

"Common-Sense"

A Magazine That's **Different**

**It is
NOT**

SCIENTIFIC
THEORETICAL
PHILOSOPHICAL
DRY
IMITATIVE
UNINTERESTING

**It
IS**

PRACTICAL
SENSIBLE
ORIGINAL
INVIGORATING
HELPFUL
INTERESTING

We are trying to give to the public a magazine that every one will want to read from cover to cover. One that they will understand and thoroughly enjoy. We believe that is what the people want. We believe that you want.

IF YOU DO

Send us 10 cents.

PAGE-DAVIS CO.

Suite 30, 90 Wabash Ave., CHICAGO

...A... 25 Pound Dictionary

is entirely too big and clumsy for use on a desk either for a school boy or an office man. To meet the great demand for a first-class dictionary of a suitable size for desk use we have published the

Common Sense Dictionary

It is 6 x 8 in size, finely printed and bound, and contains 600 pages and 1,200 illustrations. It fills every requirement of a perfect dictionary and the price brings it within the reach of everyone.

Cloth Binding, - \$1.50
Morocco " - \$2.25

A good dictionary is a necessity in every household. If you haven't one get one now. If it is not satisfactory we will cheerfully return your money.

PAGE-DAVIS CO.

Suite 30, 90 Wabash Ave., CHICAGO

**LEARN
TO
WRITE
"ADS"**

**Page-Davis
ADVERTISING
SCHOOL**

**LEARN
TO
WRITE
"ADS"**

"The ORIGINAL SCHOOL YOU HEAR SO MUCH ABOUT"

In July 1900

BOOKKEEPER

with the average Bookkeeper's wages—long hours and drudgery—one of the many examples taken from our large Roll of Honor. Mr. Karns was one of 200 men in his office.



Edw. S. Karns.

In January, 1901

AD-WRITER

earning an Ad. man's salary—shorter hours, pleasanter work, in complete charge of his department. Can we hope to say the same of you six months hence?

YOU ARE WORTH \$25 TO \$100 A WEEK

**Remember
this is
the
Original
School.**

If you know how to write Advertisements. No genius, no superior education required, no previous experience necessary. Knowledge of merchandising, news-paper work or printing not needed—but of course helpful. No special literary or artistic ability is expected. If you have common sense—if you have ambition and energy, we will teach you this business privately, thoroughly and successfully by mail, just as we have done for the past five years for *employed graduates, now enjoying good positions* with wholesale and retail houses in every line of business. To be prosperous, deal with prosperous people. Large concerns now look to us for advertising talent. This is positive. Don't experiment. Mr. Edward T. Page and Mr. Samuel A. Davis give you personal, individual criticisms. You take no chances when you deal with proven and known success. Evidences, endorsements and full particulars sent free on request.

**Remember
our System
is a
Proven
Success.**

PAGE-DAVIS CO. (Incorporated),

CHICAGO, ILL.

Suite 66., 90 Washburn Ave.