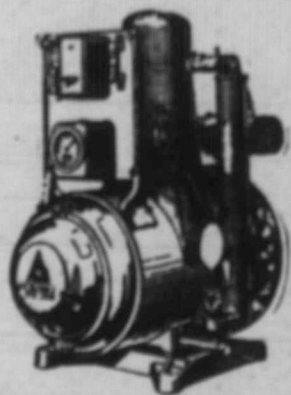


Lower in cost to the farmer than it would have been in 1914——

Less farm produce buys Delco-Light to-day
Delco-Light will earn dividends on your farm
Delco-Light will cost your farm less than ever



Thousands of Delco-Light plants have been installed

Every owner is enthusiastic and feels that he paid little for all he has received.

The Delco-Light plant consists of combined self-starting gas engine and electric dynamo, and a set of storage batteries. Starts on pressing of a lever, stops automatically when batteries are full. It is simple in construction and operation. Efficient of fuel and delivers all the light and power you will require.

Delco-Light is wonderfully efficient. Runs on coal oil. Lights the house, barns, sheds, dairy, yard. Gives power to work small machinery—water pump, churn, milker, grindstone, feed-grinder, vacuum cleaner, washing machine and so on. Write to-day for the Delco-Light literature.

The Canadian farm is to-day the most prosperous institution in the world. Never before could you so well afford to buy the best things of life. Never before did your farm earn so much for you.

In 1914 it would have taken 417 bushels of your wheat to buy a Delco-Light plant. To-day 246 bushels buys Delco-Light.

Farm Efficiency Your Greatest Need

**Delco-Light Increases Farm Efficiency
Costs To-day But 246 Bushels Wheat
Would Have Cost in 1914, 417 Bushels**

Labor is scarce—especially farm labor. But ever-increasing is the dire need for production. The efficient, productive institution to-day reaps enormous profits. Make your farm efficient. Delco-Light will do it. There are five fundamental ways in which Delco-Light increases farm efficiency. 1—Work which was formerly accomplished by hand can now be done electrically with current supplied by Delco-Light. 2—Delco-Light brings to the farm all of the modern benefits which formerly attracted boys and girls to the city. 3—Delco-Light solves the "retired farmer" problem, by bringing to the country home all of the conveniences of the city. 4—Delco-Light makes the home a better and more enjoyable place to live. Therefore everyone becomes cheerful and contented. 5—By correcting fundamental conditions on the farm, hired labor is attracted to the farm rather than to the city.

You know Delco-Light is needed on your farm. You know it will pay you to have Delco-Light. NOW is the time to buy it. NOW before steel and labor costs send Delco-Light any higher. NOW, when your farm can pay for Delco-Light as never before.

Extensive illustrated literature has been prepared showing Delco-Light and how it works. It is free. Write for it to your nearest Distributor.

DOMESTIC ENGINEERING CO.
Dayton - Ohio.

BREEN MOTOR CO.
WINNIPEG

BRUCE L. ROBINSON
CALGARY

DELCO-LIGHT