

## Deviled and Potted Meats

(Ham and Tongue) put up under the **Helmet Brand** are indispensable for luncheons, picnics, fishing parties and outing generally. These meats are well seasoned, perfect in taste, correct in color and consistency, very appetizing. At present prices they are attractive leaders for pushing grocers who cater to discriminating trade. The **Helmet** trade mark on any can of meat is a guarantee of superior excellence.



Agents:

**J. L. Watt & Scott, Toronto.**  
**Watt, Scott & Goodacre, Montreal.**  
**George De Forest & Sons, St. John, N.B.**

Or

**Armour Packing Co., Kansas City**  
 U.S.A.

## ... A PERFECT SNAP

We are now manufacturing a **Ginger Nut**, or **Snap**, which all who have seen them call the most perfect ever placed on this market.

## Our Flg Bars

are **Faultless—equal to, or better than**, any ever made or imported. With every confidence of your approval, we offer these two lines for your criticism.

## Queen Biscuit Co.

ST. JOHN, N.B.

Only authorized manufacturers in Canada of the

## Famous Boss Lunch Milk Biscuit

Each Biscuit stamped "BOSS."

Purest and Best

# WINDSOR SALT

Knowing and discriminating buyers want the best, especially when the price is no higher than the price of inferior brands.

Handle what is known everywhere as the best.

**THE WINDSOR SALT CO. LIMITED . WINDSOR, Ont.**