



**LONDON
GUARANTEE AND
ACCIDENT COY.**
— Limited
Head Office for Canada:
TORONTO

Employer's Liability	Personal Accident	Sickness
Elevator Contract	Fidelity Guarantee	Court Bonds
	Internal Revenue	Teams and Automobile

AND FIRE INSURANCE

ESTABLISHED 1869

THEY ARE POPULAR

The Seal of Public Approval is stamped upon North American Life Policies.

During 1915, Policies were issued for over \$9,100,000—the largest single year's Business in the history of the Company, and a 15% increase over that for 1914.

Liberal, up-to-date policy contracts, backed by a Company of unquestioned strength and integrity, make it an ideal one for any agent to represent.

SOME GOOD AGENCY OPENINGS ARE AVAILABLE.

Correspond with E. J. HARVEY, Supervisor of Agencies.

North American Life Assurance Co.
HOME OFFICE - TORONTO, ONT.
EDWARD GURNEY, President L. GOLDMAN, 1st Vice-President and Managing Director

OPPORTUNITY KNOCKS!

The Mutual Life of Canada offers a rare opportunity for men of ability and character who are choosing or changing their life work.

No company with which one might be allied could possibly offer more attractions. It is long-established, yet strictly modern in every part of its organization, and wonderfully prosperous.

We are looking for men, real men, who can produce results. Would an attractive agency opening appeal to you? To the right man we offer a first-class contract. It may be that your present position is entirely congenial. If so, you may have a friend or acquaintance qualified for this work, who would be interested.

It is comparatively easy to write business for a company with a reputation for service, efficiency, stability, up to date policies and liberal dividends—"one of the best companies on the continent." Address—

The MUTUAL LIFE ASSURANCE CO.
Waterloo OF CANADA Ontario

**THE STRONGEST
EXPRESSION**

of care for dependent ones is—adequate Life Insurance.

Make this essential provision carefully. Use discrimination.

The closest scrutiny will find no Policies to equal those of

The Great-West Life Assurance Co.
DEPT. "F"
HEAD OFFICE WINNIPEG
Over \$125,000,000 of business now in force.

**The Imperial
Guarantee and Accident
Insurance Company
of Canada**

Head Office: 46 KING ST. W., TORONTO, ONT.
IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	- - -	\$200,000.00.
Authorized Capital	- - -	\$1,000,000.00.
Subscribed Capital	- - -	\$1,000,000.00.
Government Deposits	- - -	\$111,000.

**Guardian Assurance Company
Limited** - Established 1821.

Assets exceed Thirty-Five Million Dollars

Head Office for Canada, Guardian Bldg., Montreal

H. M. LAMBERT Manager. B. B. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

**LOOSE LEAF
LEDGER-BINDERS**
SHEETS and SPECIALTIES

**ACCOUNT BOOKS
OFFICE SUPPLIES**

All Kinds. Size and Quality Real Value.

BROWN BROS., LTD.

NEW ADDRESS—
Cor. Simcoe and Pearl - Toronto

Merchants Casualty Co.
Head Office: Winnipeg, Man.

The most progressive company in Canada. Operating under the supervision of the Dominion and Provincial Insurance Departments. Embracing the entire Dominion of Canada.

SALESMEN NOTE

Our accident and health policy is the most liberal protection ever offered for a premium of \$1.00 per month.

Covers over 2,500 different diseases. Pays for six months for sickness and two years for accident. Liberal indemnities for accidental death, total disability, quarantine, operations, death of beneficiary and children of the insured.

Good Openings for Live Agents

Eastern Head Office...1 Adelaide St. E., Toronto
Home Office...Electric Railway Chambers, Winnipeg, Man.

