

900 DROPS
CASTORIA
For Infants and Children.
The Kind You Have Always Bought
Bears the Signature of
J. C. Hitchcock
In Use For Over Thirty Years
CASTORIA

Exact Copy of Wrapper.



A WORD TO POULTRY KEEPERS

By F. C. Elford, Dominion Poultry Husbandman.

The indications are that new laid eggs will be as scarce this winter as usual and if extra attention is not paid to getting the laying stock into condition and housed early, the supply of eggs may not be as plentiful even as they were last winter.

Though the present is too late to begin to prepare for early winter eggs, it is a good time to make the best of what we may have by getting everything ready before the cold weather comes. The beginning was made last Spring when the early pullets were hatched, for only the early pullets can be depended on to give eggs during November and December, the hens, as a rule, will not lay many eggs until the end of January or February, it is therefore from the well matured pullets that the high priced eggs may be expected and in order to get the most out of these, care must be taken as from now until laying time is a more critical time in the life of the pullet than most poultrymen imagine.

arate and must be signed by the applicant. Only one sample of grain and one of potatoes can be sent to each farm. If both samples are asked for in the same letter only one will be sent. Applications on any kind of printed form cannot be accepted.

As the supply of seed is limited, farmers are advised to apply early, but the applications will not necessarily be filled in the exact order in which they are received. Preference will always be given to the most thoughtful and explicit requests. Applications received after the end of January will probably be too late.

Better Have Cost Low Than Sale Price High

Owing to the high price of feed it may cost more this year than usual to produce new laid eggs, but by careful management the average cost of one dozen of eggs might be kept as low as usual. It is at the production end that producers should aim to economize and it is better to save at this end than to expect extreme prices. This is always the case and especially will it be so this winter when everything the consumer has to buy will be dear and money to pay for it scarce. It will be a loyal act to study how cheaply the eggs can be produced rather than how much can be charged for them.

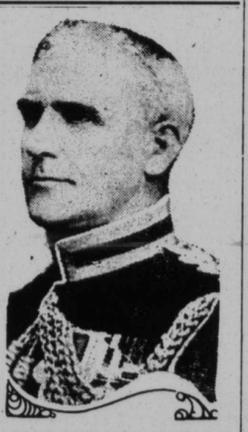
Prof. Edward Brown, the Veteran Poultryman of England, made a suggestion the other day to English breeders, which suggestion even from this distance sounds good. He thought that as so many breeders in Great Britain had done business with Belgian poultrymen, who in all probability were killed, or who at least have had all their stock destroyed, that these English breeders as soon as the smoke of battle had cleared away, might donate to their old customers and friends in Belgium, sufficient breeding stock to enable them to start up again. This suggestion of Prof. Brown's is worthy of a Britisher and though Canadian poultry breeders may not be able to do this, they can show their loyalty by producing as many new laid eggs as possible for this winter and at the least possible cost. Strictly new laid eggs in the winter time are worth a good price and the man who can produce them deserves credit and remuneration but let us hope that this winter, by better care and management we will have enough new laid eggs that we can supply the consumers at a price which is within the reach of those who must have them.

Better Have Cost Low Than Sale Price High

COL. SAM NOW A MAJOR GENERAL

Appointment Dated Back to 1912
—Col. Gwatkin Accorded Similar Honor by Cabinet

Ottawa, Oct. 22—Official announcement was made tonight of the promotion of Col. the Hon. Sam Hughes to the rank of major general dating back to May 13, 12 and of Col. Gwatkin, chief of the General Staff, to the same rank.



MAJOR GENERAL HUGHES

Col. Hughes becomes senior major general in Canada. His appointment has been under advisement for some weeks but passed finally at this afternoon's cabinet council.

WHEN BABY IS ILL

When the baby is ill or out of sorts give him Baby's Own Tablets. They are the ideal medicine for little ones and never fail to relieve constipation and indigestion; cure colds, allay simple fevers and promote healthful sleep. Concerning them Mrs. F. Wurker, Ingersoll, Ont., says: "I have used Baby's Own Tablets for eight years and can highly recommend them to all mothers for babyhood and childhood ailments." The tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

BRITISH CASUALTY LIST

London, Oct.—A casualty list dated Oct. 20 and Oct. 21 issued today records the death of nine officers and the wounding of forty eight. A casualty list of non-commissioned officers, dated Sept. 20, gives thirty-three belonged to the Grenadier Guards, twenty-one wounded and sixty missing of whom thirty eight were of the Eleventh Hussars, (Prince Albert's Own.)

PELLETIER'S TRIBUTE TO BORDEN AND COLLEAGUES



SIR ROBERT BORDEN Prime Minister

Hon. I. P. Pelletier, who has retired from the Post Master Generalship owing to ill-health, has issued the following communication to his friends and electors. After referring to the fact that medical advice has told him he presured too far on his strength in taking up the onerous duties of a cabinet office, the ex-Minister states:

"On the more important matters of public interest I am sometimes obliged to take a stand which a sacred and imperative duty has imposed upon me in view of the intimate and full knowledge I had of the situation. I could not always lift the veil. I knew even this would justify my resignation and so followed the star that lighted my way.

"I cannot close these few words which I dictate under great emotion, as you can understand, without telling with what sincere regret I part from the Prime Minister, my colleagues and my department.

"One must know Sir Robert Borden must have enjoyed that intimacy which it has been my privilege to share during the past three years to know his claims to our admiration. He is not only a great statesman with a wide range of thought, but he is just and honorable and has his heart in the right place.

"My other colleagues have proved friends of whom I will hold the warmest remembrance.

"To all I say may God keep you and protect you; may He bless your undertakings and your hopes, that is my most fervent wish for my country, for you and for your families and all who are dear to you."

EVERY WOMAN
is interested and should know about the wonderful **Marvel Deucho** Whisking Spray.

Ask your druggist for it. It is so simple to use that the MARVEL, except as others, cut and stamp for illustrated book—send. It gives full particulars and directions invaluable to all. **WINDHAM SUPPLY CO., Windsor, Ont.** General Agents for Canada.

A WELL-KNOWN MAN

Minard's Liniment Co., Limited.
Dear Sirs,—I can recommend your **MINARD'S LINIMENT** for Rheumatism and Sprains, as I have used it for both with excellent results.

Yours truly,
T. B. LAVERS,
St. John.



Union Barber (to little Jones, who has dropped in casually for a shave): "Well, and vot do you tink about dis var? Eh?"—London Opinion.

How to Get Ready

1. Keep no stock that will be non-producing. Kill off the old hens that will not lay until the spring. Market the immature pullets and all surplus cock-reels as soon as they are ready. Give the rest of the pullets every opportunity to develop and get into laying condition before winter sets in.
2. Put these pullets into their winter quarters, early. The unnecessary handling or changing of pullets from one place to another just when they are about to begin to lay is disastrous and in some cases will retard laying for several weeks. Give the pullets every chance to get acquainted with their winter quarters in plenty of time and feed liberally so that they will start to lay before the cold weather.
3. Do not feed sparingly but judiciously. Though feed may be high, it does not pay to stint the layers. Feed them grain in a litter on the floor and as the weather gets colder increase the quantity of litter. In addition to the grain see that they have either a hopper, with dry mash constantly before them, or if preferred, give it in the shape of a moist mash once a day. Have the house clean, preferably white washed, and allow plenty of sunshine in. We have found that with a shed roofed house, a board protection along the front of the house as high as 18 inches from the floor is an advantage; from this up glass and cotton in the proportion of one of glass to two of cotton, make an ideal front for the average Canadian house.

Distribution of Seed Grain and Potatoes

From the Experimental Farms 1914-1915

By instructions of the Hon. Minister of Agriculture a distribution of superior sorts of grain and potatoes will be made during the coming winter and spring to Canadian farmers. The samples for general distribution will consist of spring wheat (about 5 lbs.), white oats (about 4 lbs.) barley (about 5 lbs.), and field peas (about 5 lbs.). These will be sent out from Ottawa. A distribution of potatoes (in 3 lb. samples) will be carried on from several of the experimental farms, the Central Farm at Ottawa supplying only the provinces of Ontario and Quebec. All samples will be sent free, by mail.

Applicants must give particulars in regard to the soil on their farms, and some account of their experience with such kinds of grain (or potatoes) as they have grown, so that a promising sort for their conditions may be selected. Each application must be sep-

Canada Imported Eggs Last Year
During the fiscal year ending March 31st, 1914, over 11 1/2 mil-

"A Man who tries to run a business without Advertising might as well try to run a motor without gasoline. It may be a good business, but it wont go."

Why be content to remain in the same old rut, never making any effort to increase your business, and, worst of all, not offering any inducements to hold the few customers you have?

When you come to look over the matter, do you ever figure out what assurance you have that you will always cater to your present trade? How do you know but what your customers are passing your store and patronizing the man next door, who advertises? In all probability this is just what is going on, and there is only one way to stop this and that is to advertise. This you want to do in the

Union Advocate

ESTABLISHED 1867

one of the oldest papers in the Maritime Provinces. You say you never did advertise, and you do not believe it pays. Don't you think you are giving your own opinion rather a high rating when you put it against that of the great majority of those who do advertise? Surely majority is a better judge.

Do not let your mind rest too strongly on the amount of money you would have to pay; rather think of the increased business which is sure to be yours. You say you do not want any increase, because you would have to increase your staff. Well, if ten new customers came to your store every week would you turn them away? And if that number increased until you had to enlarge your staff of clerks, would you not do so, or would you neglect them? You would certainly increase your staff, attend promptly to your new patrons, and keep your stock of goods on the move, so why not make up your mind to-day to take a space in this paper and keep your name constantly before the buying public.

As an advertising medium, The Advocate is firmly taking its place at the head. If you, Mr. Merchant, are not among the number who are using its columns, why not talk the matter over with our representative and select a good space while you have a chance. We are at your service any time you wish to consult us, and would only be too glad to quote you rates. A telephone call will bring our representative to your store in ten minutes.

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THE UNION ADVOCATE'S JOB PRINTING DEPT.

The Advocate is not only taking the lead as an advertising medium, but its Job Department is decidedly in the lead.

Remember that this office is in better shape to handle your Printing than it has ever been before, due to the fact that only competent printers are employed and the most modern machinery used.

There is a difference between plain Job Printing and the kind of Printing that draws business. At one time any kind of a printed letter-head or envelope would do so long as the work was done by a printer. Good paper and high priced ink, the customer did not know enough about to be fussy. It is not so now. The customer to-day figures these items into his contract for printing the same as he does the quality of the goods he purchases to carry on his business.

This is the class of customers who have their printing done at The Advocate Job Dept. Only the best lines of writing paper are kept in stock and the highest grade of inks used for all work. There is not a CHEAP line in our office, for experience has taught us to carry only the best and the most serviceable.

People who leave their order for printing with this office, have that inward feeling of assurance that they are going to get just the kind of a job they want. They do not speculate—they know, and they are never disappointed. We spare no pains to give our customers just what they want, and that is one reason why this office has gained the reputation it has for turning out the highest class of Job Printing only.

If you are not yet a customer, join our list and have your letter heads and envelopes, or whatever nature your work may be, printed in an artistic manner. It does not cost any more for good printing than it does for the cheaper kind, and a small order is given as good care as a large one.

CATALOGUE PRINTING

and would be pleased to quote prices for this class of work at any time. We guarantee strict satisfaction in all cases.

ADDRESS

THE MIRAMICHI PUB. CO. LIMITED

Phone 23 Newcastle, N. B. Box 359.