



# “Anchor Caps

eliminate risk of  
spoilation or spill-  
ing, keeping the contents  
fresh and sweet.”



The above is an extract from the advertising of a well-known firm of pickle manufacturers, and goes to show the value placed on the absolute security of the well-known Anchor Cap. Besides this positive assurance of absolutely fresh contents Anchor Caps so add to the appearance of a line of bottled goods that sales are easier and profits are made more certain by eliminating loss through spoilation or spilling of contents.

Every manufacturer desiring to present his goods in the most attractive manner possible should investigate the many splendid advantages of Anchor Caps. Their neat, attractive appearance will very materially add to the selling value of a line of bottled goods.

Dealers should insist on having Anchor Caps supplied on their stocks of bottled goods. Wholesale houses can furnish these caps on any line whatever.

Anchor Caps for appearance and security.



**ANCHOR CAP AND CLOSURE CORPORATION of CANADA, Limited**  
Sudbury Street West, Foot of Dovercourt Road TORONTO, CANADA

## Costs More—Worth It

The consumer of flour asks for PURITY in spite of its higher price because she knows it is a superior product.

Why not cash in on this knowledge?

# PURITY FLOUR

More Bread and Better Bread

WESTERN CANADA FLOUR MILLS CO., LIMITED

Millers to the People