

“Cocoa  
Time”  
is all  
the time.

You don't have to wait for the seasons to change in order to sell Cocoa—it is as staple as Flour. “Cocoa time is **all** the time,” but you may have to wait for a possible demand to spring up for a Cocoa that is not widely known and advertised, and that does not sell on intrinsic merit.

Over 200 medals and awards have been taken by the Messrs. Fry—general Cocoa excellence won all this. Absolute purity—easy solubility—rich, delicate flavor. “The household Cocoa”—

## Fry's Cocoa always sells.

Ask the thousand grocers who sell Maypole Soap Dyes, if quality counts among those economical women who dye at home—powder dyes will streak and crock, be a woman ever so careful.

### Maypole Soap Dyes

wash  
and dye at one operation. The colors are very brilliant—they won't fade, streak or crock.

The woman who once uses them will **talk—her kind of talk will advertise** your store.

Quick, rich, delicious Soup for the woman who wants to save time, and what woman who trades with you doesn't want to?

Cheaper to use than canned soup and more nutritious—

### Lazenby's Soup Squares

make  
good, quick profits for a grocer, too. Have you ever sold them?

The highest quality there is—used by the Army in India. Used by the nobility in England.

Leading Wholesalers sell them.

Agents :

A. P. Tippet & Co.,  
Montreal and Toronto.

F. H. Tippet & Co.,  
St. John, N.B.