

19. Secondment - Glassco Commission

The President reported that M.A. Harrison, the Manager, Industrial Relations had been seconded to the Glassco Commission for the balance of 1961. The Commission is to study the whole efficiency of the Civil Service, crown corporations and agencies.

20. Staff Growth

Noting the graph contained in the agenda, the President stated that the graph showing total staff and total expenditures had been prepared as requested by Dr. Morton at the previous Board meeting. Mrs. Aitken inquired whether the Corporation had any comparative staff figures for CBC and private TV stations. The President stated that he thought that some figures were available although they would hardly be comparable because the utilization of staff would be so vastly different. Following a discussion, Mr. Ouimet indicated that Management would prepare some comparative station figures for the next meeting.

14. (Cont'd) Quebec City TV Station

In connection with any press queries on a decision taken earlier that the Corporation proceed with the preparation of an application for authority to establish a French television station in Quebec, the Board agreed that any inquiries relating to this subject should state that no decision had been finalized.

At 5:00 p.m. the meeting adjourned.

February 16, 1961  
(Morning Session)

The meeting commenced at 9:20 a.m. with Mr. Dunsmore in the Chair.

21. Report by Mrs. Aitken

Mrs. Aitken advised that she had been the guest speaker at a dinner meeting of the Women's Press Club in London, England. The subject of the talk was the International Service of the Canadian Broadcasting Corporation and that the Director of the International Service had supplied all the information. Mrs. Aitken stated that the Women's Press Club had been greatly impressed by the adequate coverage of the International Adult Convention held at McGill last August. Fourteen members of this club were employed by either the BBC or ITV and expressed an interest in the procedure the CBC followed in handling all commercials.

The Detroit City Men's Club were interested in the unsponsored CBC coverage of news as compared with the U.S. sponsored news and congratulated the Corporation for the extremely adequate coverage of the Kennedy inaugural.

Mrs. Aitken reported that the University of Toronto Board of Governors had asked her to give a talk about educational productions at University level.

A communications group from McMaster University were concerned with what course of training would be necessary to enter the broadcasting field. McMaster University has a junior course, somewhat like the Ryerson Institute. This interest was stimulated by a new university level course jointly sponsored by McMaster University and CHCH-TV Hamilton.

Mrs. Aitken advised that there is a young group in Montreal representing all groups of professional women that are prospective script writers. One of these young members has sold her first script to the Columbia Broadcasting System in the United States.

Mrs. Aitken reported that the second annual UNESCO Conference on the future of Canada in the cultural field is to be held in Toronto February 21-25, 1961.