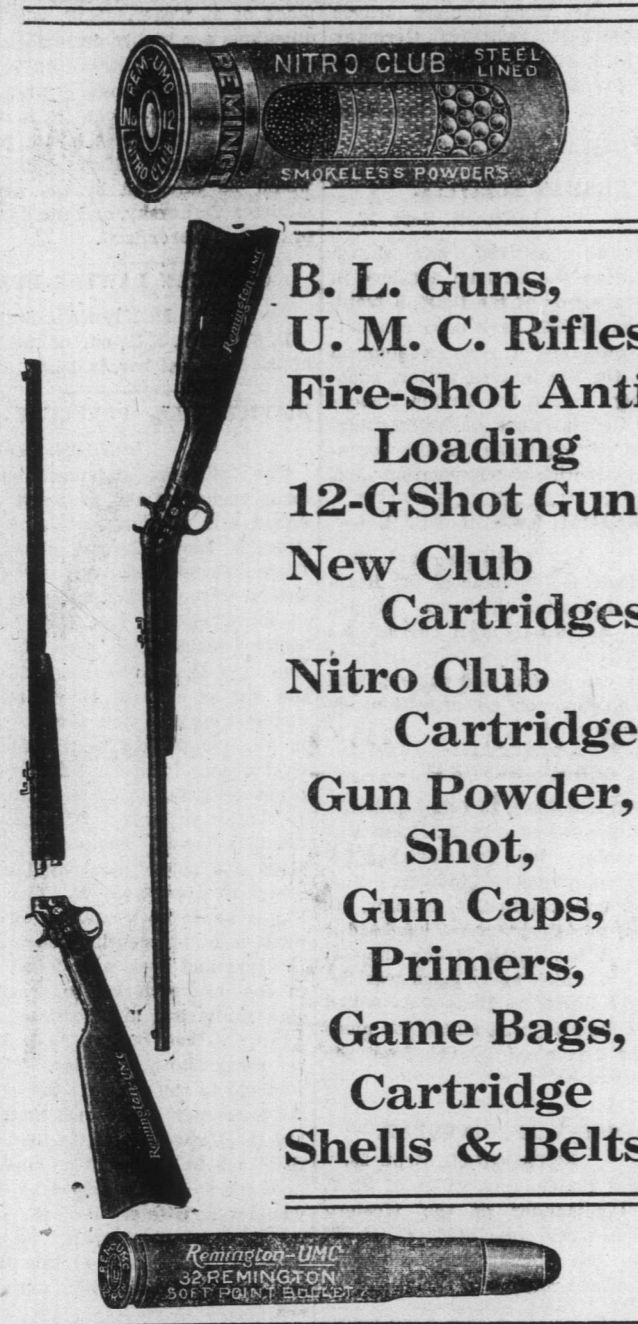


No Advance in Price
 The New Fall Showing
 —of—
Christy and Stetson
 Hard and Soft
HATS.
 Tried and proven for half a century, is
 now open for your inspection at
SMYTH'S.
 They fit like old ones.

Sporting Goods!



NITRO CLUB STEEL LINED
SMOKELESS POWDER

**B. L. Guns,
 U. M. C. Rifles.
 Fire-Shot Anti-
 Loading
 12-G Shot Guns
 New Club
 Cartridges.
 Nitro Club
 Cartridges
 Gun Powder,
 Shot,
 Gun Caps,
 Primers,
 Game Bags,
 Cartridge
 Shells & Belts.**

**BOWRING BROTHERS, Limited,
 Hardware Department.**

Ladies' Fall & Winter Coats

We have just received an advance shipment of Ladies' New Fall and Winter Coats.

Newest Creations of Fashion.

Also NEW COSTUMES, SKIRTS, BLOUSES, ETC., ETC. See them to-day.

William Frew.

J. J. ST. JOHN.

SLOAN'S LINIMENT,
 Known the world over for its immediate cure. Retailing at 25c. per bottle.

J. J. ST. JOHN,
 AGENT,
 Duckworth Street and LeMarchant Road.

Advertise in The Evening Telegram

TORIC LENSES



ARE MORE BECOMING THAN FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

**R. H. TRAPNELL,
 Eyesight Specialist.
 St. John's.**


Now in Store.

250

Tons Nut Size Anthracite Coal.

H. J. Stabb & Co.
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Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance intangible in its quality and charm.

In addition to Massatta, we carry a complete line of Lush's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, soaps, Creams, and Powders of unexcelled excellence.

At all Druggists, St. John's, Nfld.

All the School Books for all the Grades all the time.

All School Books for the Primary Grade.
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 All Books for the Associate Grade.
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 Pencils, Penholders, Chalk, Slates, Ink, Blotting, Exercise & Copy Books, Maps, Wall Pictures, Blackboards, Blackboard Cloth Slating, Globes, Seats, Desks, &c.
 Right house, right goods, right prices.

**GARLAND'S,
 The Leading Bookstore.**

More than one best?

When you ask your grocer to send you the best flour, he sends you—his best. When you know the best flour and order by the name, the choice is not left to the grocer. Many grocers handle

Royal Household Flour
 as their leader. They have found it the safest flour to recommend because its results are sure and its purity is unquestioned. If your grocer's best is not Royal Household, insist on his getting it for you. The benefit will be mutual.

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 MONTREAL




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Private Tuition or Classes in Drawing, Water Colour Drawing, Oil Painting, Wood Carving, Stencilling and all Art and Craft Subjects.

Show-Card Writing a Specialty.

For particulars apply
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WE CAN'T MUNCH ON BELLE'S SHOES



Listen for the School Bell! You'll soon hear it! Dust off the Books, sharpen the Pencils and take a look at the School Shoes!

There's something the matter with the Boy or Girl that doesn't need School Shoes!

WE'VE THE BEST SCHOOL SHOES MADE!

\$2.00, \$2.50, \$3.00 up to \$4.00.

The leathers are Sturdy Box Calf, Gun Metal Calf, Vici and Patent Colt, Sensible Low Heels, Lace or Button styles. Every detail of workmanship has been put in that could better the Shoes in any way.

Better to buy our Good School Shoes than to wish you had!

**PARKER & MONROE, Limited,
 The Shoe Men.**

TEMPLETON'S

10c. Sale

September 15th to 25th.

REID-NEWFOUNDLAND COMPANY.

South Coast Service.

Passengers leaving St. John's on 8.45 a.m. Train Thursday, 27th instant, will make connection at Placentia with S.S. "Glencoe" for the usual ports between Placentia and Port-aux-Basques.

Reid-Newfoundland Co.

Smallwood's Big Shoe Sale.

Ladies' Black Cloth TOP BOOTS,
 Reg. \$5.00 values,
 now only \$3.50 per pair.

All sizes.
 Secure a pair to-day.

Mail Orders receive prompt attention.



F. SMALLWOOD
 THE HOME OF GOOD SHOES.

STANFIELD'S

Reliable, Unshrinkable WOOL UNDERWEAR

at Low Prices.

We are now offering a full range of STANFIELD'S CELEBRATED WOOL UNDERWEAR for Men, Women and Boys at money-saving prices.

These prices cannot be repeated when this stock runs out. We booked this lot some time ago, since when, on most lines, the manufacturers' prices have advanced over twenty per cent, and further advances are likely.

Our Retail Prices are Low,
 being based on our purchase prices arranged practically a year ago.

Remember, STANFIELD'S WOOL UNDERWEAR IS ALL ROUND RELIABLE UNDERWEAR. IT HAS A REPUTATION BEHIND IT. IT WILL NOT SHRINK OR GET HARD IN THE WASH. THE PRICE IS LOW.

No Underwear will give you better service. Also, that we aim to give you the best service possible.

Henry Blair

The Evening Telegram is The People's Paper.

EIGHT PAGES

WEATHER FORECAST

TORONTO, Midnight
 variable winds, fine, moderate
 change in temperature.
 Drink WELCH'S GRAPE

VOLUME XXXI

Auction Sale

THE PEOPLES AUCTIONEER

AUCTION

At the British Hall on
 next, a quantity of household
 furniture and effects, including
 upright grand piano, dining
 room and bedroom furniture,
 and general household effects,
 for convenience of sale,
 desirous of sending the
 goods to the coast, please
 please do so on Tuesday
 and truck, as it is to be
 "that is knocking around"
 and you want to dispose
 would much prefer their
 some dumping ground.

P. C. O'DRISCOLL
 sep22,31

AUCTION

On the premises, Thursday
 her 27th, at 12 o'clock
 sirable Freehold Building
 ate on the south side of
 by which it measures about
 and widening as it goes
 for nearly two hundred feet
 of lane on eastern boundary.
 particulars may be had
 of the premises.

P. C. O'DRISCOLL
 aug21,11,Leod

AUCTION

On Thursday next
 27th, at 12 o'clock
 on the premises of
A. H. MURRAY
2 Metal Life Boats
Davits.

T. B. CHASE
 sep25,31

FOR SALE BY PUBLIC AUCTION.

On Thursday, the 27th
 at 11 o'clock
LOT OF DRY GOODS
 consisting of
 2 boxes HOSIERY,
 3 boxes LADIES' HANDBAGS
 1 doz. and 7 APRONS,
 2 pieces FLEECE BLANKETS
 1 package TOWELING
 SOME DRESS MATERIAL
 3 boxes UNDERWEAR—Ladies
 Gent's,
 1 box EMBROIDERY
 12 boxes STOVE POLISH
 1 LETTER PRESS,
 3 MARBLE CLOCKS,
 1 TYPEWRITER.
 All Without Reserve.

M. A. BASTIN
 sep25,31
 (On account of whom)

AUCTION

On Wednesday, the 26th
 at 11 o'clock
 at the premises of
Messrs. Bishop, Sons
 (Water Street)
 About 164 cases MILLINERY
 (To be sold by lot)
 " 70 pieces HOSIERY
 " 600 sacks SUGAR
 " 150 tierces
 Saved from the S.S. "Hesperus"
 sold by Public Auction, of
 of whom it may be seen.

A. S. RENDLE
 sep22,31

AUCTION

On Wednesday, the 26th
 at 12 o'clock
 at the premises of
Messrs. C. F. Bennett
 280 barrels RED
 1 hoghead RED
 32 1/2 barrels WHITE
 1 hoghead WHITE
 47 barrels MIXED
 1 hoghead MIXED
 11 1/2 quintals of
 6 1/2 barrels SALT
 2,000 pairs SKIN
 Landed ex S.S. "Hesperus"
 Moravian settlement.

A. S. RENDLE
 sep22,31

WINARD'S LINIMENT
 CUR
 GUY II