



“—and don't forget Borden's”

Grocers selling Borden's Milk Products are every day reminded of the fact that the good housewife PREFERS the BORDEN brand to any other.

Re-ordering is the rule with Borden Milk Products. Put your customers “wise” to Borden Quality and Borden Convenience and watch how quickly your stock will move.

You'll like Borden Profits.

Borden Milk Co., Limited

“Leaders of Quality”

Montreal

Branch Offices: No. 2 Arcade Building, Vancouver