

NEWCASTLE IS BELOW OBJECTIVE! WE MUST "GO OVER THE TOP"

The Union Advocate

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NEWCASTLE, NEW BRUNSWICK, TUESDAY, NOVEMBER 11, 1919

No. 44

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Miss **MARJIE ADAMS**

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ALL WITH CORRECT SCENIC EQUIPMENT

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Miss Adams just loves this Play, so will you

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HIGH CLASS VAUDEVILLE
Plays and Vaudeville Changed Each Night

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Prices: 35c, - 50c, - 75c

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Next Monday Night

Victory Loan Meeting Held In Town Hall

Last Friday evening, a public meeting of the merchants and citizens of the Town of Newcastle was held in the Town Hall at 8 o'clock. A fairly good attendance of representative citizens were present, with Mr. G. P. Burchill, chairman of the West Northumberland Victory Loan Committee in the chair. The chairman opened the meeting by stating that the reason the meeting was called, was to try to get some enthusiasm in the campaign for West Northumberland because at the rate the subscriptions were now being received, West Northumberland was going to fall down in the task of obtaining her objective and he felt sure, the citizens of Newcastle did not want such a thing to occur. Newcastle's objective was \$150,000, and at the present time only \$54,000 had been subscribed, thus being \$96,000 below her objective, with two weeks of the campaign passed and only one more week to solicit subscriptions. Last year Newcastle went over her objective, and he knew no reason why this year, the objective could not be reached. He had been told by the canvassers that the merchants this year were indifferent and the idea of the meeting tonight was to discuss and devise means whereby the objective could be reached.

In all other parts of the Dominion the campaign was going along with good results, but in the Maritime Provinces it was falling far below the mark. Especially in Northumberland and West, were the subscriptions coming in slow. Gloucester County had subscribed up to the present \$240,000 which was almost her objective, Madawaska had reached her objective, and he hoped Northumberland County would get down to business and reach hers. The different districts in West Northumberland had all been organized and the canvassers were faithfully doing their duty, but nevertheless they were not getting results, and he requested the persons present to devise some method, whereby they could secure more effective results. Northumberland West's objective was \$350,000, and only \$155,000 had so far been described. Mr. J. D. Creaghan, who had been chairman of the two previous Victory Loan Campaigns for Northumberland West said he was at the committee's service to do whatever he could, and he felt that the men who were interested in lumber should contribute largely to the loan. The lumbermen were particularly interested in the loan, as the money secured would go towards purchasing lumber next season, and this meant increased prosperity for all. The merchants should also assist as much as they possible could, and all citizens, no matter what their calling, should assist in every way possible. In concluding he stated that the committee could use him in any way that he would be of any service to them and they also could have the use of his automobiles if they required them. Mr. McGloan of St. John, said that a meeting was being held in St. John tonight, for the same purpose as this one was called for, and the Victory Loan Committee there were asking the employers to assist their employees to purchase bonds, and he thought it would be a good suggestion for the people of Newcastle to take up. Last year Newcastle was a little slow at first, but the citizens got busy and the result was that West Northumberland went over the top.

So far this year, Northumberland West has only subscribed 27% of its objective which was to say the least not very encouraging. A few meetings had been called, but the result obtained from them had been poor, and he felt that Mr. Burchill the chairman, had not been given the support by the citizens, which he deserved. The committee in charge of East Northumberland felt positive that they would secure their objective, but such was not the case with West Northumberland. The canvassers were being told, by those, whom they expected to subscribe liberally, that the investment did not warrant them subscribing, and he thought the time

Popular Stock Co Appears at Opera House

Commencing next Monday night Mr. H. Wilmot Young presents that always popular and versatile young star Miss Marjorie Adams and that favorite Company of players, the Young Adams Company in three of the strongest dramas and comedies ever produced on any stage. After an absence of several years, during which time Mr. Young was serving his country in an advisory capacity, he has organized one of the strongest assemblage of players that could be engaged including some of his former organization who have been here before.

Every performance will be given with complete scenic effects and includes such high class dramas, as "In Secret Service" a Romantic Military drama of the present period, in which Miss Adams has the strong emotional part of a frail girl fighting for her country. Another strong bill is All of a sudden Peggy. "As" Peggy—Miss Adams has a comedy part, directly the extreme opposite to her dramatic lines in "Secret Service" giving her vast opportunity to demonstrate her versatility and charming personality.

There is a smile or a broad laugh in every line of "All of a Sudden Peggy," for the farcical situations that arise during the action of the play are truly ludicrous. Another bill to be presented is "The Marriage Question." "How often "Oh how often" has that question been in the minds of our readers. The young Adams Co give an excellent performance of this far famed question, which is a problem the world over, in every clime and country.

Mr. Young personally appears at every performance having a strong part in each bill.

In addition to the opening play on Monday night, not to disappoint our theatre goers Mr. Richards, Manager of the Opera House has arranged to show the 14 "Episode of The Lightning Raider," which has been a special serial Monday nights. Thus the patrons of the Opera House on Monday night, will witness two shows—14 "Episode of Lightning Raider," and the opening performance of Young Adams Co. Special request is made to patrons to secure their seats early, and to attend the theatre on Monday evening before 8.15 p m so as not to obscure the view of those already seated while the picture is being screened.

In addition to the successful plays presented by Young Adams Co.—Special High Class Vaudeville between acts will be given and like the plays will be changed each night. Mr. Youngs Company should be greeted by a brightly through Monday night next.

had arrived when it was necessary to solicit applications from an economic and patriotic standpoint. In all of New Brunswick the attitude seemed to be, "let the other fellow do it," but this attitude was one which New Brunswickers should not indulge in and he hoped they would share the rest of Canada that N. B. would and could do her share. Cooperation of the merchants was absolutely necessary if they wished to make a success of the campaign and he felt that with the cooperation of the merchants there was no doubt but the objective would be obtained. Two \$25,000 applications had been received today, along with economic and patriotic lines and he thought if this argument were used by the canvassers, many others would see their duty and subscribe liberally. Mr. D. J. Buckley agreed with the remarks of the other speakers, and he thought that the lumbermen should do all they possibly could to make the loan a success, but it was also the duty of every citizen to do his share as well. He thought if the idle money of Canada was given to the government, there was plenty of it to give a stimulus to business. Hon. J. P. Burchill, stated that it was an absolute necessity to make the loan a success. All the lumber shipped this season had been paid for out of the last Victory Loan, and if we wanted prosperity next year, the present loan must

11th Hour 11th Day 11th Month

His Majesty King George V. requests that, throughout the British Empire, where possible, at eleven o'clock on Tuesday, November 11th, 1919 all work cease for two minutes to celebrate the first anniversary of Armistice Day 1918 when the great war ended and peace was restored to the world.

THE TOWN OF NEWCASTLE

hopes to celebrate the day by announcing that evening, that Newcastle has subscribed \$150,000 to the Victory Loan and won the Prince of Wales Flag by reaching the Town's objective.

It is confidently expected that our citizens will purchase Bonds before Tuesday evening and make the celebration the same success that our soldier boys from Newcastle gained after so nobly fighting and dying even up to the eleventh hour of November 11th, 1918.

Only \$54,000 has been subscribed in Newcastle up to Saturday last. \$100,000 more is needed to get our quota and win the Prince of Wales Honor Flag. We have only six days to do it. Last year Newcastle subscribed \$248,100, winning the Honor Flag and Two Crowns. We can do it again and will.

GOD SAVE THE KING.

November 10th, 1919 D. Doyle Mayor

be subscribed. Credits for the other countries must be established, and Canada had to do her part in establishing same, if she wished to have continued prosperity. He could not understand, why people hesitated in buying Victory Bonds, as the security was the best obtainable, and the investment a good one.

He felt positive the lumbermen were doing their share in subscribing liberally, and while the lumbermen would benefit because of the success of the loan, all other industries would benefit as well because what was good for one was good for all, and what was bad for lumber was bad for all, as the lumber industry was the backbone of the Maritimes. It might be possible that the loan was launched at a bad season of the year, but he would strongly urge everyone to do all they possibly could to make the loan a success.

Personally he would do all he could and he hoped everyone else would do the same. Mr. D. S. Creaghan thought that if a good meeting was held in the Opera House on Sunday evening, and the situation fully explained that it would help to put some enthusiasm into the people.

Mr. J. D. Creaghan thought that if good rousing meetings were held throughout the different districts, that it would be a good means of instilling enthusiasm among the people.

Mr. A. L. Barry agreed with Mr. D. S. Creaghan's idea of holding a Sunday night meeting in the Opera House. He said that his experience in canvassing the merchants was, that they felt they needed their money in their business, but if they could be shown the necessity of buying bonds along patriotic and economic lines, he thought it would have a good effect and prompt them to subscribe more liberally.

Mr. John A. Creaghan, said that last year, the bulk of the money obtained was subscribed, during the last week of the drive, and this was helped by the formation of a local committee which went over the lists and assisted the canvassers.

Mr. Clara P. McCabe thought it was a good idea to form such a committee as they had last year, to go over the lists and assist the canvassers.

Mr. J. D. Creaghan said that last year they were more successful in getting applications, after the Banks had assured the people they would carry them along.

Mr. Putman stated that he had received instructions from Head Office that the Bank would advance 99% of an application, and he assured the meeting that anyone who came to him with a reasonable proposition, (Continued on page 4)