

# Every Woman Knows the O-Cedar Polish Girl

The cheery face of the dainty O-Cedar maid, busy brightening up dull furniture, has become familiar to every Canadian housewife — through the extensive and persistent advertising of

## O-Cedar Polish

### Keep the Polish Prominently Displayed

It should not be necessary to impress upon the dealer the wisdom of keeping O-CEDAR POLISH well displayed. The steady profit (for it sells just as well in Summer as in Winter) and the constant demand must have sufficiently impressed him with the importance of keeping it always in sight.

**CHANNELL CHEMICAL COMPANY, LIMITED**  
369 SORAUREN AVENUE TORONTO



### O-CEDAR POLISH SELLS ON SIGHT

Every customer who enters your store is a prospect for O-CEDAR POLISH. All that is needed is to let folks know you keep it.

Ask your jobber or write for particulars of our splendid Electric Sign, Window Display, Counter Display or Floor Stand. Any one of them will help you sell more O-CEDAR POLISH.

# **PROHIBITION** BY THE BRITISH GOVERNMENT

of the EXPORT of any manufactures containing LEAD,  
or the USE of LEAD in any manufactures other than

## **MUNITIONS OF WAR**

This regulation precludes our manufacturing (for the present)

## **BOTTLE CAPS**

in the usual metal, but we have decided to continue making all classes hitherto supplied to our customers in a more costly metal on which no embargo exists. Same sizes, same colors, same stampings as hitherto. Shipment 2 to 3 months from receipt of instructions. If interested in maintaining finished appearance of your packages, safeguarding your trade-marks—minimizing risk of fraudulent imitation of your goods—CABLE US AT ONCE the word "GREETING" over your name and we will then quote you prices in the New Metal.

**BETTS & COMPANY, LIMITED**

1 Wharf Road . . . . . LONDON, N., Eng.

Cable Address: CHECKMATE, LONDON