

BRITISH AMERICAN
Book and Tract Depository,

133 Granville St., Halifax, N. S.

The Society keep constantly on hand a large assortment of BIBLES, RELIGIOUS BOOKS, S. SCHOOL LIBRARIES, COMMENTARIES and other helps for S. S. Teachers; HYMN BOOKS, REWARD CARDS, PERIODICALS, for S. Schools and families; TRACTS, &c., &c.

How to increase the circulation of the Periodicals supplied from the Depository.

We offer the following suggestions for promoting the circulation of Periodicals, and respectfully ask clergymen and other friends of a pure literature, to encourage and aid the formation of agencies for a systematic canvass and supply of their congregations and neighborhoods.

If a clergyman, or any member of his congregation, desires to create and foster a taste for reading, let steps be taken to establish an agency, by calling together those likely to take an interest in the object.

At the meeting, the locality should be divided into small districts, and a certain number of persons appointed to call on the families of each, and canvass for subscribers. To assist in conducting the canvass efficiently, communication should be made with the Secretary of the British American Book and Tract Society, who will forward lists and specimens of Periodicals.

It will be necessary to appoint a Secretary, who should be a person of business habits, and willing to take some trouble to keep up the Agency. He should receive the lists of Periodicals subscribed for, correspond with the office in Halifax, take charge of the monthly parcels of Periodicals, meet the canvassers monthly and deliver to them the Periodicals they have ordered.

The establishing of such an Agency would doubtless give a great impulse to reading of a sound and healthy character, and help to prevent the circulation of that which is demoralizing and pernicious.

Those who have the means can do much good, by ordering parcels for distribution among such families as cannot otherwise obtain them. One liberal friend of the cause in this city has for several years expended upwards of a hundred dollars per annum in payment for monthly parcels sent to destitute neighborhoods throughout his native county.

(See third page of cover.)