Price\$2.90 Regular \$4.00. White Sale Price \$3.45

and TABLE NAPKINS.

How are you off for these? The values for this Sale are really good and should interest all careful housewives. They are made of best quality Damasks, hemmed. Regular 30c. each. White Sale Price25c.



WHITE CHINTZ.

80c. yd. White Sale Price ..

CASEMENT CLOTHS.

yard. White Sale Price

36 inches wide; extra fine texture,

with satin stripe. Distinctive looking,

washes well; its economy to use such worthy material. Reg. 75c. 69c.

WHITE

A Great Time to Pick up **CURTAIN SCRIMS.**

Our Curtain Scrims were never prettier and never more varied, showing plain White and Cream and a multitude of others

	AL TOTT	Pro	es nor	ar bord	icis.	
	Reg.	22c.	yard.	White	Sale	Price 18c.
	Reg.	25c.	yard.	White	Sale	Price22c.
	Reg.	40c.	yard.	White	Sale	Price36c.
The last	Reg.	50c.	yard.	White	Sale	Price 46c.
	Reg.	65c.	yard.	White	Sale	Price59c.
						Price 64c.

TEA CLOTHS.

These are made of good grade Eng-lish linen, hemstitched and embroid-With Bluebird pattern; something ered, and at our special prices offer the utmost in value. uncommon for furniture coverings, Reg. 50c. White Sale Price.... 43c. hangings and such like; extra strong Reg. 70c. White Sale Price.... 59c. material; 36 ins. wide. Reg. 72c. Reg. 95c. White Sale Price 85c. Reg. \$1.10. White Sale Price.... 95c.

Reg. \$1.50. White Sale Price....\$1.28 HUCK TOWELINGS. The good housewife knows the extra good wearing quality of Huck Towel-ings. If they are higher than the ordinary they are well worth the dif-ference in price. Our stock is worth

Reg. 30c. yd. White Sale Price. . 26c. Reg. 33c. yd. White Sale Price. . 29c. Reg. 37c. yd. White Sale Price. 32c.

