

A Christmas List of Christmas Cheer

or a CHRISTMAS MENU.

ELLIS & Co., Ltd.

203 Water St.,
Purveyors of High-Class Groceries,
Meat, Poultry, etc.

- "Perrier"—the Champagne of Table Waters.
Schweppes Mineral Waters.
Paris Pate. Russian Caviare.
Royans a la Bordelaise.
Norwegian Lax. French Sardines on Toast.
Blue Point Oysters.
Fresh Salmon. Fresh Cod.
Real Turtle Meat. Extract of Real Turtle.
Ox Tail Soup. Tomato Soup.
Partridge. Haunch Venison.
Red Currant Jelly.
Beechnut Hams. Beechnut Bacon.
Fidelity Hams and Bacon.
Our Own Make Sausages.
(None finer.)
Dressed Turkeys. Cranberry Sauce.
Roast Barron of Beef.
Corned Ox Tongue.
Saddle Mutton. Loin of Veal.
French Truffles.
Dressed Geese. Champignons.
Peeled Asparagus and Asparagus Tips.
Milk Fed Chicken. Dressed Ducks.
Plain and Stuffed Olives.
Corned Rolled Beef. Cold Roast Pork.
Roast Boar's Head.
English Marrowfat Peas. Extra String Beans.
Macedoines de Legumes. Spinach Extra.
Lettuce. Celery. Parsley.
Mincemeat for Pies.
Plum Pudding. Tart Fruits in Glass.
Cherries in Maraschino.
Whole Lemon Cling Peaches in Syrup.
Whole Bartlett Pears in Syrup.
Sliced Pineapple in Syrup.
Cherries in Creme de Menth.
Macedoines of Fruit. Grape Fruit.
"Harry Hornes" Celebrated Custard.
"Bird's" Blanc Mange. Stewed Prunes.
Green Grapes. Purple Grapes.
Dessert Apples. Navel Oranges.
Bananas. Tangerines.
Crystalized Ginger Cubes.
Filled Figs. Filled Dates.
Blanched and Jordan Almonds.
Ground Sweet Almonds.
Crystalized Assorted Fruits.
Walnuts, Almonds, Brazil and Pecan Nuts.
Dessert Raisins. Imp. French Plums.
Bon Bons and Cosagues.
Huyler's Assorted Chocolates.
Moir's Assorted Chocolates.
Shortbread. Iced Fruit and Plain Cake.
Ingersoll and McLaren's Cream Cheese.
St. Ivel Cheese. Canadian Stilton.
Mocha and Java Coffee.
Coffee Sugar. India and Ceylon Tea.

Cigars and Cigarettes.

- "Calixto Lopez" Havana Cigars.
Panetelas Extra. Reina Victoria.
Eminentes and Invencibles.
Aristocracias. Deliciosos.
"La Sabrosa" and "Golofina" Jamaica Cigars.
Governors. Conchas Especiales.
"Savory's" Cigarettes.
Egyptian, Turkish, Russian, Virginian.

A Merry Christmas to All!

dec19,20,21,22,24

Oats! Oats!

We have a large shipment of
**CHARLOTTETOWN BLACK and
WHITE | Not Mixed | OATS**

on to-day's Steamer, and offer this
lot at **LOW PRICES**, for prompt de-
livery from ship's side.

The **OAT MARKET** is very strong
and we would not be surprised to
see much higher prices prevailing
during the Winter.

F. McNAMARA,

QUEEN STREET.

Your Business Success in 1917

rests upon the dependability of your
service of supply.
Three big facts—big buying power,
tremendous production, expert work-
manship—stand behind our claims of
superior service.
It will pay all merchants to see
our spring ranges in



**Men's and Boys'
Suits, Overalls,
Shirts, etc.**

DO IT NOW.

Newfoundland Clothing Co., Ltd

We have just received a shipment of

**44,640
Tins of "2 in 1."**

This is the largest shipment of Shoe Polish ever
brought into Newfoundland. The sales of "2 in 1" in-
crease monthly. It preserves the leather you know.

T. A. Macnab & Co.,

Wholesale Distributors.

Telephone 444. City Club Building.

J. J. ST. JOHN.

BIG DROP IN PROVISIONS.

We carry a large stock and our prices are lower than the
other man's. Touch in and see.
450 brs. VICTOR FLOUR, 200 brs. FIVE ROSES.
250 brs. ROBIN HOOD, 150 brs. VERBENA.
100 brs. DAILY BREAD.
120 puncheons BEST BARRADOES MOLASSES.
125 brs. PORK at \$42.50 and \$45.00 l.t.
95 brs. BEEF at \$30.00.
1,000 bags CATTLE FEED.
500 bags GLUTEN FEED, \$4.00.
850 bags WHITE & MIXED OATS, 600 bags BRAN.

J. J. ST. JOHN,

136 and 138 DUCKWORTH STREET.

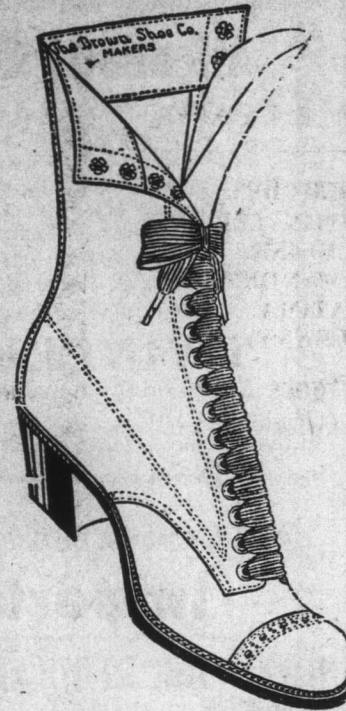
XMAS GIFTS.

We are now ready with a Choice Selection of
Useful and Suitable Presents

for Ladies and Gents. Just the kind that are sure to please
your friends. Our Santa Claus Counter is also well stocked
with Mechanical and other Toys for the little ones. We invite
your inspection.

William Frew.

SOME LIVE ONES At Our Ladies' Dpt.



No. 8020--\$10.50

8 inch. Cir. Fox Walking Boot, Dark
Brown Calf, twelve-eighths heel, divide
2 1/4 to 8. This shoe makes an ideal
Skating Boot.

**Ladies' White Pearl
Skating Boots.**

A big line of BEDROOM SLIPPERS,
PUMPS, etc., just opened up.

We are now showing some of the
finest Footwear ever seen in St.
John's. Foot your holiday Footwear
now.

F. Smallwood
THE HOME OF GOOD SHOES.

Now Landing:

**1000
Tons
Anthracite
COAL.**

H. J. Stabb & Co.

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Give Books!

Every boy in the city to-day, yes and
in the outports too, is interested in
BOOKS. We have eight or ten New
Series of Boys' Books: Good, Clean
Adventure Stories. We have:
The Boy Scout Series.

The Ocean Wireless Boys' Series.
The Boy Spies Series.
The Outdoor Chums Series.
The Comrades.
The Dare Boys.
The Boys of Columbia High School
Series.
The Big Five Motor-Cycle Boys' Ser-
ies.
The Bunny Brown and His Sister Sue
Series.
The Six River Motor Boys Series.
The Motor Rangers Series.
The Boy Inventors Series.
And the Old Favorites, The Henty and
Alger Series:
The Boys' Own Annual.
The Prize.
The Chatterbox.
The Children's Story of the War
Everyday and Sunday.
Our Wonderful World.
The Empire Annual for Boys,
the Wonder Books of Ships.

AND FOR GIRLS WE HAVE:

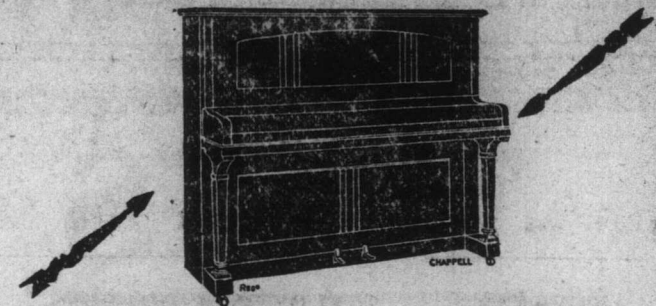
The Motor Maids Series.
The Girl Aviators Series.
The Little Old Girl Series.
The L. T. Meade Series.
Southworth Series.
The E. P. Roe Series.
The Pansy Series.
The Elsie Books.
Girls' Own Annuals.
Sunday at Home.

We have Picture and Toy Books by
the hundred, for all ages and at all
prices. Altogether there are FIVE
THOUSAND Volumes from which to
select a Book for your Girl and your
Boy. Come and see them, they are
very conveniently arranged so that
you can make your own selection
without trouble. You are welcome at

DICKS & Co., Limited.

Biggest, Brightest, Busiest and Best
Book, Stationery and Fancy Goods
Store in Newfoundland.

MINIARD'S LINIMENT CURE
RHEUMATISM.



CHAPPELL PIANOS, Best English Make.

Famous throughout the world for beauty of tone,
delicacy of action, and great wearing qualities. In
use at

ROYAL ACADEMY, London.
GUILD HALL, London.
TRINITY COLLEGE, London.

Cost a little more than the ordinary Piano, but ———!
ASK ANY MUSICIAN.

We have just received a consignment of Chappell
Pianos in beautiful solid mahogany cases and will quote
special prices for Xmas.

MUSICIANS' SUPPLY CO.

SPECIAL OFFER ON 'Kimball' Organs.

We have a large stock of Kimball Organs on hand purchased
before the advance in manufacturers prices. These Organs have
eleven stops, double reeds, double swells, handsome French
plate mirror and guaranteed first class throughout.

**Price, with Stool to match, and freight pre-
paid while they last, \$100.**

Orders accepted for future delivery provided \$5 accompanies
order.

Musicians' Supply Co.,

Royal Stores Furniture Department.

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CAN GIVE IMMEDIATE DELIVERY

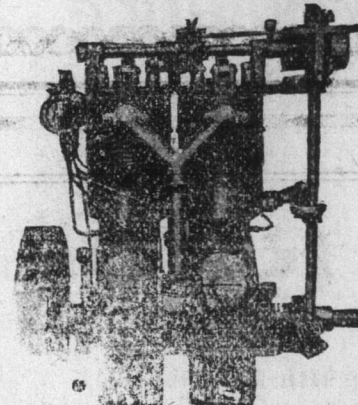
of the following Brand New Engines:

- Two 8 H. P. Trask Stationary Engines.
- One 3 H. P. Trask Stationary Engine.
- Three 8 H. P. Trask Fisherman Marine Engines.
- One 4 H. P. Trask Fisherman Marine Engine.
- One 60 H. P. Batten Marine Engine.

Have a large list of new and
rebuilt Engines for sale at spe-
cial prices. If you are thinking
of buying, send for particulars
and prices on the size you need.

If your present engine is not
satisfactory, or you want more
power, exchange it for a new
one. Liberal allowances made
to apply on new engines, two or
four cycle, any H. P.

For anything in the Engine,
Machinery or Motor Boat line
write to



W. H. TRASK,

140 Water Street 2nd Floor

St. John's.

WE are still
showing a
splendid se-
lection of : : :

**TWEEDS
and
SERGES.**

No scarcity at
Mauder's.

However, we beg
to remind our cus-
tomers these goods
are selling rapid-
ly, and cannot be
replaced at the
same price.



John Mauder,
Tailor and Clothier St. John's, NE 1