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Notice

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- O'BRIEN LTD. July 13th, 1922. Nelson, N. B. 29-26

NOTICE To Our Subscribers

We are revising our Mailing List and all subscribers in arrears are respectfully asked to pay the amounts due on their paper. Look at your address label, and if it does not read 1925 you owe us something and we would be pleased to have your remittance at

JI ION ADVOCATE

CASTORIA



Arrested When About To Wed Rich U. S. Girl

Pasadena, Calif., Sept. 30-Pasadena was gossiping over the arrest of "Robert A. Winthrop," on advice from Bend, Or. charging him with grand larceny and obtaining money under false pretenses.

"Winthrop" had pused as a young millionaire since he came here some time ago and was engaged to have been married in less than two weeks to one of the wealthi est society girls of the city.

Several hundred invitations had been sent out, 200 r sents had been received, and the wedding was to have been one of the events of the

The young man, who is said to be a member of a prominent Massachusetts family was arrested at an advertisreasonable prices; also trucking ing agency in which he recently purchased a half-interest. He denied the charges Newcastle, N.B declaring they were fabrications to embarrass him and

Private detectives say that he admitted to them shortly graduates are an emphatit argument after his arrest that he has a wife living on Beacon Hill, Boston.

Advices from Oregon, state that charges were brought BUSINESS COLLEGE against "Winthrop" for effenses alleged to have been committed in October, 1024. His bond was set at \$5,000 on each of three counts.

Hermits Doubt Existence Of Automobiles

St. Clairsville, O. Sept. 30, When John Furbee, a deputy sheriff called at a secluded home a mile from its nearest neighbor, he found two aged brothers who believed that Theodore Roosevelt still wa-President. They said they had heard something about there being a war several years ago but they were skeptical.

They not only knew nothing about electricity but they refused to believe "light could go through a wire." They were equally skeptical when Furbee attempted to describe

an automobile to them. Their nearest neighbor said he never more than "passed the time of day with them" and said he believed their contention that they had not left their farm for more than 15 years. Both men said they had no desire to visit a city because they regard cities as works of the devil.

DECLINED ADVICE

Lakehurst, N.J., Sep., 30-- clouds were in that direction Lieut. Joseph B. Andersor, cated that it was sharp. acrologist on board testified Cross examined by the court of inquiry.

ship be turned to the south blematical. before she was wrecked, An-would have saved the ship.,' derson said, adding that Lans downe had declined to heed the advice because the aerolegist had been unable to point to any specific immediate danger signal in the skies to warrant a change of the hazy weather in October, and some course. After the Shenanand then levelled off, Anderson's advice that a southeast- 'o refer to it by the o'd name. Even erly course be followed then in an effort to get out of the

storm, also went unherded, he declared. Commander Lansdowne wanted to follow OF OTHER EPERT it but the other officers in the control car, advised a sinst it, because storm

Disregarding the advice of This discussion took place his other expert, Commander Zachary Lansdowne held the conficers were exhausting airship Shenandoah on her their resources in trying to course until she was drawn in save her. It was described as to the storm that wrecked here brief but the aerologist indi-

yesterday before the naval court on this point, Anderson said whether the ship could have escaped from the storm The suggestion that the at that time was wholly pro-

was made at least half an "I am not trying to argue hour, and probably an hour, that a southeasterly course

NO INDIAN SUMMER

An American weather amberi years we do get a period of mild imes in November. Whatever th doah was caught in the storm | ight name for it is, it is not infreand had made her first rise, quent in this country and peop'e who

gladly will probab'y continu expectation that Indian summ

the wonderfu

It's delicious, refreshing and satisfying-best by comparison! "You'll Like the Flavor"

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The most urgent requirement in Canada's Agricultural Products

CANADA produces every year large quantities of wheat, oats, barley, butter, cheese, bacon, beef, eggs, apples, potatoes, grass seed and clover seed that she cannot consume. Her natural outlet for these products is, of course, Great Britain-the one great consuming country of the world with an open market.

Unfortunately, nearly every other country with any surplus of food products seems to want to send its surplus to this same market.

The keenness of the competition on this, our only market, and the energy and resourcefulness of our competitors began to impress them-selves upon the Department of Agriculture some time ago, but it is only within very recent years that the real and only way to grapple with this problem has been discovered, or at least put into effect. This Department now believes, as do also most of the farmers of this country, that the "grading" of our agricultural products is the policy and practice that is seeing us through the struggle and will assure us of our rightful place on

"Grading" means the classifying of products, whether they be hogs, but-ter, cheese, eggs or anything else, into-what might be called in a general way "BEST", "GOOD", "FAIR" and "POOR" classes.

These exact words are not used in describing the grades, but that is what is meant. The purpose served in grading is threefold—

(1) Educational. When the producer sees the relative quality of his product he is spurred on to maintain that quality if it is the "best" or to improve the quality where necessary.

(2) Fair Play. When products are not graded the inferior article for various reasons often brings as much as the superior article, and the credit and advantage of putting the superior product on the market is lost to the one who really deserves it.

(3) Facilitating Trade. The dealer learns to have confidence in the article he is buying and buys more freely, because it is muaranteed by grading, and gradually everybody gets to know what the "best" article really looks like or tastes like. In short, grading brings about standardization and contract to the producer the best price. the producer the best price.

Canada now grades her cereals, grass seeds, hay, potatoes, apples, eggs, butter, cheese, wool and bacon hogs. The results have been in every case beneficial and in some cases quite markedly so, even though the grading system has been in effect in some cases for only been in effect in some cases for only two or three years, thus:-

Cheese Grading began April 1st, 1923. Canadian cheese the year before had fallen into such disfavour on the Fritish market that New Zealand cheese was quite commonly preferred. Today Canadian cheese commands cents per pound higher than New Zealand.

Butter—Grading began same time as for cheese. The reputation of our but-ter was then indeed at low abb. Canadian butter today, while not the best on the market, is rapidly improving in quality-and gaining in reputation.

Hogs-Over two years ago the Department of Agriculture began to grade live hogs at the packing houses and stock yards. The 10% premium paid by the packers for "select" bacon hogs as against "thick smooths" as classed by departmental graders has done wonders to improve the quality of our hogs and develop the bacon industry.

Best Canadian bacon, which ordinar ily was quoted two years ago from 10 t

18 shillings a long hundredweight below Danish, has gradually grown in the estimation of the British wholesale buyer until it is now quoted at only from 1 or less to at most 5 or 6 shillings per long hundredweight below the best Danish.

This improvement in price is, of course, due to quality and has come about very gradually, the spread narrowing down by a shilling or two a month until now it is not at all a vare occurrence to see best Canadian selling on a par with the Danish article.

Eggs-Carada was the first country to grade and standardize eggs. These grades and standards apply not only to export, interprovincial and import ship

ments, but also to domestic trading.

The basis is interior quality, cleanness and weight.

Standardizing Canadian eggs has established confidence between producer and consumer and between exporter and British importer, and has resulted in a greatly-increased demand for the Canadian egg both at home and abroad.

Other products might be mentioned where grading has worked to the great advantage of the producer and to the advancement of Canadian agriculture. Already Great Britain recognizes our store cattle, wheat, cheese, eggs, apples and ones as the best she can buy.

It is for us to so improve our other products, particularly our butter and bacon, as to bring them also into this list of "the best on the British market" and consequently the highest priced.

Grading enabled us to do this for cheese, wheat, eggs and apples.

Grading is helping us to do it for butter and bacon.

Quality Counts Quality is thus the first objective for the Canadian export trade, and, then steady, regular supply, it is along these lines the Department of Agri ulture la, wor ling by educational methods, and the resulted this policy is seen in the growing values of Canada's agricultural exports Look at these figures:—

| | Farm Products | | |
|---|-----------------------|-------------|--------------|
| | | 1920-21 | 1924-25 |
| | Wheat (bus.) | 129,215,157 | 191,764,53 |
| | Flour (bhls.) | 6,017,032 | 11,029,22 |
| | Ba on and Hams (swt.) | 942,338 | 1,208,72 |
| | Beef Cattle | 296,311 | 218.0 |
| | Titter (lbs.) | 9,739,414 | 24.501,54 |
| | Cueese (cwt.) | 1.356,203 | 1,269,63 |
| | Apples (DDIs.) | 1,358,499 | 1,496,23 |
| | Oats (bus.) | 14,321,048 | 32:775.761 |
| | Barley (bus.) | 8,560,553 | . 22,820,434 |
| | Rye (bas.) | 3,201,450 | 7,524,891 |
| | Bran Shorts and | | |
| | Middlings (cwt.) | 819,781 | 3,667,038 |
| | Oatmeal and Rolled | | alaariaa |
| | Oats (cwt.) | 897.236 | 830,046 |
| | Clover Seeds (bus.) | 179,255 | 417,907 |
| | Tobacco (lbs.) | 200,153 | 8,531,421 |
| i | Cream (gals.) | 1,279,195 | 3,384,186 |

For further information and publications write DOMINION DEPARTMENT OF AGRICULTURE, OTTAWA

